

No. 725,963.

PATENTED APR. 21, 1903.

A. HOFFMANN.  
POSTAL CARD.

APPLICATION FILED OCT. 7, 1901.

NO MODEL.

Fig. 1.

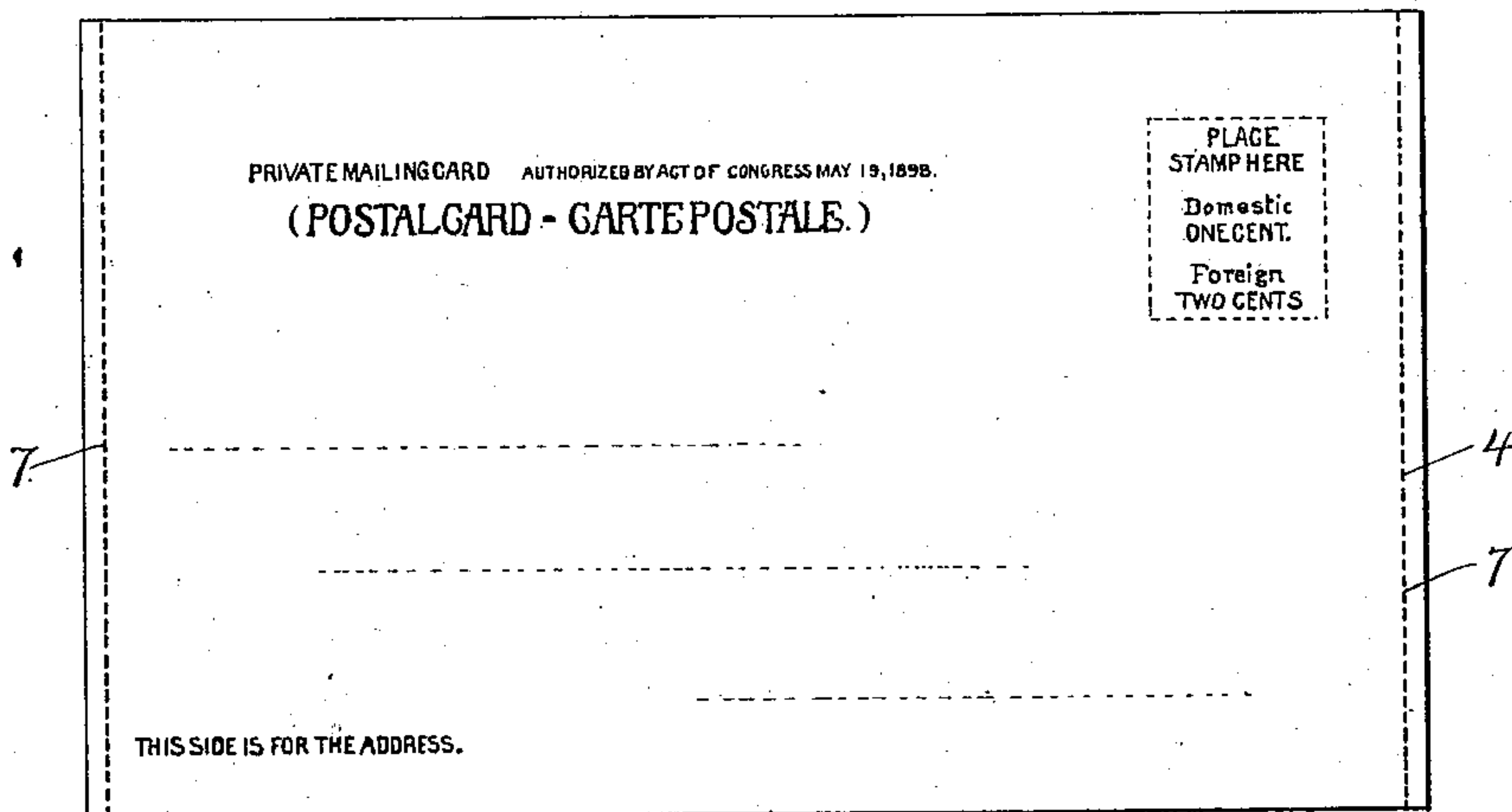


Fig. 2.

