

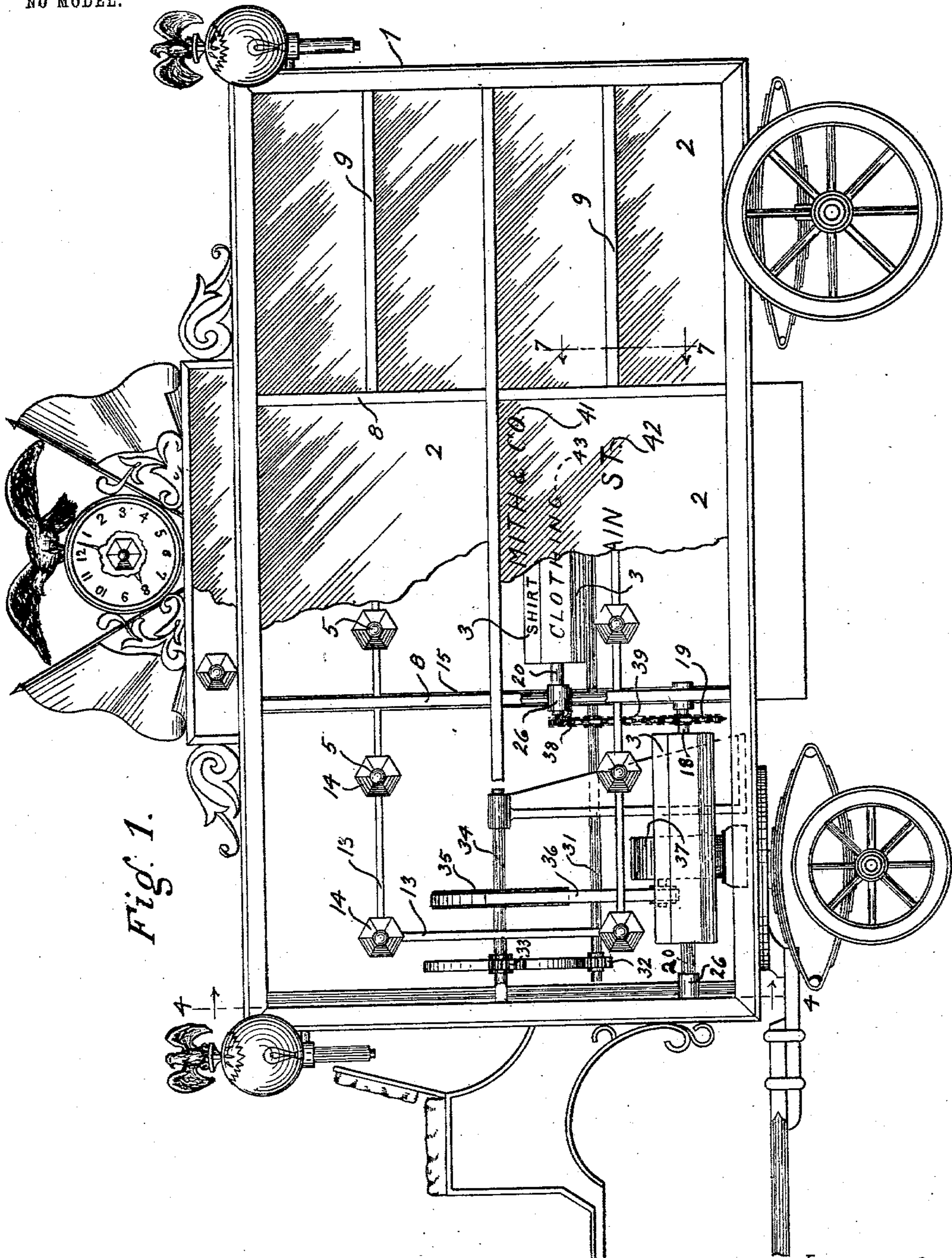
No. 720,977.

PATENTED FEB. 17, 1903.

E. J. SEDLACK.
ADVERTISING DEVICE.
APPLICATION FILED MAY 17, 1902.

NO MODEL.

