

No. 720,345.

PATENTED FEB. 10, 1903.

P. R. HAZELTINE.
DISPLAY PACKAGE.

APPLICATION FILED MAY 2, 1902.

NO MODEL.

Fig. I

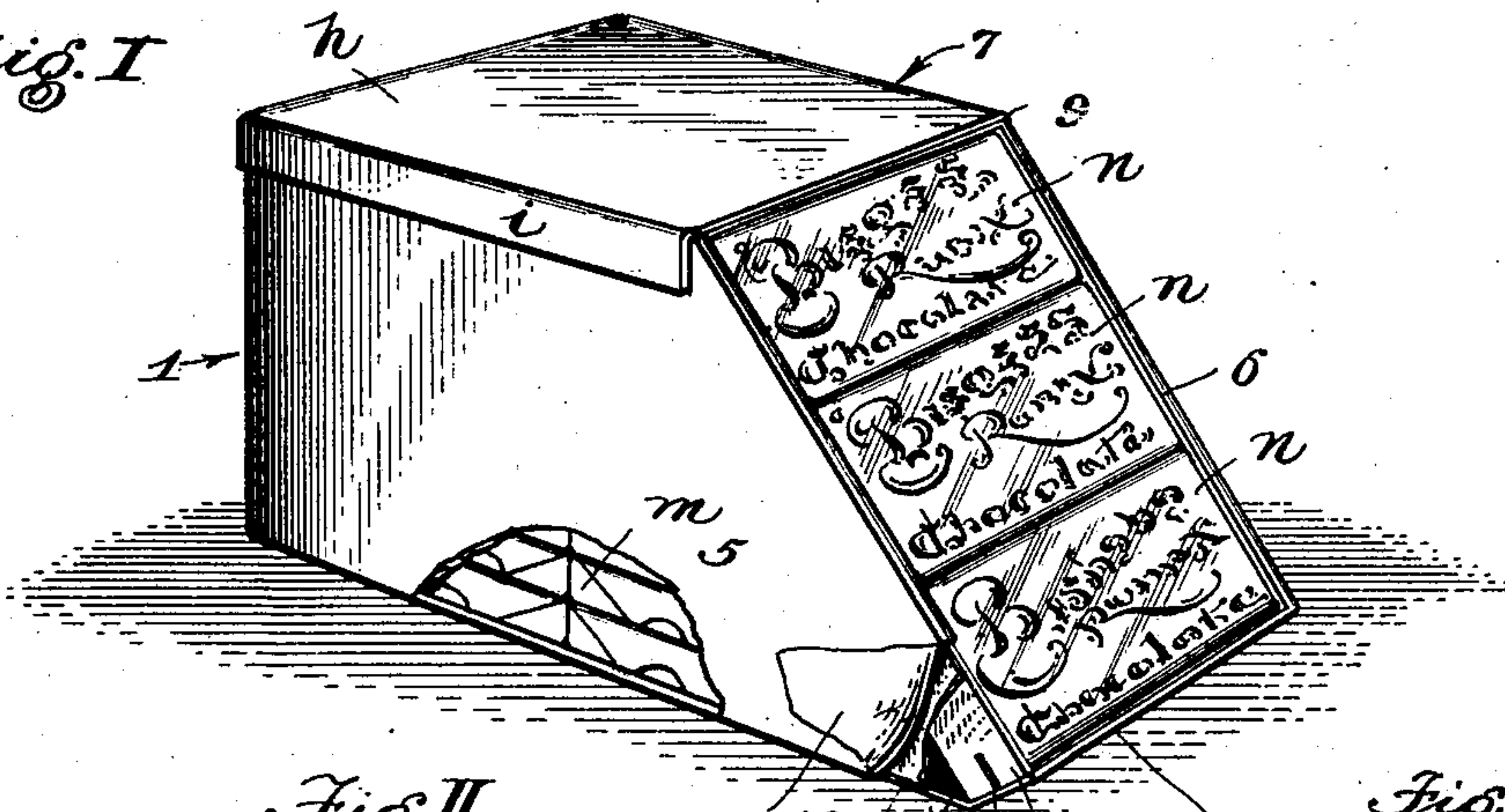


Fig. II