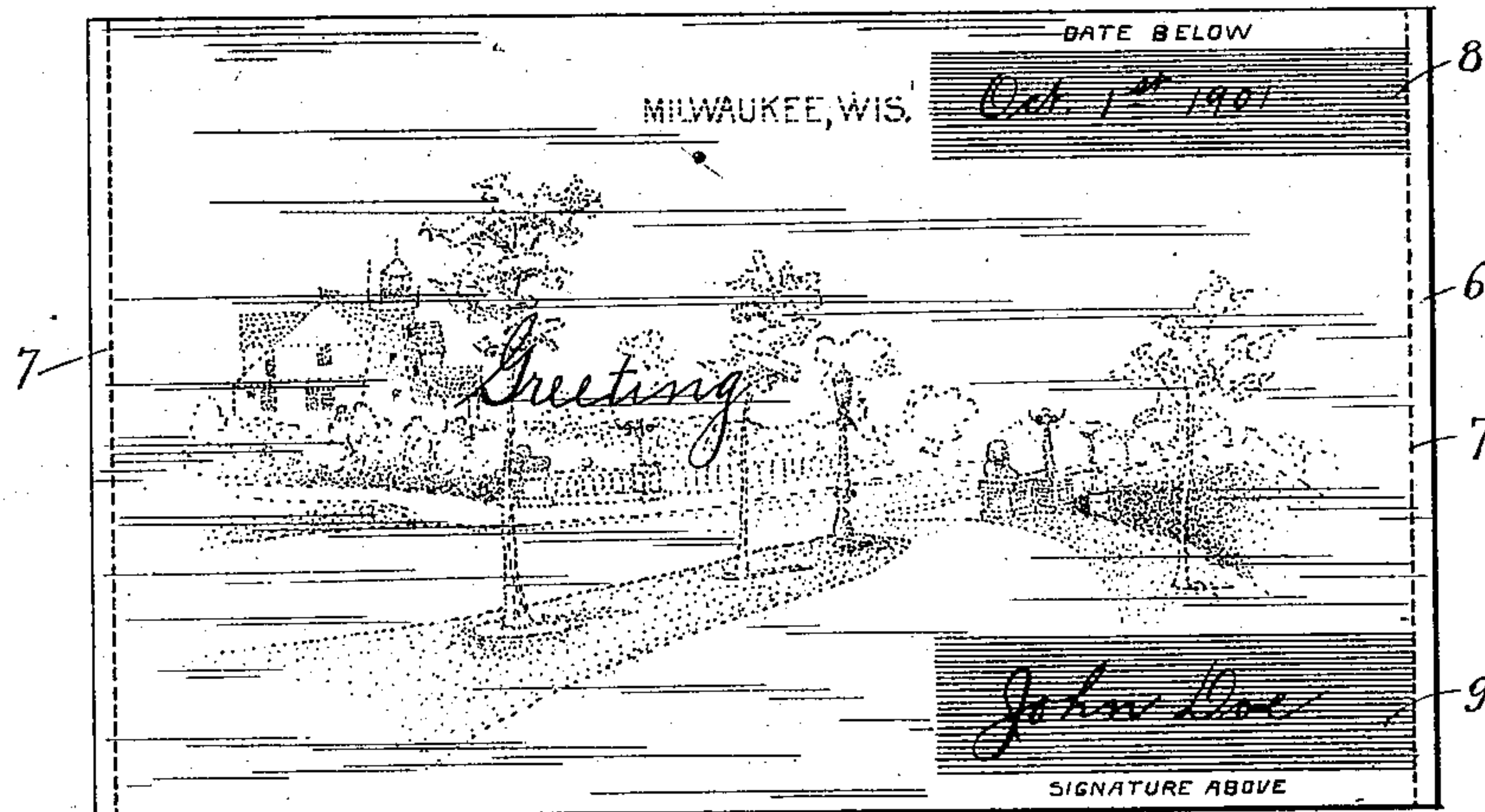


Fig. 3.