2 SHEETS—SHEET 1.



Witnesses.
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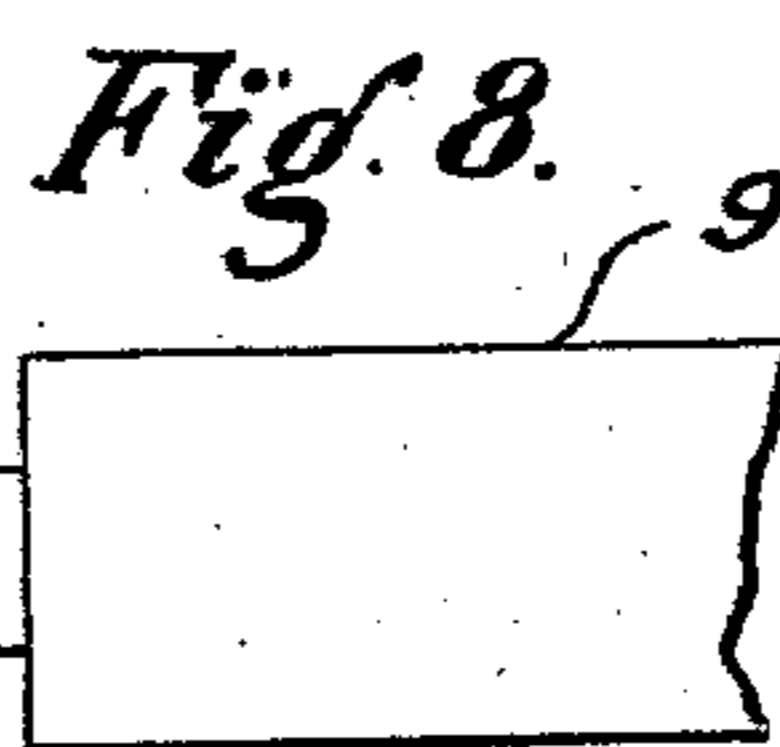
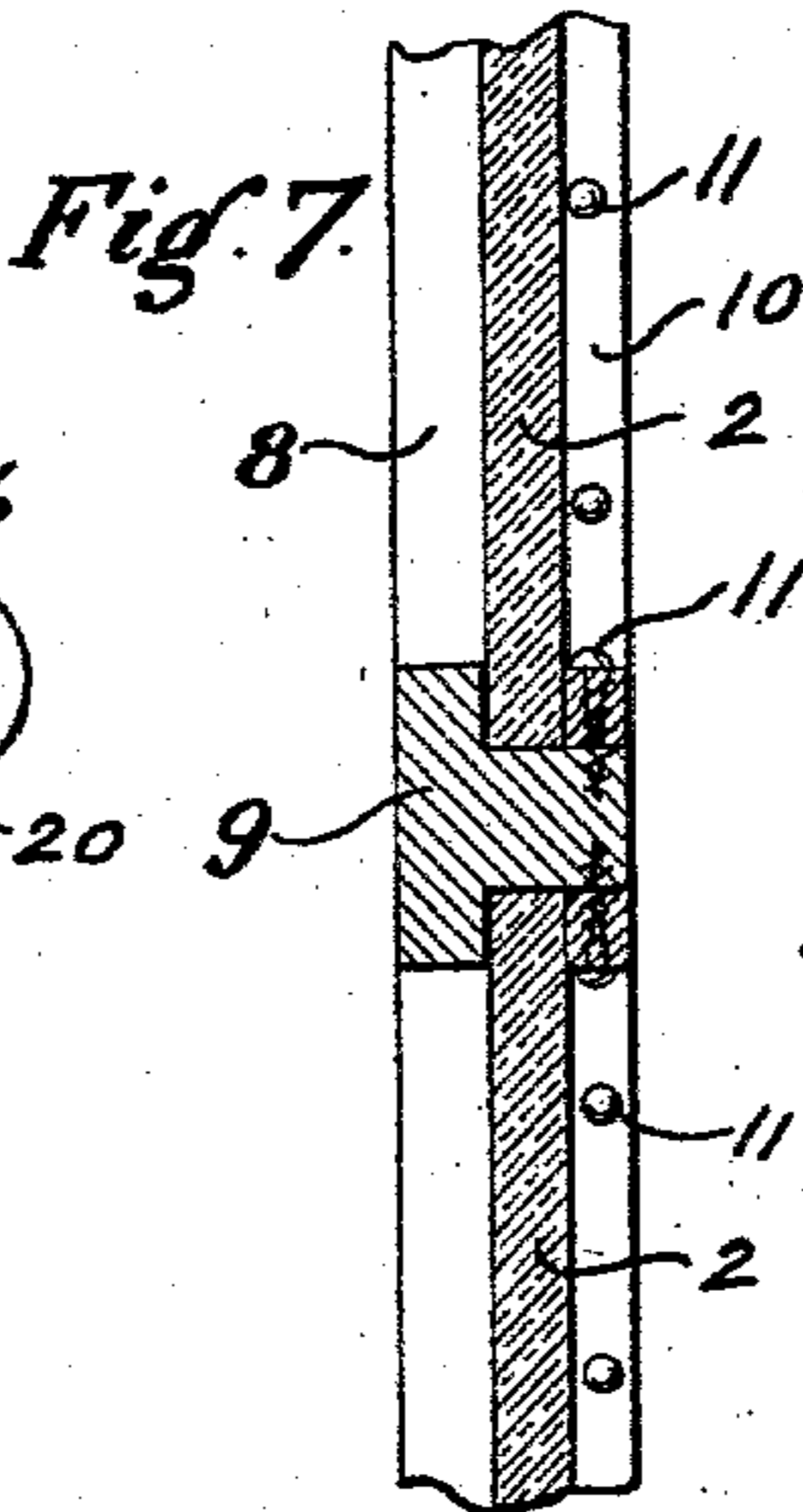
