

No. 721,880.

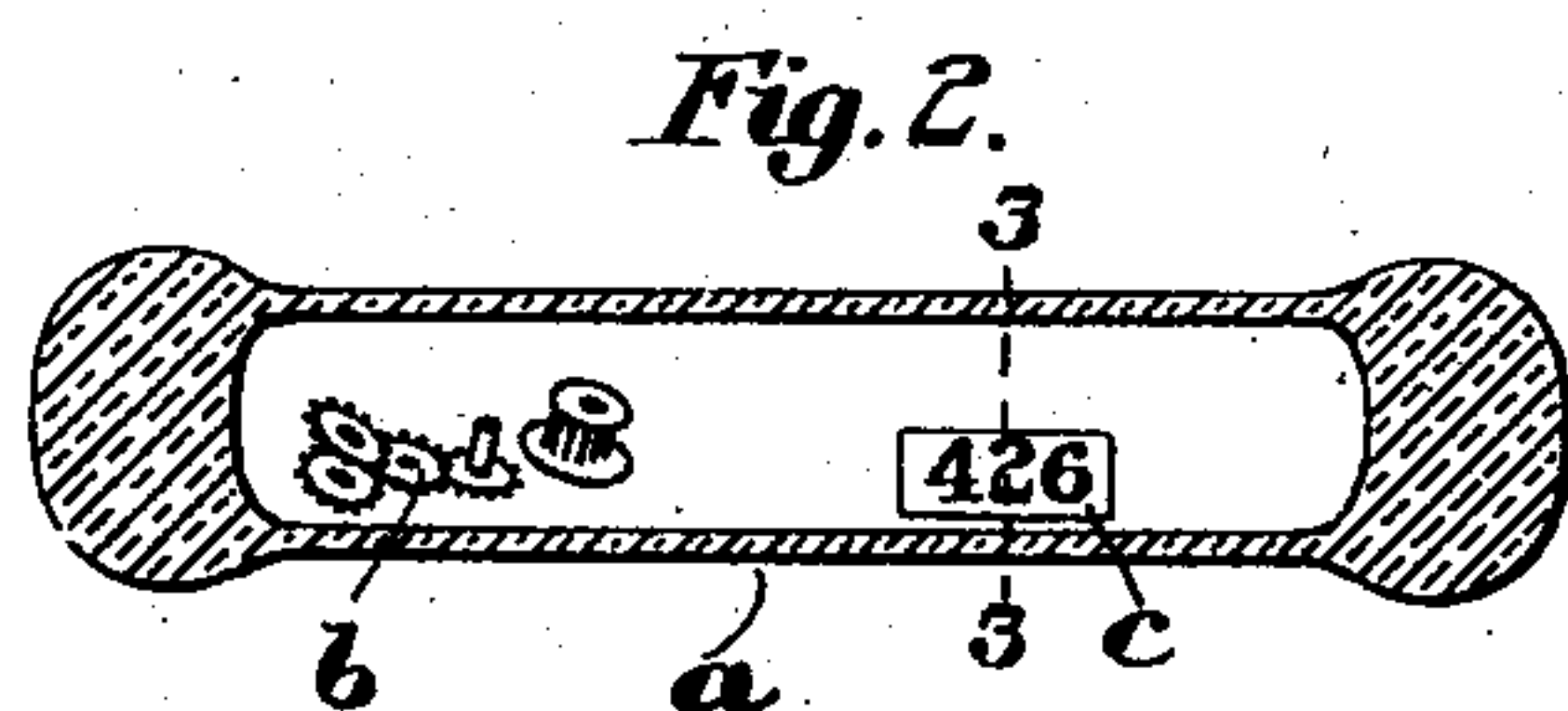
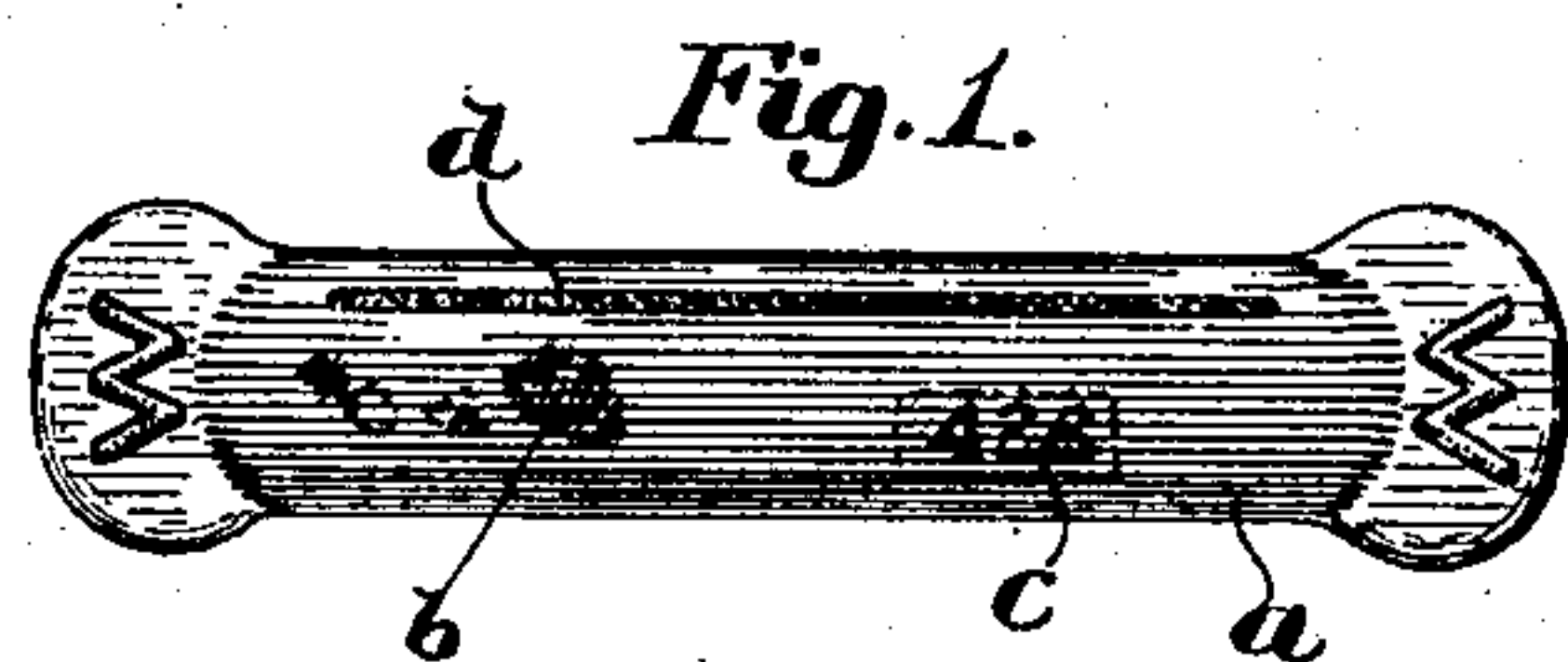
PATENTED MAR. 3, 1903.