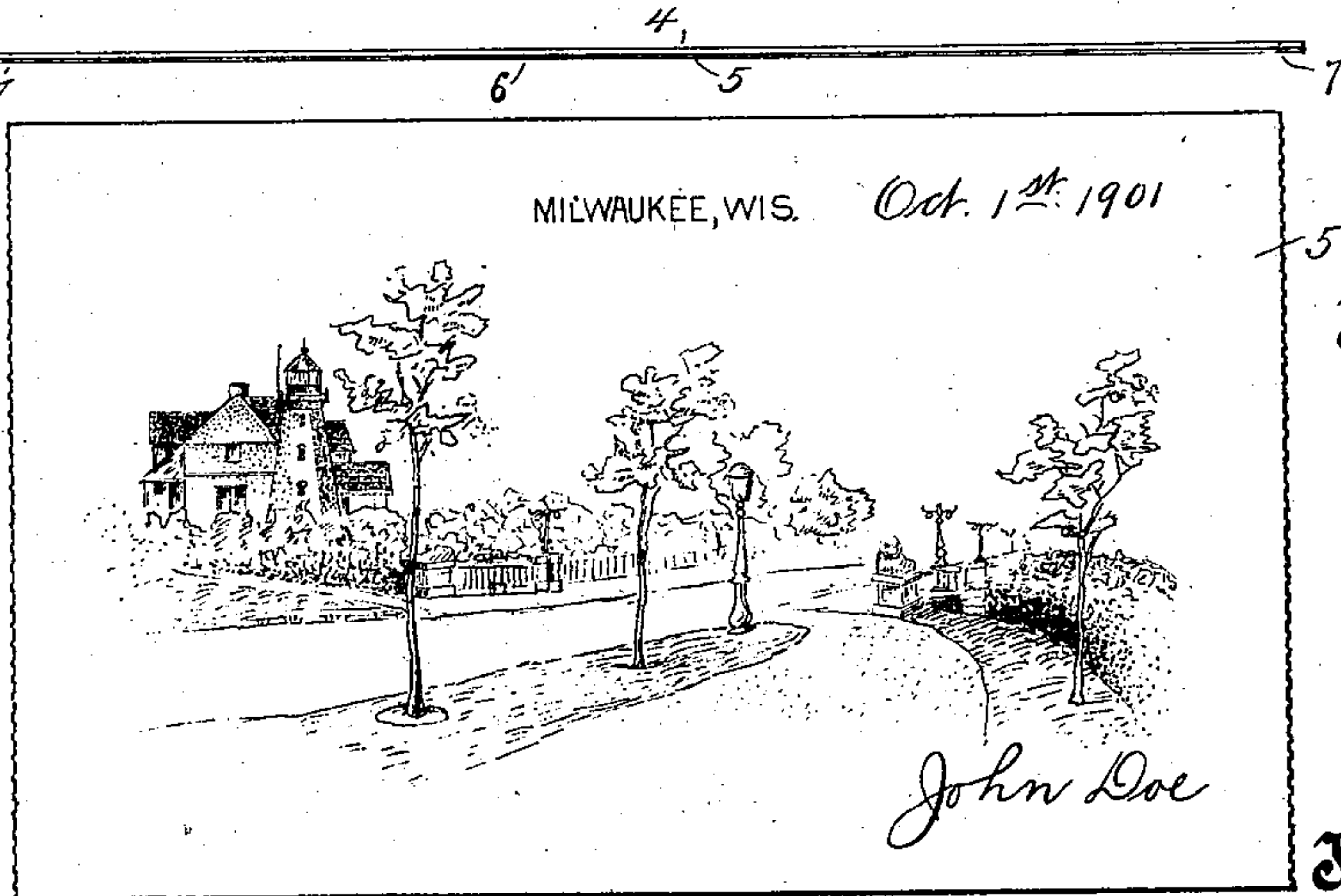


Fig. 4.

Witnesses.

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# UNITED STATES PATENT OFFICE.

ALBERT HOFFMANN, OF MILWAUKEE, WISCONSIN.

## POSTAL CARD.

SPECIFICATION forming part of Letters Patent No. 725,963, dated April 21, 1903.

Application filed October 7, 1901. Serial No. 77,817. (No model.)

*To all whom it may concern:*

Be it known that I, ALBERT HOFFMANN, residing at Milwaukee, in the county of Milwaukee and State of Wisconsin, have invented a new and useful Improvement in Postal Cards, of which the following is a description, reference being had to the accompanying drawings, which are a part of this specification.

My invention has relation to improvements in postal cards of the type known as "private mailing-cards," wherein one side is utilized for the attachment thereto of the necessary postage and the writing or printing thereon of the name and address of the person to whom the card is to be sent and the other side thereof is utilized for a pictorial illustration or design of some particular point of interest in the city from which the card is sent, or for some particular wording, or for some particular form of advertisement.

The invention consists of the devices and parts or their equivalents, as hereinafter more fully set forth.

With the above primary and other incidental objects in view the invention consists of the devices and parts or their equivalents, as hereinafter set forth.

In the accompanying drawings, Figure 1 is a face view of the card. Fig. 2 is a view of the opposite side, showing the covering-piece thereover. Fig. 3 is an edge view of Fig. 2, and Fig. 4 is a view of the side illustrated in Fig. 2 with the covering-piece separated therefrom.

