No. 689,667. Patented Dec. 24, 1901.

E. E. BLAKESLEE.

DISPLAY CARD FOR PENCILS, &c.

(Application filed Jan. 31, 1901.)

(No Model.)

Fig. 4.

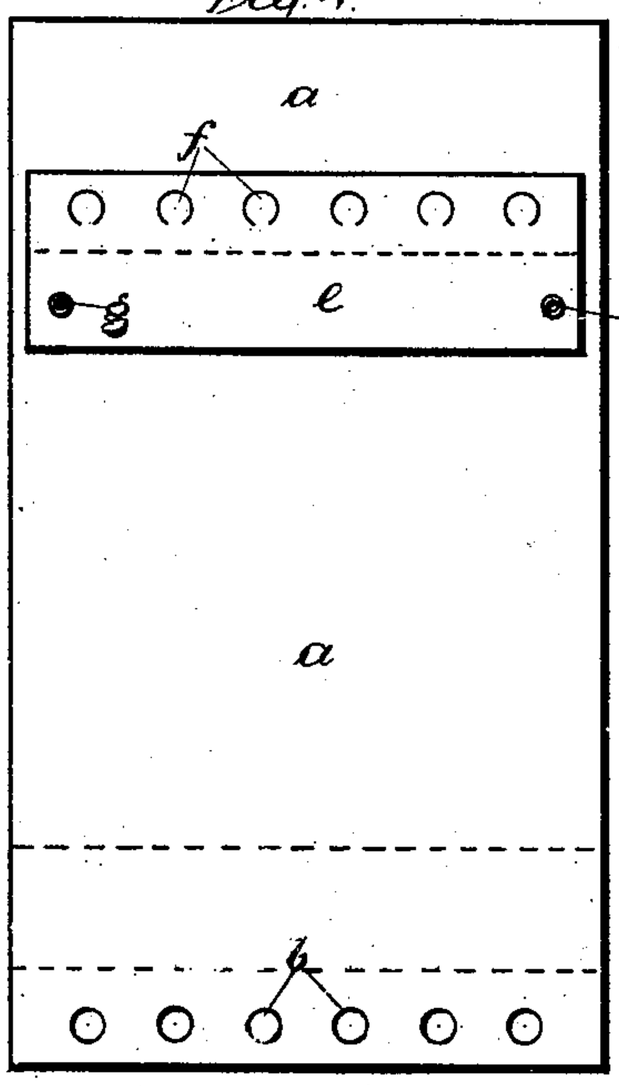


Fig. 5.

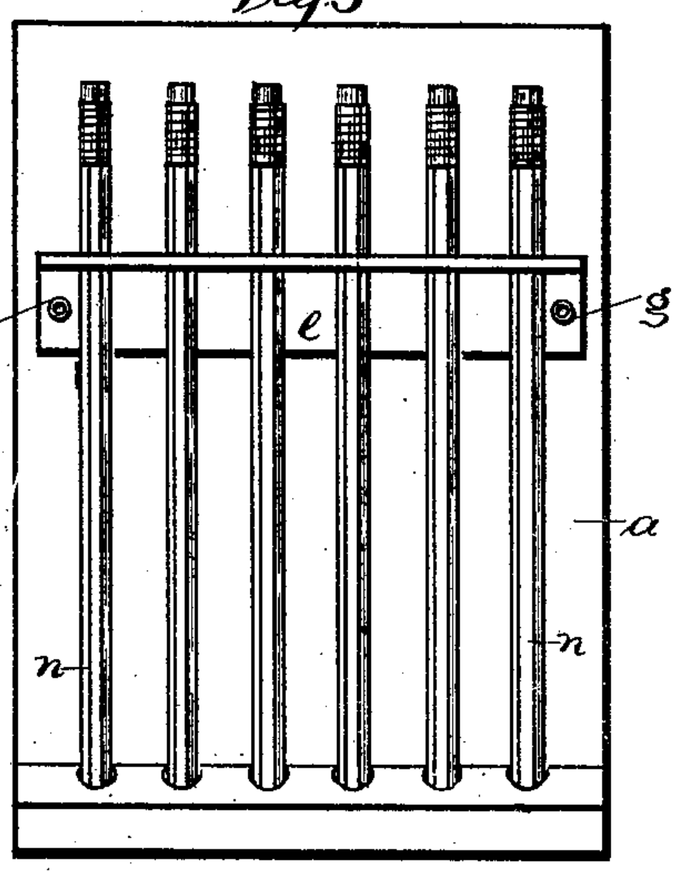


Fig. 6.