E. C. FITCH & C. J. OLNEY, JR.

MERCHANDISE PACKAGE.

APPLICATION FILED MAY 23, 1902.

NO MODEL.



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# UNITED STATES PATENT OFFICE.

EZRA C. FITCH, OF NEWTON, AND CHARLES J. OLNEY, JR., OF WALTHAM, MASSACHUSETTS, ASSIGNORS TO AMERICAN WALTHAM WATCH COMPANY, OF WALTHAM, MASSACHUSETTS, A CORPORATION OF MASSACHUSETTS.

## MERCHANDISE-PACKAGE.

SPECIFICATION forming part of Letters Patent No. 721,880, dated March 3, 1903.

Application filed May 23, 1902. Serial No. 108,714. (No model.)

*To all whom it may concern:*

Be it known that we, EZRA C. FITCH, of Newton, and CHARLES J. OLNEY, Jr., of Waltham, in the county of Middlesex and State of Massachusetts, have invented certain new and useful Improvements in Merchandise-Packages, of which the following is a specification.

This invention relates to means for putting upon the market articles such as watch-screws, balance-staffs, &c.; and it has for its object, first, to enable a manufacturer, especially of watch parts, to put the goods on the market in such manner that their identity will be unmistakable, so that they can be offered for sale as the genuine goods of the manufacturer, as claimed.