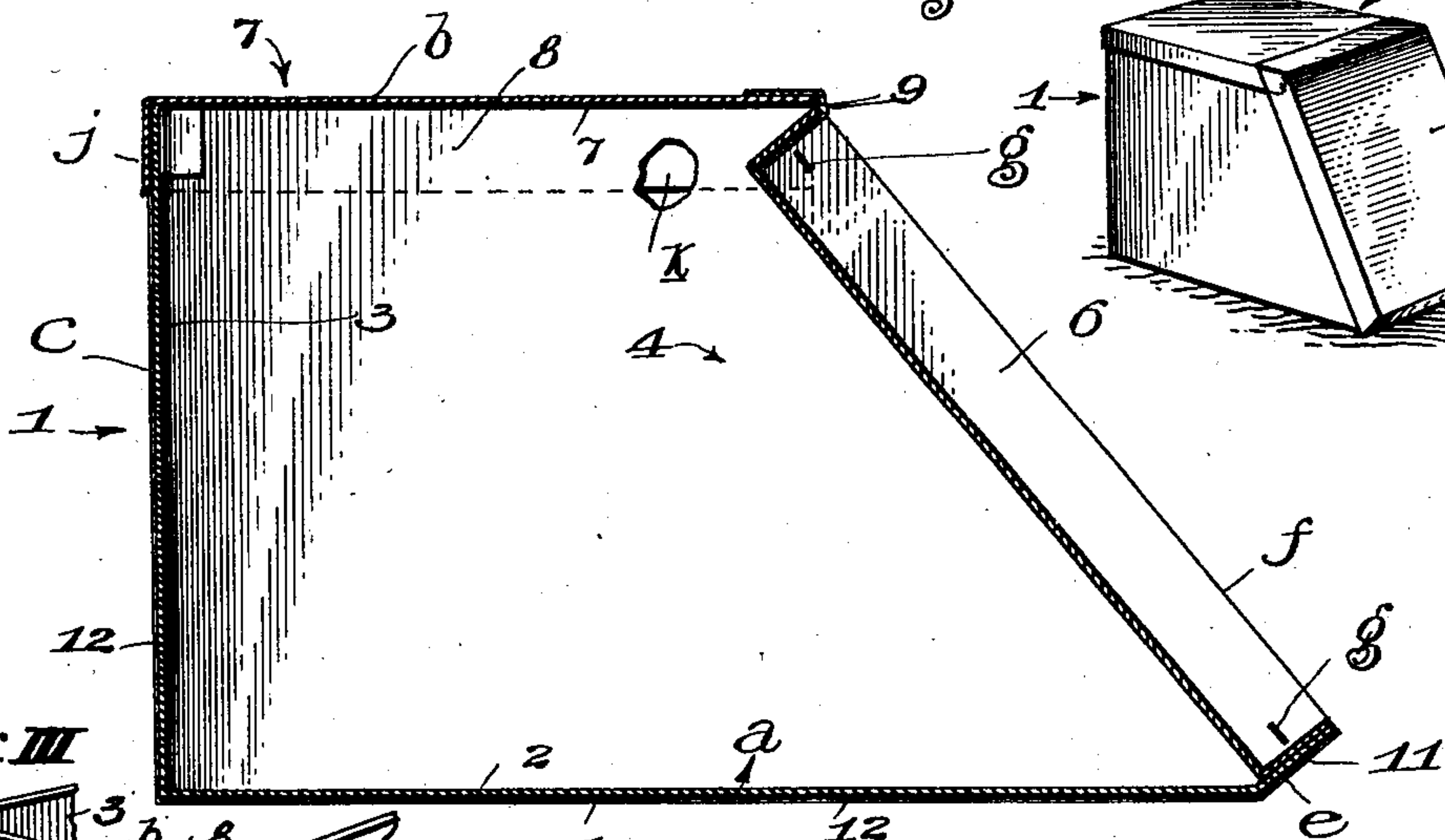


Fig. V

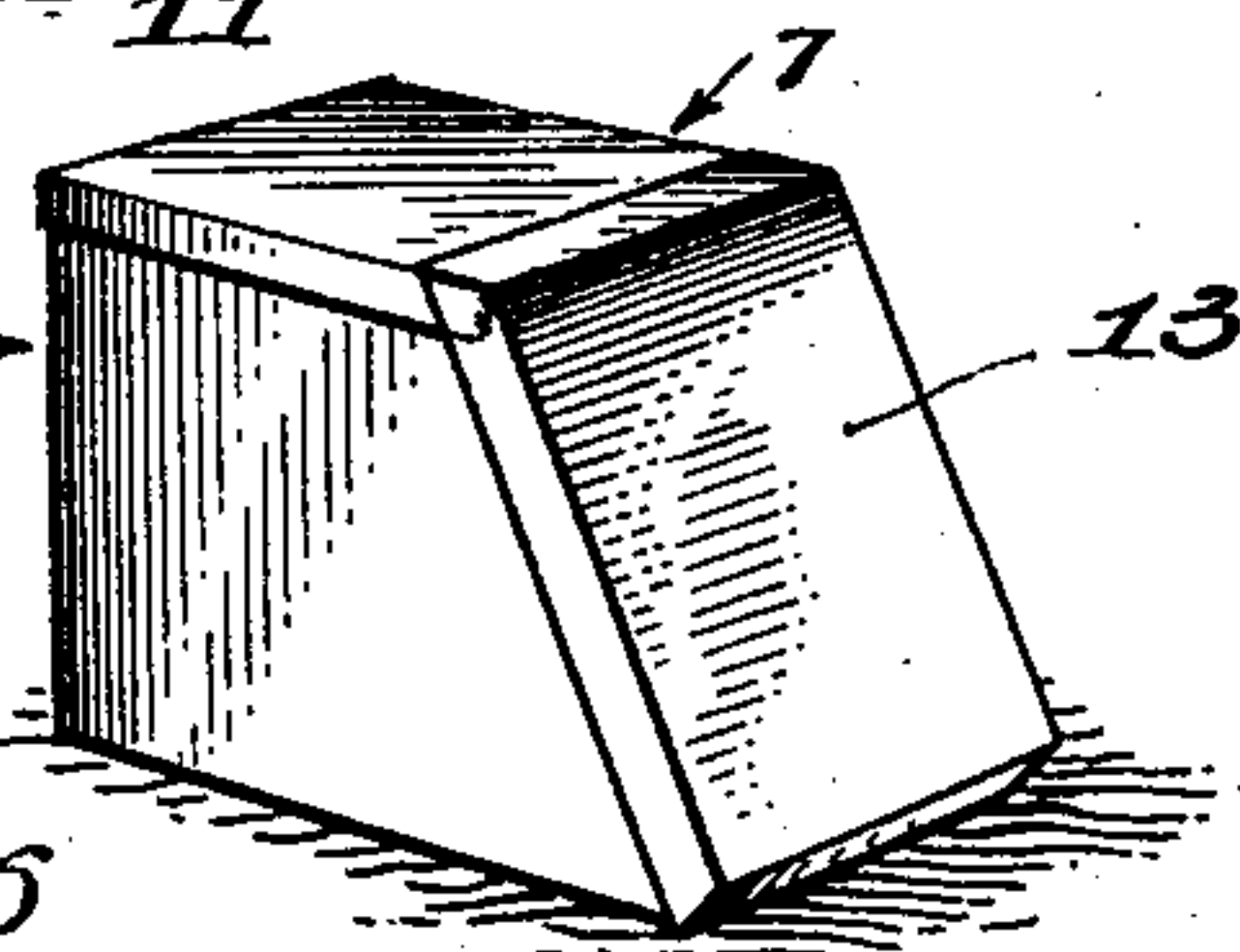


Fig. III