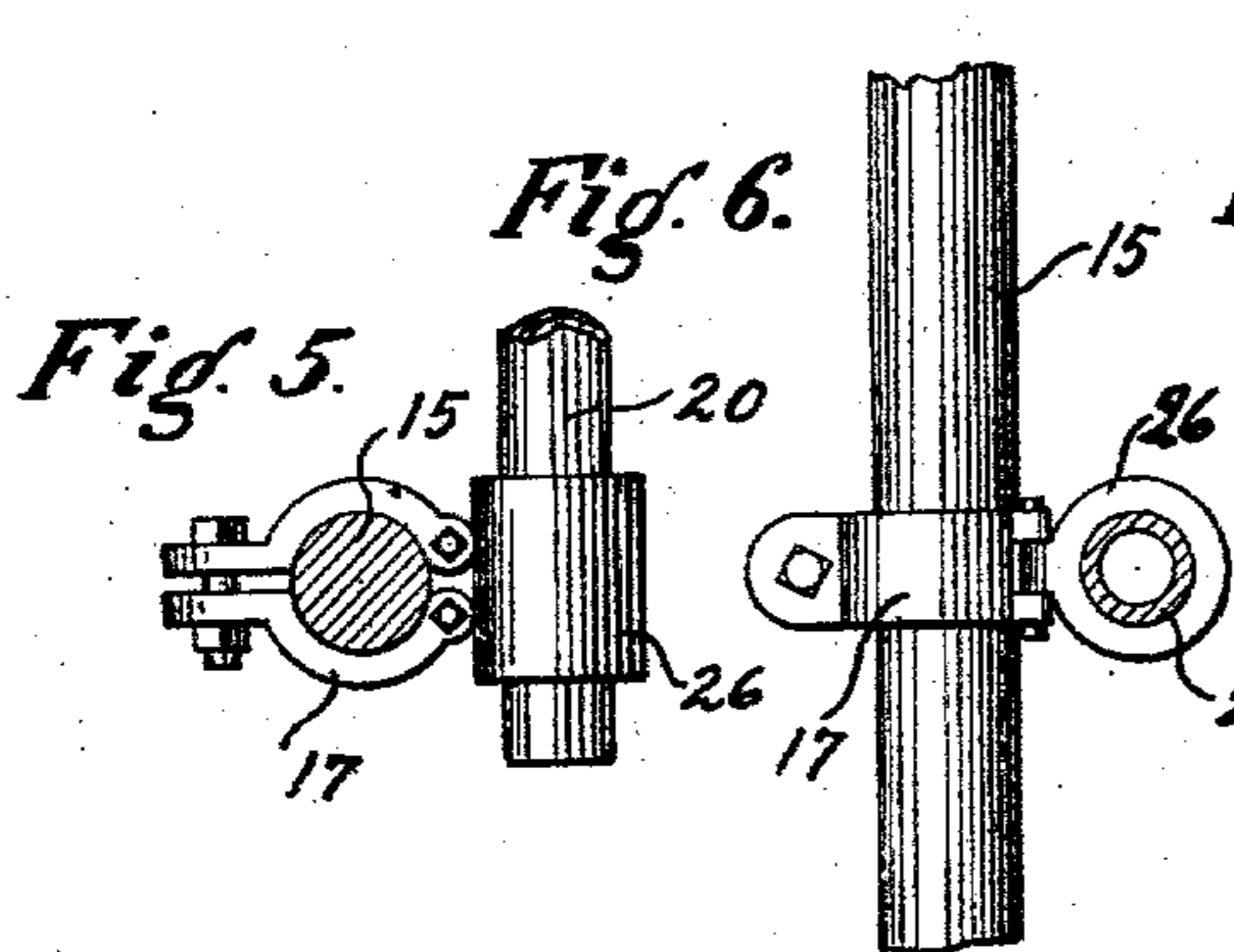
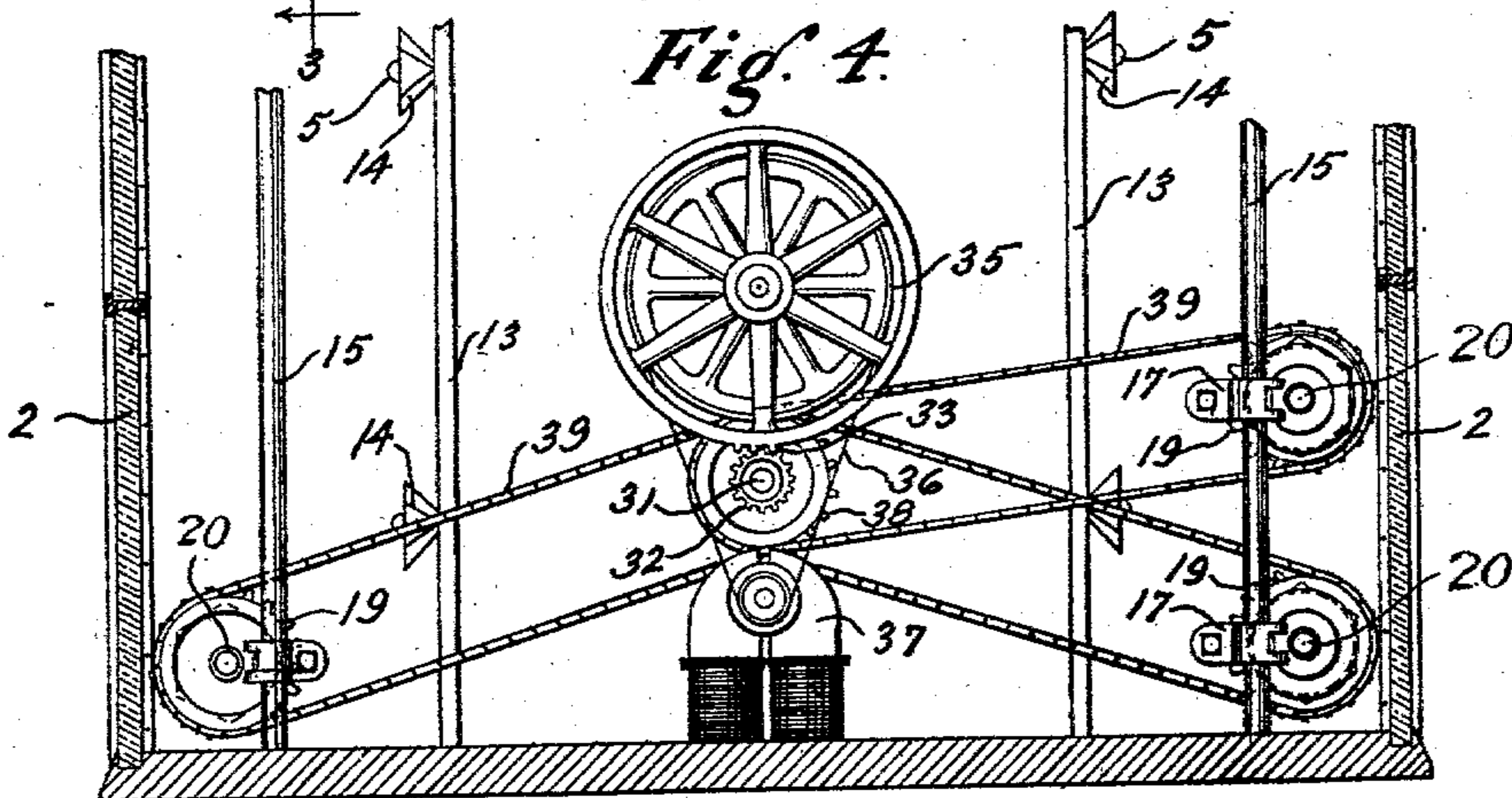