Referring to the drawings, the numeral 4 indicates the face of the card, to which the postage is affixed and on which the name and address of the addressee is to be placed, and 5 indicates the opposite side of the card. On the side 5 may appear an illustration appropriate to the place from which the card is sent, or an attractive advertisement, or any suitable pictorial illustration or design or other representation which may make the card valuable as a souvenir. In the accompanying drawings I have illustrated the Milwaukee light-house, preferably on the covering-piece 6, and the word "Greeting." As is made manifest from the foregoing, however, any other suitable illustration or design may be employed or the design may be omitted and

a display advertisement or other combination of words substituted, and the word "Greeting" also may be omitted altogether or any suitable word or words adopted in lieu thereof. Over this side 5 of the card is arranged the detachable covering-piece 6, preferably of paper. If desired, this covering-piece may be of transparent material. It may be desirable to have the cover transparent, inasmuch as thereby the illustration on the card beneath is visible therethrough. This covering-piece is detachably secured at a plurality of its edges to corresponding but detachable edges of the card. It is secured by gluing or gumming its opposite end edges to the end edges of the card and then run lines or perforations 7 7 through the cover and through the card, and thereby forming tearing-lines. The card, with the covering-piece detached therefrom and torn along the perforated lines, is shown in detail in Fig. 4.

While I prefer to have the cover 6 attached to the card along opposite side edges, yet I do not wish to be understood as restricting myself thereto, inasmuch as if said cover be attached along three edges or even all four edges I would consider the same within the spirit and scope of my invention.

By the provision of the detachable covering-piece 6 not only is a person enabled to write a message thereon without in any way marring the pictorial illustration therebeneath and on the card proper, but said covering-piece also protects the illustrated side of the card from being marred or soiled, especially during transmission through the mails.

A further important feature of my invention is the provision at certain points of the cover 6 of means for transferring the writing at such particular points to the face of the card therebeneath. This may be accomplished by coating or treating the said portions of the cover with a suitable transferring chemical. In Fig. 2 of the drawings I show the said cover as provided with a transferring portion 8 near the upper right-hand corner thereof. This transferring-space is intended to have the date written thereover, and by the transferring medium said date is duplicated on the side 5 of the card, as shown clearly in Fig. 4, the said side 5 having the name of the place from which the card is sent



at such a point that the date when written in is in line therewith. If desired, above the space 8 the words "Date below" may be indicated on the cover 6. At the lower right-hand corner of the cover said cover may be provided with a transferring medium to form a similar transferring-space 9, across which the signature of the sender may be written and of course thereby transferred to the side 5 of the card, as shown in Fig. 4. If desired, below this space 9 the words "Signature above" may appear on the cover. While I prefer that the cover 6 should be coated or treated with some chemical transferring medium for effecting the transfer of the writing, yet this is not absolutely necessary, as any desirable means for making the transfer may be employed—as, for instance, the securing of small strips of carbon or similar paper between the cover 6 and the side 5 of the card. The transferring portions 8 and 9 may also be located at other desired points of the cover. In some cases this may be necessary, as where the illustration is such that it is more convenient that the date should be at one of the short edges of the card and the signature at the opposite short edge thereof.

What I claim as my invention is—

1. The combination with a mailing-card provided with a pictorial illustration, design, or wording on one side thereof, and also provided with a plurality of detachable edges, of a protecting-cover arranged over said side of the card, and having a plurality of its edges connected to the detachable edges of the card, whereby when said edges of the card are de-

tached from the card the protecting cover is likewise detached.

2. The combination with a mailing-card provided with a pictorial illustration, design or wording on one side thereof, and also provided with a plurality of detachable edges, of a protecting transparent cover arranged over said side of the card, and having a plurality of its edges connected to the detachable edges of the card, whereby when said edges of the card are detached from the card, the protecting transparent cover is likewise detached.

3. The combination of a mailing-card, having a pictorial illustration, design, or wording on one side thereof, and also provided with a plurality of detachable edges, a transparent protecting-cover having a plurality of its edges connected to the detachable edges of the card, whereby when said edges of the card are detached from the card the protecting transparent cover is likewise detached, and duplicating mediums disposed at desired positions, one of said mediums adapted to have the date written thereover and thereby transferred to the side of the card therebeneath, and the other medium adapted to have the sender's name written thereover and thereby transferred to the side of the card therebeneath.

In testimony whereof I affix my signature in presence of two witnesses.

ALBERT HOFFMANN.

Witnesses:

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