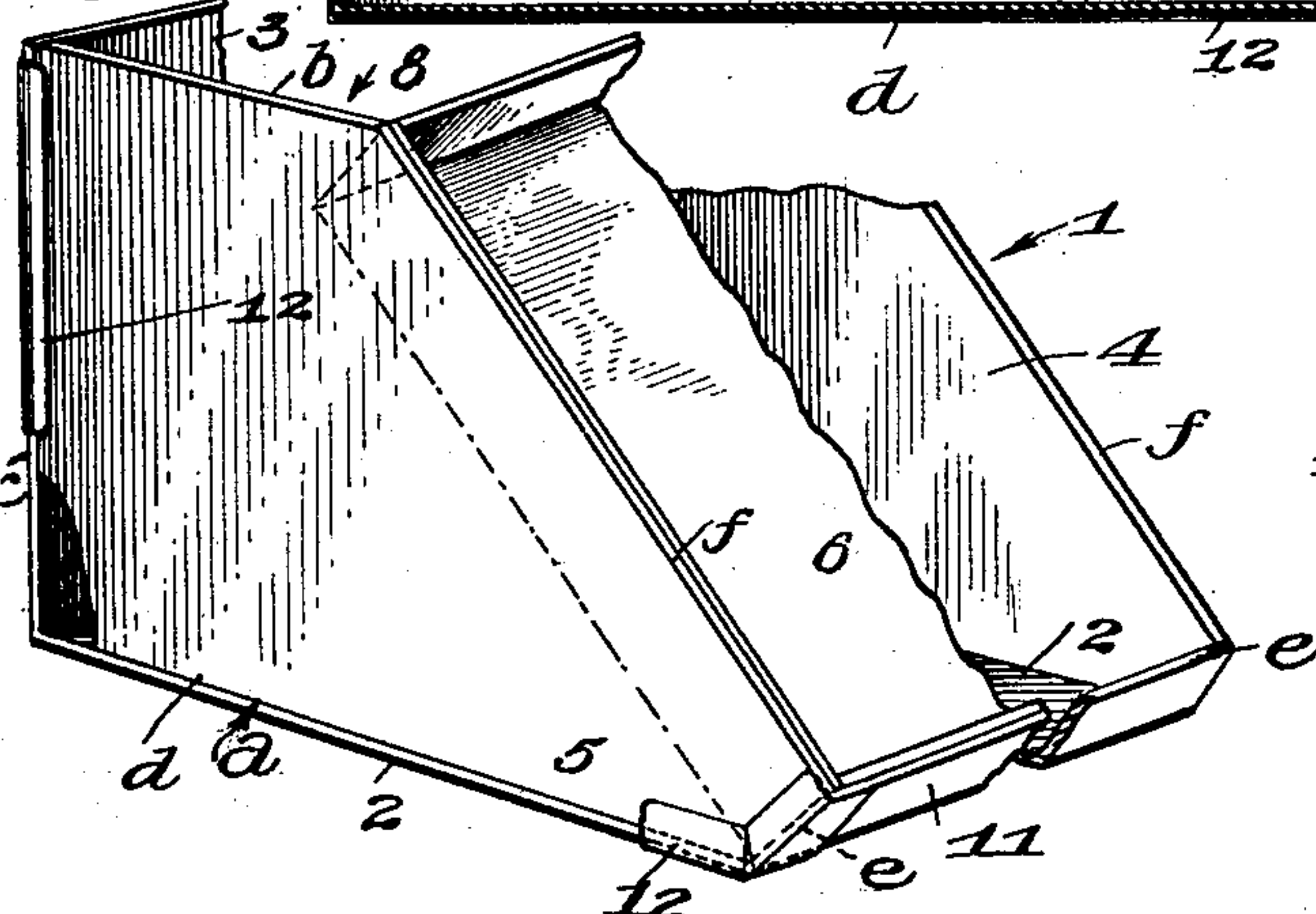
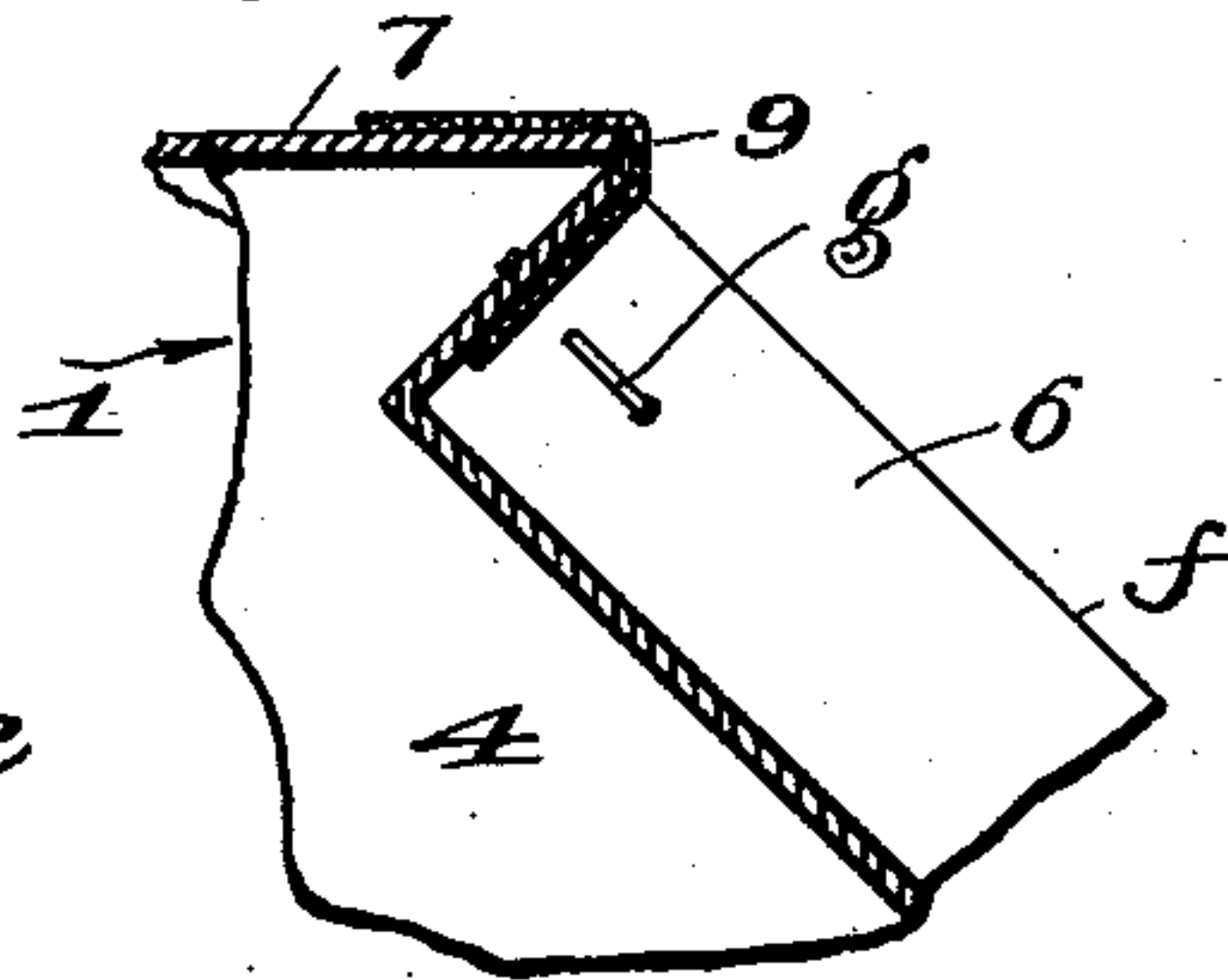


Fig. IV



Witnesses

Edmund A. Thomas
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UNITED STATES PATENT OFFICE.