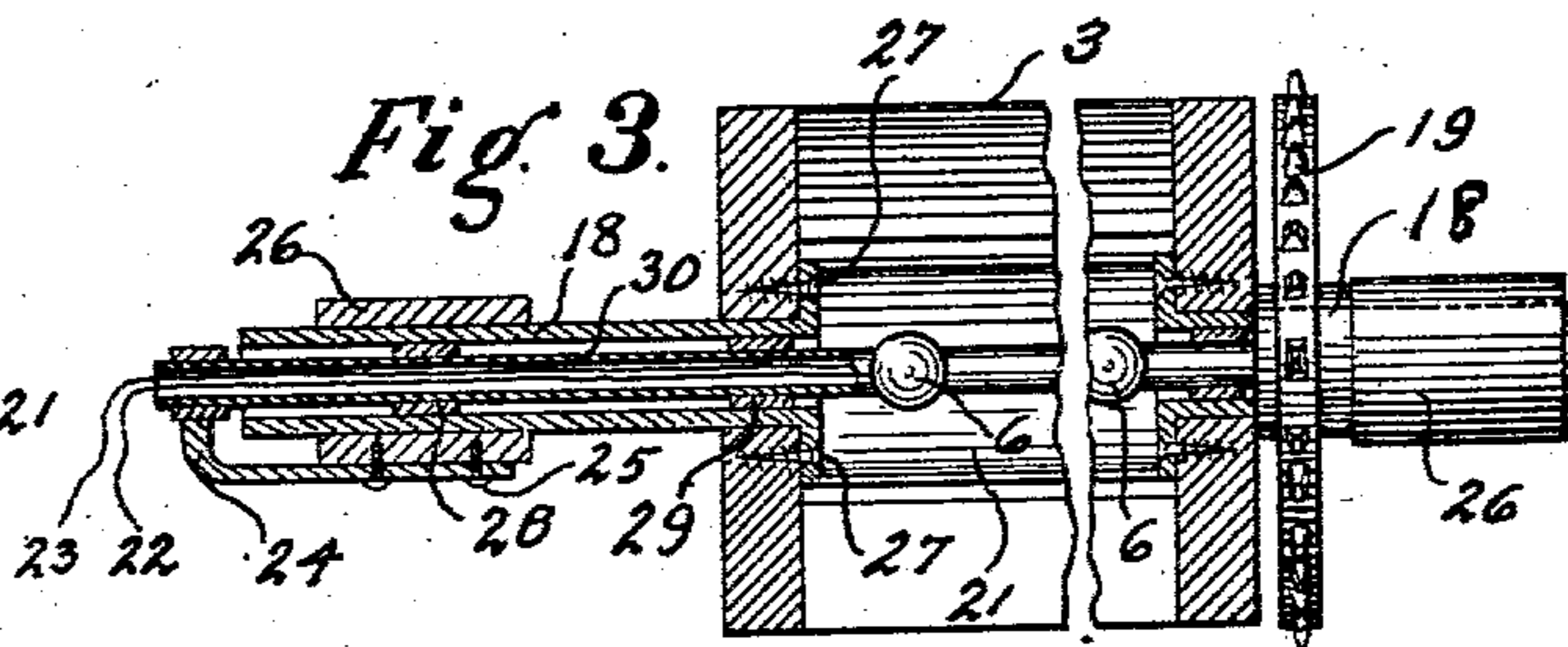
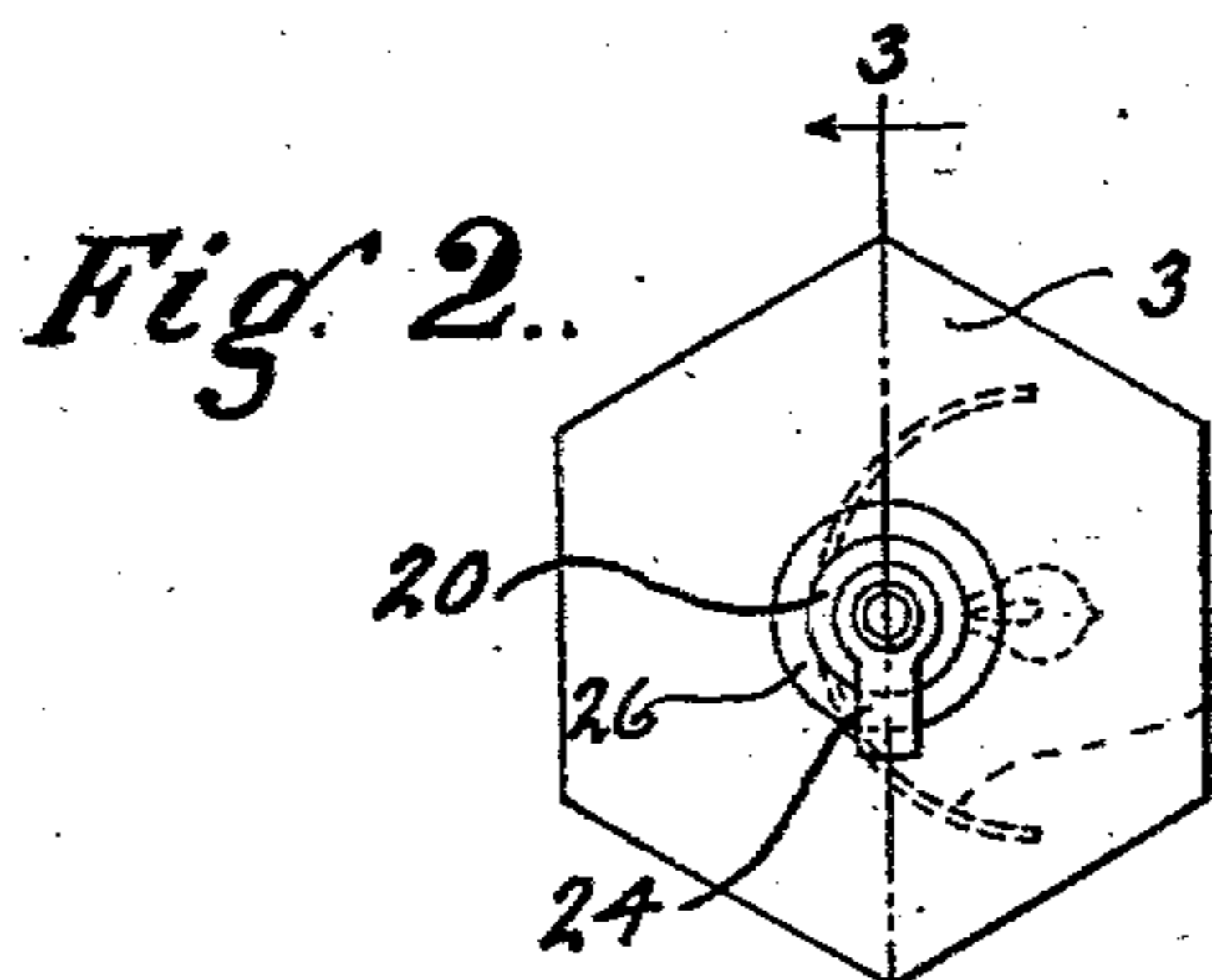
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2 SHEETS—SHEET 2.