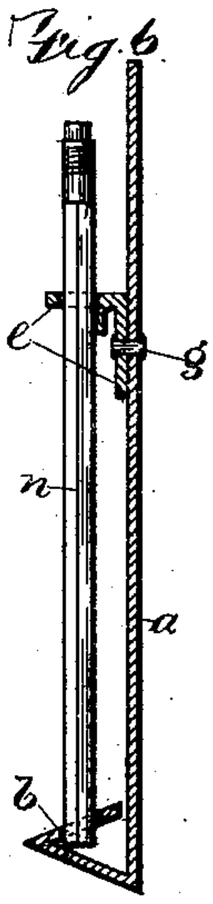


Fig. 1.

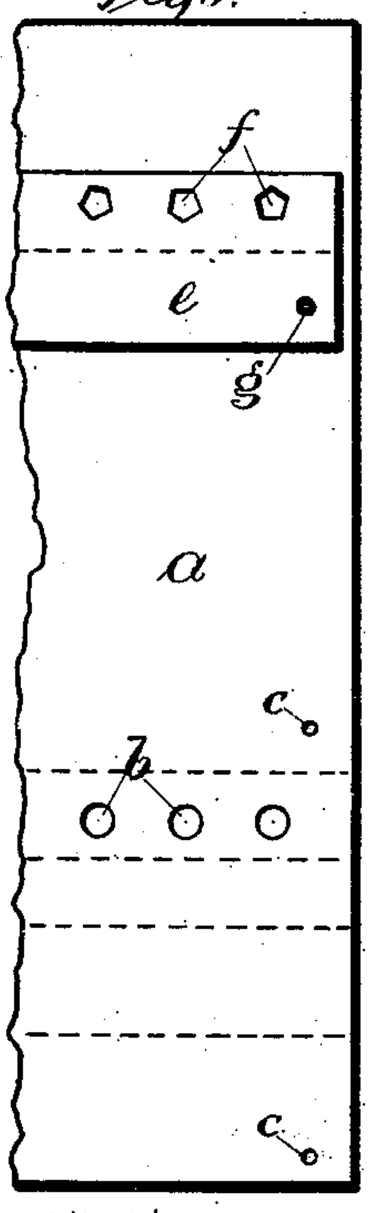


Fig. 2.