PAUL R. HAZELTINE, OF LOS ANGELES, CALIFORNIA.

DISPLAY-PACKAGE.

SPECIFICATION forming part of Letters Patent No. 720,345, dated February 10, 1903.

Application filed May 2, 1902. Serial No. 105,668. (No model.)

To all whom it may concern:

Be it known that I, PAUL RICHARD HAZELTINE, a citizen of the United States, residing at Los Angeles, in the county of Los Angeles and State of California, have invented a new and useful Display-Package, of which the following is a specification.

An object of this invention is to provide a novel box for retailers' use designed to contain and display goods and especially designed for displaying goods which are put up in attractive retail packets which it is desired to display.

This display-package is designed to keep the bulk of the retail packets under cover and to expose other packets in an attractive manner.

An object is to provide a cheap and convenient addition to the attractive furnishings of retail stores or shops.

A further object is to provide a novel construction of package whereby simplicity and superior ease and convenience of manufacture are combined with superior strength, and at the same time provision is made for a better display-package by which packages of manufactured chocolate or confectioneries or the like can be at once stored and displayed to the best advantage.

The accompanying drawings illustrate the invention.

Figure I is a perspective view of the package in use. Parts are broken to illustrate the construction. Fig. II is a vertical longitudinal section of the package before it is finished. Fig. III is a fragmental detail further illustrating the construction. Fig. IV is an enlarged detail of the upper edge of the tray and the lid hinged thereto. Fig. V is a perspective view of the completed package.

The display-package comprises a case 1, open at the top and having a bottom 2, a rear wall 3, side walls 4 5, a forwardly-opening tray 6 opposite the rear wall extending upward aslant from the front edge of the bottom toward the top of the case and forming the front wall of the case, and a lid 7 for closing the opening 8 between the rear wall and the upper edge of the tray.

9 designates a hinge formed of suitable flexible material—such, for instance, as cloth—pasted or glued to the inside of the tray and

the outside of the lid, the whole being finished with an outside covering 10, of paper or other suitable material. The bottom and rear wall may be formed of a single piece *a*, which has an extension 11, projecting upward aslant from the front end of the bottom 2 and fastened to the side walls by corner-strips 12, of paper or other material, to form a support for the lower end of the tray 6. The side walls may be of separate pieces, each of which has straight edges *b c d* in three sides of a rectangle for the top, rear, and bottom of the case and having two front edges *e f*, which are at right angles to each other, the edge *e* slanting upward and forward from the bottom edge *d* and the edge *f* slanting downward and forward from the top *b*.

The tray 6 may be formed of a single piece of pasteboard bent up to form a rectangular receptacle, the depth of which corresponds to the length of the forward extension 11 of the bottom, and the length of the walls corresponds to the length of the edge *f*, and the width of the tray corresponds to the space between the side walls 4 and 5.

g designates clenchers or other fasteners by which the upbent walls of the tray are secured together at the corners, as is customary in the manufacture of boxes.

In constructing the package the tray 6 will first be formed, and then the bottom rear wall and front extension and the side walls will be fastened together at the edges, and the tray will then be glued or otherwise fastened in place between the side walls 4 5 and against the forward extension 11 of the bottom. The lid 7 may be formed with a top *h* and side and rear downward extensions *i j k*, fastened together at the corners by metal or other fastenings, as *g*. (Not shown.) Then the lid will be fastened in place by the hinge 9, and the case and lid will be appropriately finished with ornamental paper cover 10. As shown in the drawings, the tray is desirably stationary—that is, fixed with relation to the case—and is wholly below the top of the package, so that the cover may be flush with the tray and extend over the top of the case.

m m designate individual retail packets of a definite size, so that a definite number of the same will fit neatly in the tray, while other packets may be stored inside the case.