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UNITED STATES PATENT OFFICE.

EDMUND J. SEDLACK, OF CHICAGO, ILLINOIS.

ADVERTISING DEVICE.

SPECIFICATION forming part of Letters Patent No. 720,977, dated February 17, 1903.

Application filed May 17, 1902. Serial No. 107,808. (No model.)

To all whom it may concern:

Be it known that I, EDMUND J. SEDLACK, a citizen of the United States of America, and a resident of Chicago, in the county of Cook and State of Illinois, have invented certain new and useful Improvements in Advertising Devices, of which the following is a specification.

The main objects of my invention are to provide an improved structure suitable for use as an advertising wagon or car, to provide for readily changing the advertisements and substituting others therefor, and to provide improved means for causing a succession of changes in certain parts of different advertisements. I accomplish these objects by the structure shown in the accompanying drawings, in which—

Figure 1 is a side elevation of a device constructed according to my invention having some of the translucent walls broken away to reveal the interior structure. Fig. 2 is an end view of one of the revoluble casings, showing its bearing partly broken away. Fig. 3 is a side elevation of such casing and its supporting-shaft, partly in section. Fig. 4 is a vertical section partly broken away and taken on the line 4 4 of Fig. 1. Fig. 5 is a top plan of one of the bearings supporting the revoluble casings, showing in section the rod to which said bearing is attached. Fig. 6 is an elevation of said rod, partly broken away, with one of the bearings thereon. Fig. 7 is a vertical section, partly broken away, on the line 7 7 of Fig. 1, showing one of the uprights and cross-pieces supporting the translucent plates. Fig. 8 is an elevation of one end of one of said cross-pieces.

The device shown in the drawings consists mainly of a wagon box or compartment 1, having its walls formed of translucent sections 2 and having within same the revoluble transparent casings 3 and lamps 5 and 6 for illuminating the sections 2 and the revoluble casings 3. The sections 2 are preferably glass plates, which are detachably supported by the uprights 8 and cross-pieces 9. The sections 2 are held in proper position by means of the strips 10, which are secured by screws 11 to the uprights 8 and cross-pieces 9. The cross-pieces 9 are provided with tenons 12, fitting the uprights 8. The lamps 5 are supported on a frame 13 and provided with re-

flectors 14, adapted to throw the light against the translucent sections 2. The rods or uprights 15 carry the bearings 26, which are vertically adjustable on said rods by means of the clamps 17. The revoluble casings 3 are journaled in the bearings 26. Said casings are provided at one end with a shaft 18, carrying a sprocket-wheel 19, and are provided at the other end with a hollow shaft 20. The reflector 21 and lamps 6 are secured within the casing 3 and do not revolve therewith. The lamps 6 are supplied with current through the conductors 22 and 23. The support 24 is secured at 25 to the bearing 26 and supports an arm or second hollow shaft 30 in a fixed position within the casing 3. The shaft 20 is provided with bearings 28 and 29, which steady the shaft 30 within the shaft 20. The reflector 21 and lamps 6 are supported by the arm or shaft 30. The reflector 21 is suitably arranged to throw light upon the wall of the casing 3 which is presented toward the adjoining section 2 and to shield the adjoining parts of the casing 3 from such light.