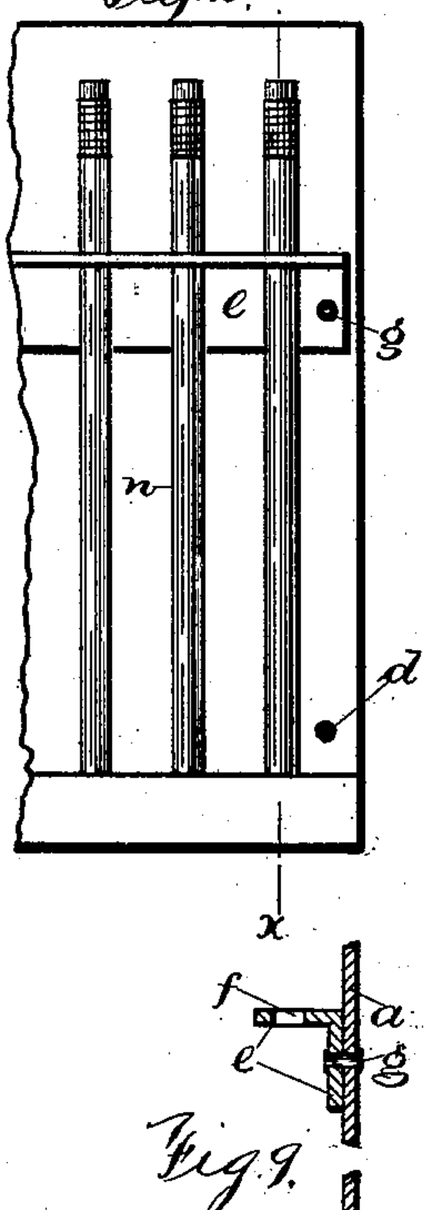


Fig. 3.

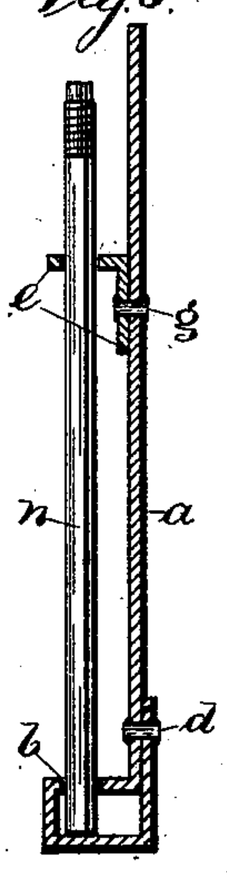


Fig. 7.

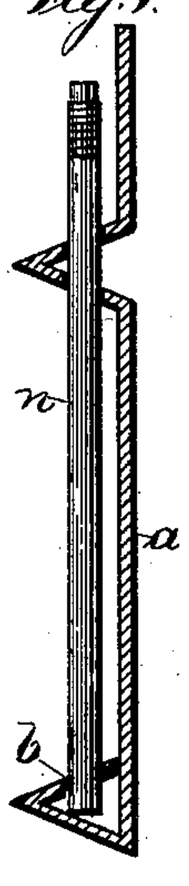


Fig. 8.

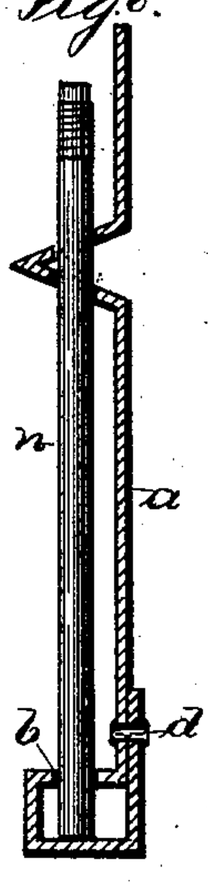
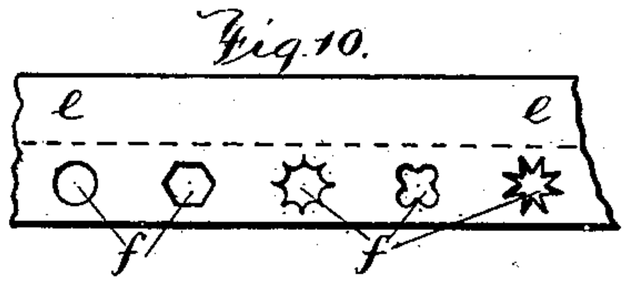


Fig. 9.

Fig. 10.



WITNESSES

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UNITED STATES PATENT OFFICE.

EDWARD E. BLAKESLEE, OF BROOKLYN, NEW YORK, ASSIGNOR TO THE E. FABER PENCIL COMPANY, A CORPORATION OF NEW YORK.

DISPLAY-CARD FOR PENCILS, &c.

SPECIFICATION forming part of Letters Patent No. 689,667, dated December 24, 1901.

Application filed January 31, 1901. Serial No. 45,403. (No model.)

To all whom it may concern:

Be it known that I, EDWARD E. BLAKESLEE, a citizen of the United States, residing in the borough of Brooklyn, city and State of New York, have invented an Improvement in Display-Cards for Pencils, Penholders, &c., of which the following is a specification.

