

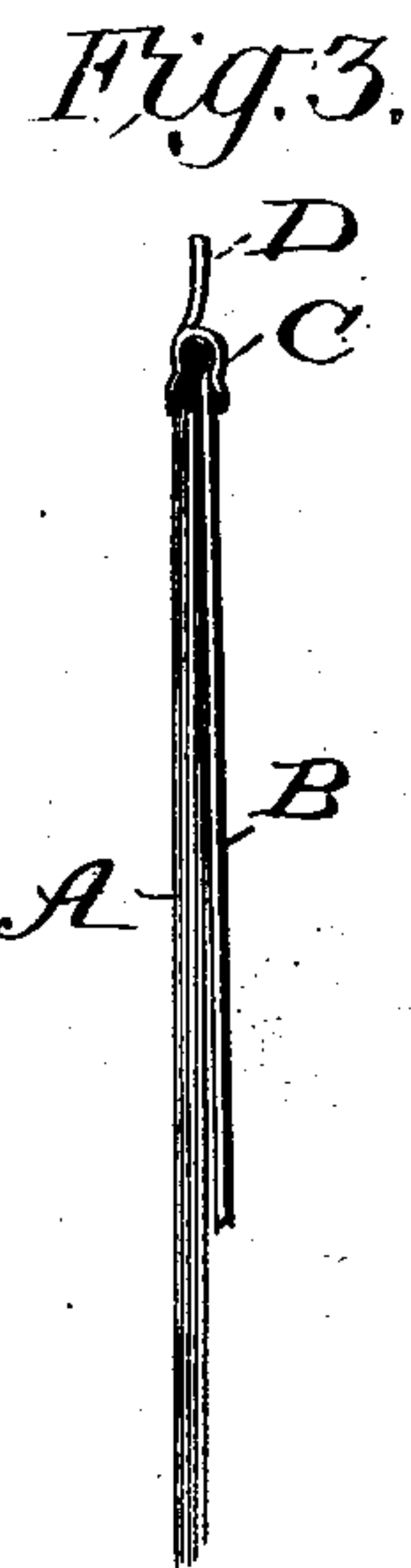
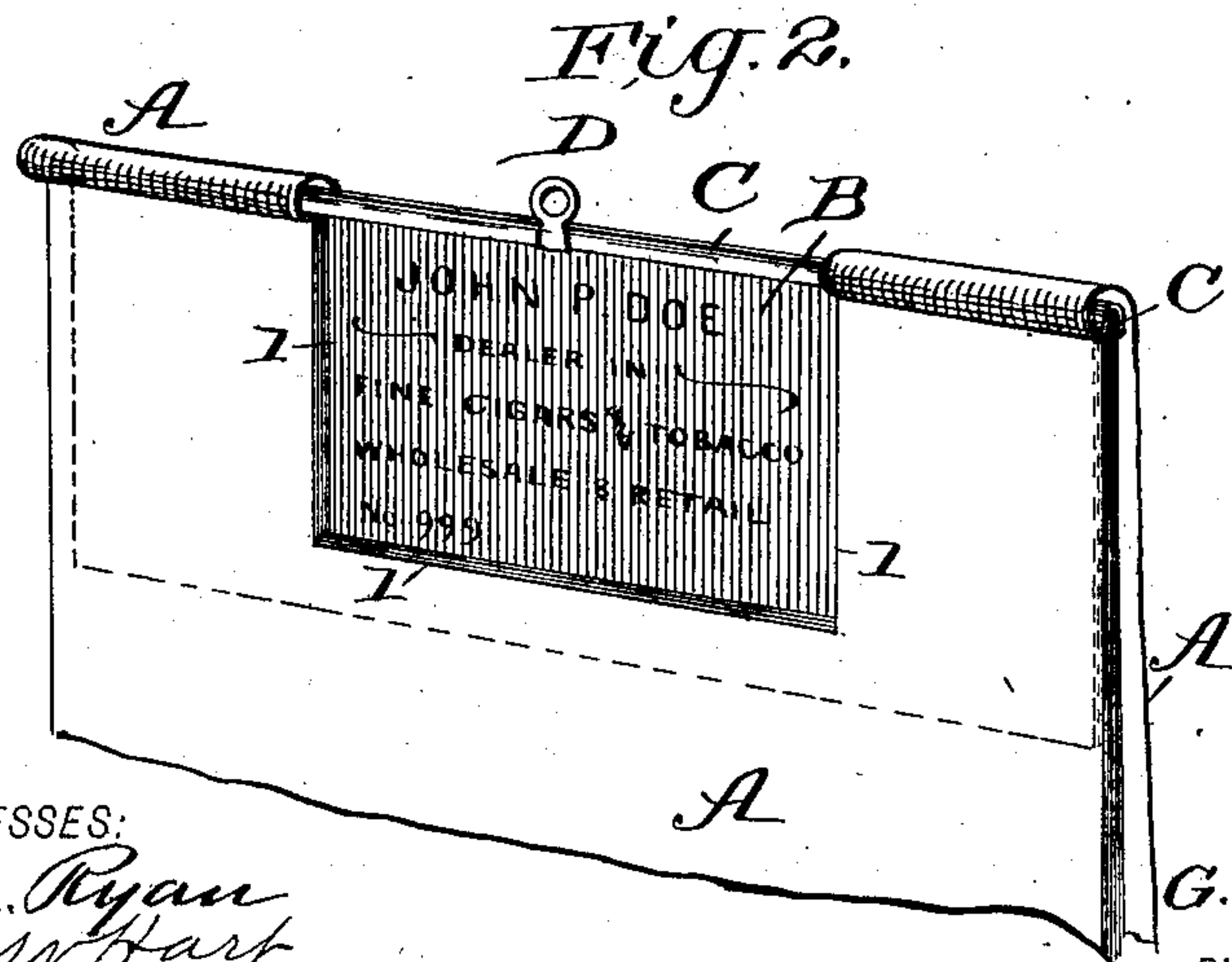