The invention also has for its object to enable minute articles, such as watch-screws and the like, to be put upon the market in lots of any desirable number and to be excluded from the dampness while in storage or on sale and at the same time rendered clearly visible, so that the seller and the customer can readily distinguish the goods without touching or handling the same.

The invention consists in the improvements which we will now proceed to describe and claim.

Of the accompanying drawings, forming a part of this specification, Figure 1 represents a plan view of a package embodying our invention. Fig. 2 represents a longitudinal section of the same. Fig. 3 represents an enlarged section on the line 3 3 of Fig. 2.

The same reference characters indicate the same parts in all the figures.

In carrying out our invention we provide a holder *a*, made of transparent material and preferably fusible material, such as glass, and inclose therein a suitable quantity of the articles to be offered for sale, the articles being, for example, watch-screws *b* or other parts of watches. We also inclose in the holder a slip *c*, preferably of paper, the objects of said slip being set forth hereinafter. The holder *a* is preferably tubular and is closed at one end prior to the introduction of

the articles *b* and slip *c*, and after their introduction the holder is closed at its opposite end by fusing the material at that end and suitably manipulating it to close the entrance through which the articles and slip were inserted, so that the articles and the slip can be liberated only by breaking the holder. Preferably the two ends of the holder are fused and are closed by means of a die, which flattens them, as shown, and adapts them for the reception of a trade-mark, word, or symbol indicating the character of the goods or the place of origin. On the drawings the ends have embossed thereon the letter "W," which may be the trade-mark of the manufacturer of the goods contained in the holder.

The slip *c* serves as a label, on which may be printed the manufacturer's name, trade-mark, or other information relating to or designating the goods. The slip may be made of a color which contrasts strongly with the color of the articles *b* and, if desired, may be of such size that it forms a background for more or less of said articles, so that they can be more clearly seen through the transparent wall of the holder than would be the case if the slip were not provided.

It will be seen that the articles put up as above set forth are closely identified with the maker's name by the label, so that a customer desiring the goods of that maker and knowing that said goods are put up in the form described cannot be deceived by a dealer who desires to supply goods of another maker.

It will be observed that the slip *c* is loosely inserted in the holder *a*, so that a distinctive slip can be used with each kind or quality of articles *b* inclosed. To further identify the goods contained in the holder, the holders may be made of glass tinted in various colors or variously striped. For instance, the holder has a stripe *d*, which may be red to indicate certain kinds or grades of goods, other colors being used for other kinds or grades of goods.

It is obvious that so far as the inseparability of the inclosed articles and the label slip is concerned our invention may be used



for putting up articles of any suitable kind and size and is not limited to minute articles, such as watch-screws, &c.

We claim—

- 5 1. A package comprising a holder of transparent material, minute articles of merchandise inclosed therein, and an identifying-slip inclosed loosely with said articles.
- 10 2. A package comprising a holder made of glass and closed so that breakage is required to liberate its contents, articles of merchandise inclosed therein, and a slip inclosed loosely with the articles, the said slip identifying the inclosed articles.
- 15 3. A package comprising articles of merchandise, a label appropriately inscribed relatively thereto, and a closed transparent holder whereby the articles and label are held in close proximity to each other, said  
20 articles and label being inaccessible excepting after breakage of the holder.
4. A package comprising a holder made of glass and closed so that breakage is required to liberate its contents, articles of  
25 merchandise inclosed therein, said holder

having flattened ends for the reception of a trade-mark or other symbol.

5. A package comprising a holder made of glass and closed so that breakage is required to liberate its contents, articles of merchandise inclosed therein, said holder having distinguishing color characteristics for the goods therein. 30

6. As a new article of manufacture, a transparent casing for minute articles of merchandise, said casing containing an identifying-slip. 35

7. A holder for articles of merchandise, said holder being made of glass and closed so that breakage is required to open it, and  
40 a slip loosely inclosed in said holder and bearing identification-marks.

In testimony whereof we have affixed our signatures in presence of two witnesses.

EZRA C. FITCH.

CHARLES J. OLNEY, JR.

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