The driving-shaft 31 extends along the middle of the compartment 1 and is connected through the gear 32 and the toothed sector 33 with the shaft 34. The shaft 34 carries a pulley 35, which is connected by means of the belt 36 with the motor 37. The shaft 31 carries sprocket-wheels 38, which are connected by chains 39 with the sprocket-wheels 19 on the shafts 18. The sections 2 are preferably made of translucent material, such as ground glass, upon which certain advertising matter is painted, as at 41 and 42, and preferably have a blank space, as at 43.

The operation of the device shown is as follows: One of the revoluble casings 3 may be adjusted on its bearings to a position opposite the blank space 43. The casings 3 will be suitably connected to the driving-shaft 31. When the motor is started, the shaft 34 will be continuously revolved. When the teeth on the sector 33 are in mesh with the gear 32, a partial revolution will be imparted to the shaft 31, which will in turn impart a partial revolution to each of the casings 3. The lamp 6 in each of said casings will reflect the advertising matter from one of its walls upon the blank space 43 on the adjoining translucent section 2. It will thus be seen that

through the action of the sector 33 the casing 3 will show one of its walls opposite the blank space 43 for a short period of time and will then be turned sufficiently to show another advertising-face toward said blank space. Thus while some of the advertising matter on the sections 2 will remain the same the matter in the blank space 43 will be changed from time to time through the revolution of the casings 3.

It will be understood that numerous details of the device shown may be altered without departing from the spirit of my invention. I therefore do not confine myself to such details, except as hereinafter limited in the claims.

What I claim as my invention, and desire to secure by Letters Patent, is—

1. An advertising device comprising a compartment having walls composed of translucent sections detachably secured together; upright supports secured inwardly of said walls; a horizontal driving-shaft extending along the interior of said compartment; a plurality of revoluble transparent casings, each journaled in bearings vertically adjustable on said uprights and geared to said driving-shaft; a lamp within each of said casings arranged to have its light reflected through one of said transparent walls and the adjoining translucent section; a second shaft extending parallel with the driving-shaft and carrying a toothed sector in gear with said driving-shaft, whereby said casings are turned a part of a revolution during each revolution of said second shaft, and are left without revolving during part of each revolution of said second shaft; and means for revolving said second shaft.

2. In an advertising device, the combination of a revoluble casing having transparent walls; a hollow shaft secured to one end of said casing, revoluble therewith, extending around and along the axis of said casing, and having one end opening into said casing; an arm extending through said hollow shaft into said casing; a reflector secured to said arm and arranged to reflect light through one side of said casing and to shield the adjoining parts

of the casing from such light; an electric lamp secured to said arm within the casing; means for supplying current to said lamp; and means for revolving said shaft.

3. An advertising device comprising a compartment having walls composed of translucent sections detachably secured together, and bearing advertising matter thereon adapted to be seen from the outside of said compartment; a revoluble casing located inwardly of said walls and having transparent walls bearing advertising matter thereon; a lamp arranged to have its light reflected through one of said transparent walls and the adjoining translucent section in suitable manner to show, on said translucent section, the advertising matter of said transparent walls; means for revolving said casing; and means for illuminating said translucent sections from within said compartment and independently of the lamp in said casing.

4. An advertising device comprising a compartment having walls composed of translucent sections detachably secured together and having advertising matter thereon; upright supports secured inwardly of said walls; a horizontal driving-shaft extending along the interior of said compartment; a plurality of revoluble transparent casings, each journaled in bearings vertically adjustable on said uprights, geared to said driving-shaft, and having advertising matter on their walls; a lamp within each of said casings arranged to have its light reflected through one of said transparent walls and upon the adjoining translucent section in suitable manner to show the advertising matter of such transparent wall upon the adjoining translucent section; a lamp within said compartment and outward of said casings arranged to throw its light upon said translucent sections; and means for revolving said driving-shaft.

Signed at Chicago this 13th day of May, 1902.

EDMUND J. SEDLACK.

Witnesses:

BLANCHE MICHAEL,
EUGENE A. RUMMLER.