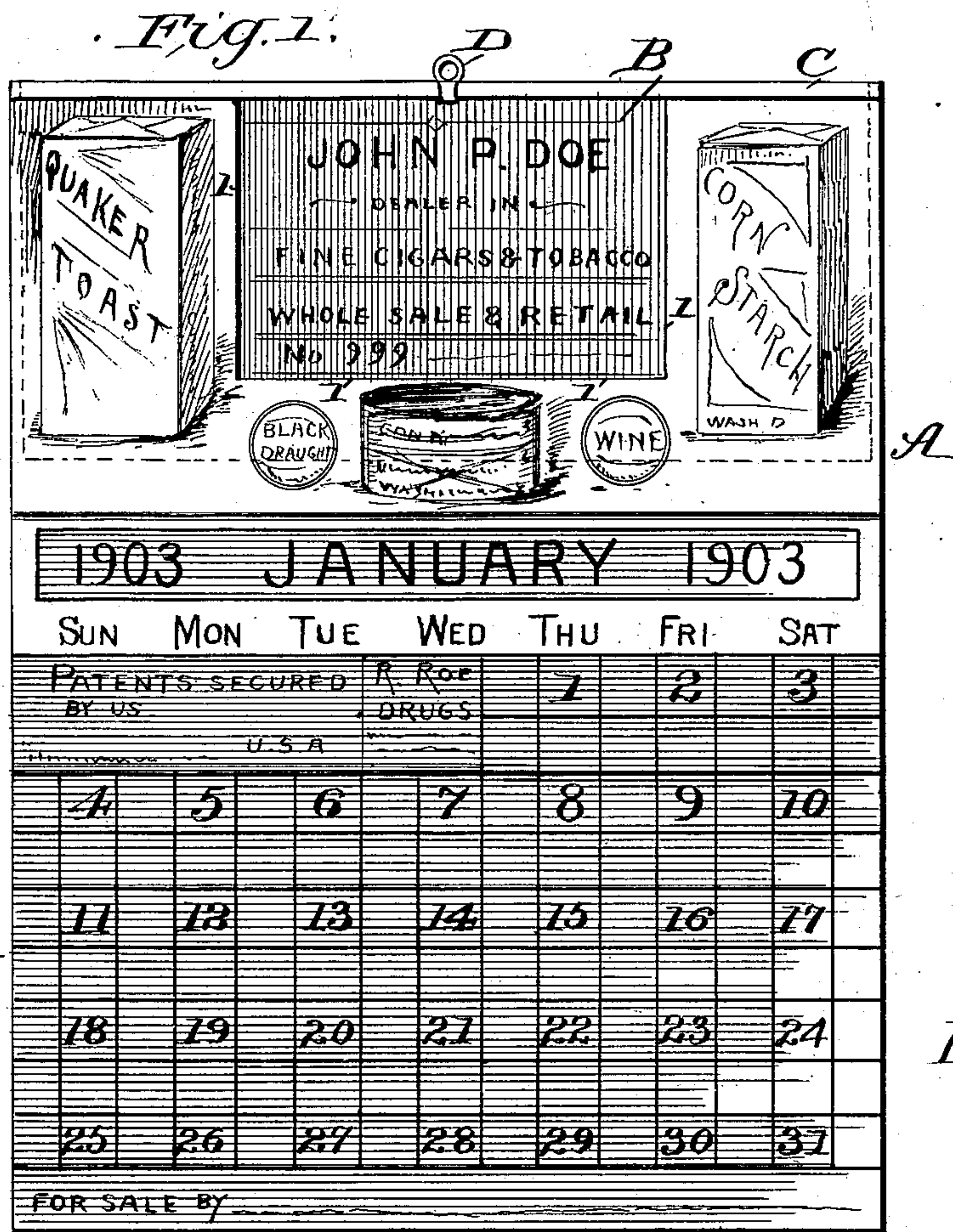
No. 729,427.