The object of my invention is to provide a display-card for pencils, penholders, &c., which is easily and cheaply constructed and at the same time does away with the elastic bands by which the pencils are now commonly held to cards. If these rubber bands are drawn sufficiently tight to hold the pencils, &c., to the card, the rubber usually mars the varnished surface of the article and gives it a shop-worn appearance in a short time.

In carrying out my invention I preferably employ a rectangular piece of card-stock or similar material, one end of which is provided with a bent-up portion having parallel edges. I prefer that the end be bent into portions having parallel edges, so as to be folded up to form an end of triangular or rectangular cross-section. On that part of the card which when folded forms the upper part of said section I provide holes of any outline, preferably circular, square, or hexagonal, depending on the cross-section of the pencil or penholder to be used in connection with a given card. One end of the article fits into one of these holes, and thereby that part of the same is secured. To secure the other end of the article, I preferably provide a separate piece of card bent at approximately its central portion into two parts, which are or may be at right angles to one another. Along one of these parts this card is secured to the main card by eyelets or other suitable fasteners, the other part being provided with holes corresponding to those in the main card and made by cutting out portions. It will be understood as not departing from the nature of my invention to eliminate this separate strip and make this latter holding device from an integral piece of card. This may be done by bending the upper part of the card into a V-shaped section by two portions having parallel edges and providing holes in both faces thereof corresponding with the holes in the lower part of the card.

Referring to the drawings, Figure 1 represents a card, partly broken away and of flat form, before being folded. Fig. 2 shows an elevation, partly broken away, of the card folded and with pencils in place. Fig. 3 is a section of the card on line *x x*, Fig. 2. Figs. 4, 5, and 6 are views similar to Figs. 1, 2, and 3, respectively, except the lower part of the card is bent to a triangular section. Figs. 7 and 8 show in sections modifications of Figs. 6 and 3, respectively. Fig. 9 is a broken section representing a modification of my invention. Fig. 10 represents part of a card, showing various forms of holes which are especially adapted to serve the purpose intended. Figs. 1, 2, and 3 illustrate the preferable form of my invention.

a represents a piece of card-stock or similar material forming the body of the display-card. One end of the card *a* is bent on the dotted lines shown in Fig. 1, so that when folded into position (see Figs. 2 and 3) said end is of rectangular cross-section of folded portions having parallel edges. In that part of the card which is so bent up holes *b* are punched in such position as to come in the first fold of the end of the rectangular cross-section. When one end of the card is folded in this manner, holes *c* are provided in the card-body in such positions that when the folds are positioned the holes in the end flap center with the holes in the card-body proper, and eyelets *d* or similar fasteners are employed in said holes to secure the end flap to the card-body and fix the position of the rectangular end. A separate card *e* is secured to the opposite end of the card-body *a* by eyelets *g* or other suitable means. This card *e* is secured to *a* in such a manner that it may be folded on the dotted line, Fig. 1, into two parts, which are or may be, when bent, at right angles to each other. In the projecting portion of the strip *e* I provide holes *f*, which correspond in number, location, and outline with the holes in the bent-up end of the card. These holes *b* and *f* receive the pencils, penholders, or other articles to be displayed, and

in the case of pencils it is evident that the shape of said holes in a given card is preferably made of an outline adapted to frictionally grasp and hold the pencil to be displayed on such card. For instance, if a round pencil is to be displayed it is preferable to make the holes pentagonal or hexagonal, and if hexagonal pencils are used to make the holes round, because by so doing the pencils will be more firmly held in place in the card than if the holes correspond in outline with the cross-section of the pencils. In Fig. 10 I have shown a card with various forms of holes therein, including circular, hexagonal, scalloped or serrated, and star-shaped, any of which may be employed to advantage with pencils of different cross-sections with the object hereinbefore stated.