The case and packets may be proportioned so that a definite number of packets will be contained in the package. For example, the case may be made to contain twenty-one packets and the tray to contain three packets, which unitedly fill the same, so that the entire package will contain twenty-four packets, three of which are displayed. The completed package will consist of the case with a determined number of packets stored inside and another determined number of packets in the tray for exhibition purposes. This package may be placed on the show-case, counter, or shelves in the shop or store, and the packets in the tray are constantly displayed, while the dealer may gain ready access to the interior of the case or package to supply the purchaser. In practical use the number of the packets m will be placed inside the case and another number of like packets n will be placed in the display-tray 6, and the retailer may place the package on the counter or show-case with the slanting tray toward the customer. The lid 7 is hinged to the top of the slanting tray and opens forward, so that in serving his customer the attendant behind the counter or show-case may open the lid forward out of his way. When the stock stored in the case is exhausted, the display-packets may be removed from the tray and sold.

It is to be understood that the package may be made of aluminium or other metal or any suitable material whatever and that I do not propose to limit myself to the exact construction shown in the drawings.

13 designates a cover for the tray, which is applied to the finished package to complete the package for transportation. When the package has been finished and the cover 13 placed over the tray, the completed package may be wrapped in paper or other wrapper (not shown) for storage and for transportation.

By arranging the open tray so as to form the complete front wall of the package and constructing the package so that said wall stands aslant and forms a receptacle from bottom to top the package is capable of being constructed at a minimum cost. No permanent outer wall is required for holding the packages of chocolate and confectionery in place, and the side walls of the package are firmly braced and strengthened at the front end, which is to support the display-packages.

What I claim, and desire to secure by Letters Patent of the United States, is—

1. A display-package comprising a case having a bottom, rear and side walls, and an open, inclined receptacle, stationary relative to the case and located below the top of the package and forming the entire front wall of

the case, the bottom of the receptacle being flat and the side walls of the receptacle being of uniform depth.

2. A display-package comprising a case having a bottom, rear and side walls, an open, inclined receptacle stationary relative thereto and forming the entire front wall thereof, the bottom of the receptacle being flat, the side walls of the receptacle being of uniform depth, and a cover hinged at the upper edge of the uppermost wall of the receptacle and covering the entire top of the case.

3. A display-package comprising a case open at the top and having a bottom, a rear wall, and side walls, and a tray opposite the rear wall extending upward and slanting from the bottom of the package toward the top.

4. A display-package comprising a case open at the top, a lid for said opening, and a slanting tray open at the front and at the same time forming the entire front wall of the case.

5. A display-package comprising a case open at the top and having its front wall formed of a forwardly-open tray and a lid hinged to the case at the upper edge of the tray.

6. A display-package comprising a case having a bottom, and rear and side walls, a tray opposite the rear wall extending upward aslant from the bottom of the package toward the top and closing the front of the case, and a lid for closing the opening between the rear wall and the upper edge of the tray.

7. A display-package comprising a case having a bottom, rear and side walls, and a forward extension of the bottom, a slanting tray secured to said forward extension and to the side walls, and a lid extending over the opening between the rear wall and the upper edge of the tray.

8. A display-package comprising a case having a bottom, rear and side walls, a slanting tray closing the front of said case, and a lid hinged to the upper edge of the tray and closing the top of the case.

9. A display-package comprising a case having a bottom, an upright rear wall, upright side walls connected with the rear wall and having their front edges aslant, a tray secured to the side walls and extending aslant to correspond with the front edges of said walls, and a hinged lid for closing the top of the case.

In testimony whereof I have signed my name to this specification, in the presence of two subscribing witnesses, at Los Angeles, California, this 26th day of April, 1902.

P. R. HAZELTINE.

Witnesses:

JAMES R. TOWNSEND,
A. M. HOLLY.