PATENTED MAY 26, 1903.

G. H. T. SCRIBNER.
CALENDAR.

APPLICATION FILED NOV. 13, 1902.

NO MODEL.



WITNESSES:
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UNITED STATES PATENT OFFICE.

GEORGE HENRY THOMAS SCRIBNER, OF EMPORIA, KANSAS, ASSIGNOR TO THE CHATTANOOGA MEDICINE COMPANY, OF CHATTANOOGA, TENNESSEE, A CORPORATION OF TENNESSEE.

CALENDAR.

SPECIFICATION forming part of Letters Patent No. 729,427, dated May 26, 1903.

Application filed November 13, 1902. Serial No. 131,137. (No model.)

To all whom it may concern:

Be it known that I, GEORGE HENRY THOMAS SCRIBNER, a citizen of the United States, and a resident of Emporia, in the county of Lyon and State of Kansas, have invented certain new and useful Improvements in Calendars, of which the following is a specification.

My invention has for its object to combine and display advertising matter in connection with a calendar in a novel and superior manner. Advertisements are commonly printed on each of the twelve sheets of a calendar or else the sheets are attached to a cardboard, which is extended upward and bears advertising matter. This method is too expensive for the small advertiser, such as the ordinary retail dealer, who can afford to make use of but a small number of calendars.

I have devised a plan by which a single advertising card or sheet serves for all of the twelve sheets of a calendar, so that the calendar as a whole is not increased in size and may be furnished at a lower cost than those of the class above referred to. Broadly stated, my invention consists in so combining the calendar-sheets and an advertising-card that they are permanently connected, yet advertising matter on the card is constantly displayed through an opening at the top of the calendar proper.

The arrangement of the parts is such that the calendar-sheets may be turned and folded over the back of the card at the ends of the respective months, and thus preserved for future reference.

The details of construction and arrangement of parts are as hereinafter described, reference being had to the accompanying drawings, in which—

Figure 1 is a face view of my improved advertising-calendar. Fig. 2 is a view illustrating the calendar with one sheet turned back over the advertising-card. Fig. 3 is an enlarged vertical cross-section.

In the several figures, A indicates the sheets of an ordinary calendar; B, the advertising-card; C, a sheet-metal clamp, and D a suspending device which is attached to

the lengthwise center of the clamp. It will be seen that the portion of the calendar-sheets A above the name of the month printed thereon is cut out, as indicated at 1 in Figs. 1 and 2, and that the advertising matter on the card B is exposed and visible through such opening. The card is preferably made of practically the same width as the sheets A, and the clamp C is applied to the upper edges of both sheets and secured in a well-known manner. Supposing the month of January to have passed and it be desired that the second calendar-sheet shall be exposed to view, the first sheet is turned and folded back over the clamp C, as shown in Fig. 2, and is thus preserved for future reference, if occasion should require, and such position of the folded sheet leaves the advertising on the card B visible, as before. Thus by the construction and combination of parts illustrated a single calendar composed of a series of sheets is provided with a single advertising card or sheet, which serves for the entire number, so long as the calendar remains in use. It is to be further noted that the card serves to reinforce and strengthen the upper portion of the calendar proper, and thus aids in preserving its form and adds to its durability.

In its broader aspect my invention may apply to other advertising media—that is to say, the card may bear any desired address or information having a general reference to matter printed upon the sheets A.

Having thus described my invention, what I claim as new, and desire to secure by Letters Patent, is—

1. The combined calendar and advertiser, consisting of a series of calendar-sheets which are cut out in the upper portion, a card having advertising matter thereon and arranged in rear of the sheets, and opposite the opening therein so that it is visible from the front, and a clamp applied to the sheets and card for securing them together permanently, the said clamp being provided with a suspending device, as shown and described.

2. As an improved article of manufacture

a series of sheets for containing printed matter of general information, the same being cut out at the top, and a card arranged behind such sheets so that it is visible through
5 the opening in the latter, whereby printed matter on the card is always visible whichever sheet be in use, and means for securing

the parts together at the top, substantially as shown and described.

GEORGE HENRY THOMAS SCRIBNER.

Witnesses:

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