In Fig. 4 I have shown a card the lower end of which may be bent on the dotted lines and folded into parts which, with the body, are of triangular cross-section and shown in Figs. 5 and 6, the pencil-holes in this case being in the lower flap, which when bent into position forms the upper face of the triangular section. In these figures last above mentioned I have shown the holes in the strip *e* as formed by punching tongues or flaps out of the cardstock, whereby when the pencil *n* is inserted the part or tongue stamped out is turned inward and bears frictionally against the pencil, tending to hold the same more securely in place in the card.

In Figs. 7 and 8 I have shown modifications of the construction shown in Figs. 6 and 3, respectively, wherein the strip *e* is substituted by bending the upper part of the main card into a V-shaped section and providing holes in both faces of said section corresponding in shape and location with the holes in the lower part of the card.

Fig. 9 represents a modification of my improvement, wherein the bent parallel-sided strip *e* is secured to one end of the card *a* by means of eyelets, and the strip *e'*, the exact counterpart of the strip *e*, is secured to the opposite end of the card *a* in the same manner. In this construction it is desirable to make the holes in the strip *e* scalloped or serrated and the holes in the strip *e'* circular.

The display-card herein described is easily, quickly, and cheaply constructed, and when the pencils or other articles to be displayed are inserted they are held in place very securely. Moreover, in shipping, packing, &c., the articles are not marred by coming in contact with each other. These cards are especially adapted for use in store-windows and show-cases and for salesmen to display styles and grades of pencils, penholders, and similar articles.

I claim as my invention—

1. A display-card for pencils, pens, &c., of cardboard or similar material having at one end folded portions with parallel edges and with the free edge returned upon the card and with a series of holes in the folded portion coming next to the card, and a folded portion parallel to the aforesaid portions and adjacent to the other end of the card, having therein a series of holes unobstructed and accessible from beyond the same, and corresponding in number and location with the aforesaid series of holes and adapted to receive and hold the articles to be displayed, substantially as specified.

2. A display-card for pencils, pens, &c., of cardboard or similar material having at one end folded portions with parallel edges and with the free edge returned upon the card, and means for securely fastening the parts together and with a series of holes in the folded portion coming next to the card, and a folded portion parallel to the aforesaid portions and adjacent to the other end of the card having therein a series of holes unobstructed and accessible from beyond the same, and corresponding in number and location with the aforesaid series of holes and adapted to receive and hold the articles to be displayed, substantially as specified.

3. A display-card for pencils, pens, &c., of cardboard or similar material bent up at one end in several folded portions having parallel edges forming an approximate polyhedron and with the free edge returned upon the card and secured thereto and with a series of holes in the portion coming next to the card, a foldable strip of card secured transversely to the display-card adjacent to the opposite end and parallel to the aforesaid folded portions and having a series of holes therein corresponding in number and location to the aforesaid series of holes, both series of holes being adapted to receive and hold articles to be displayed, substantially as described.

4. A display-card for pencils, pens, &c., of cardboard or similar suitable material folded along one end into a rectangular form in cross-section by a series of portions having parallel edges and placed at right angles to one another in varying directions with the surface of the free end underlying part of the display-card and permanently connected thereto and with a series of holes formed in the first bent-up portion and a bent portion of card placed transversely and at the opposite part of the card having a series of holes therein corresponding in number and location with the holes of the aforesaid series, both series of holes being adapted to receive and hold articles to be displayed, substantially as described.

5. A display-card for pencils, pens, &c., of cardboard or similar material having at one end a folded portion with parallel edges and with the free edge returned upon the card and with a series of holes in the folded por-

tion coming next to the card and adapted to receive and conceal one end of the articles to be displayed, and a part of folded form parallel to the aforesaid portions adjacent to the other end of the card, but appreciably within the length of the articles to be displayed and having a series of holes unobstructed and accessible from beyond the same whereby the articles displayed project at one end, substantially as specified.

Signed by me this 23d day of January, 1901.

EDWARD E. BLAKESLEE.

Witnesses:
GEO. T. PINCKNEY,
BERTHA M. ALLEN.