

No. 686,063.

Patented Nov. 5, 1901.

G. HECKER.
DISPLAY RACK.

(Application filed Aug. 21, 1900.)

(No Model.)

Fig. 1.

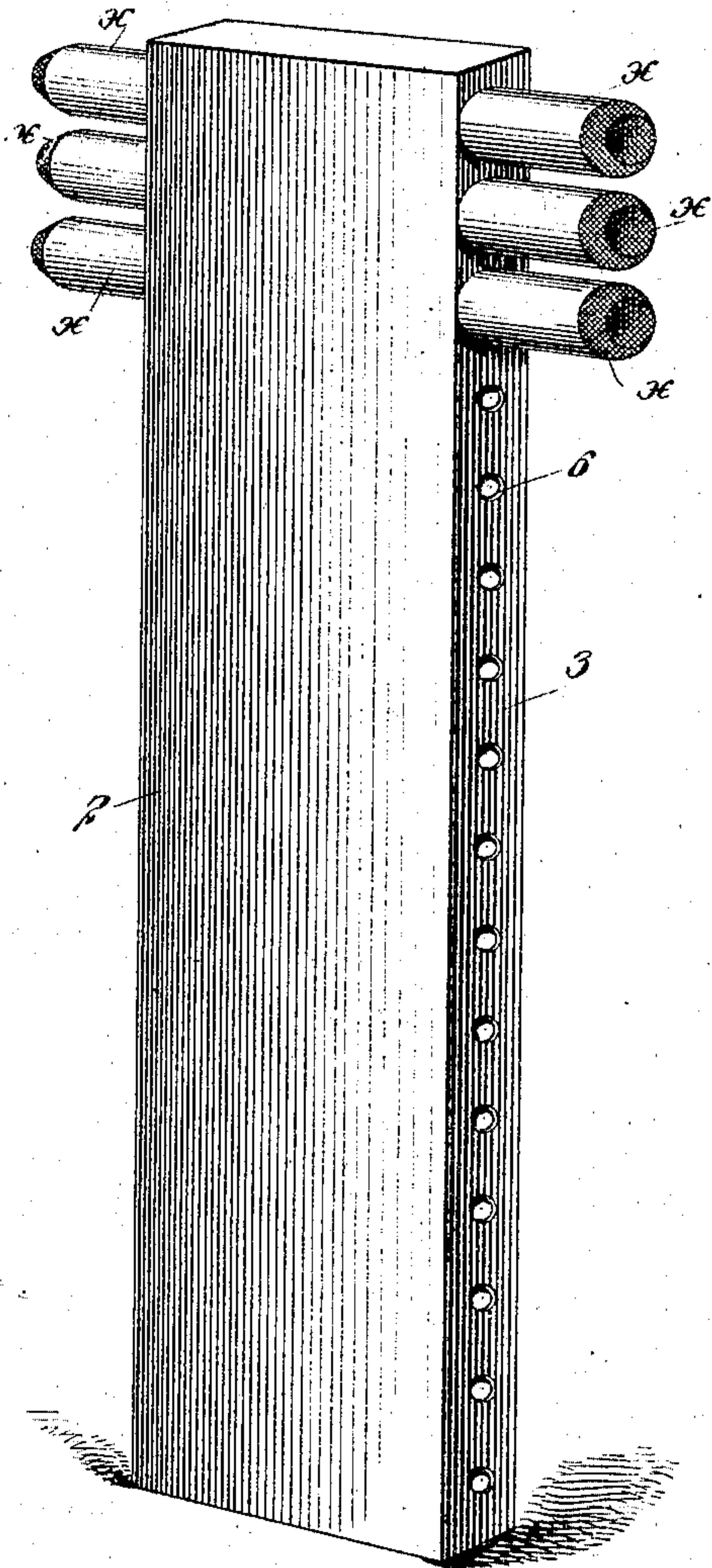


Fig. 2.

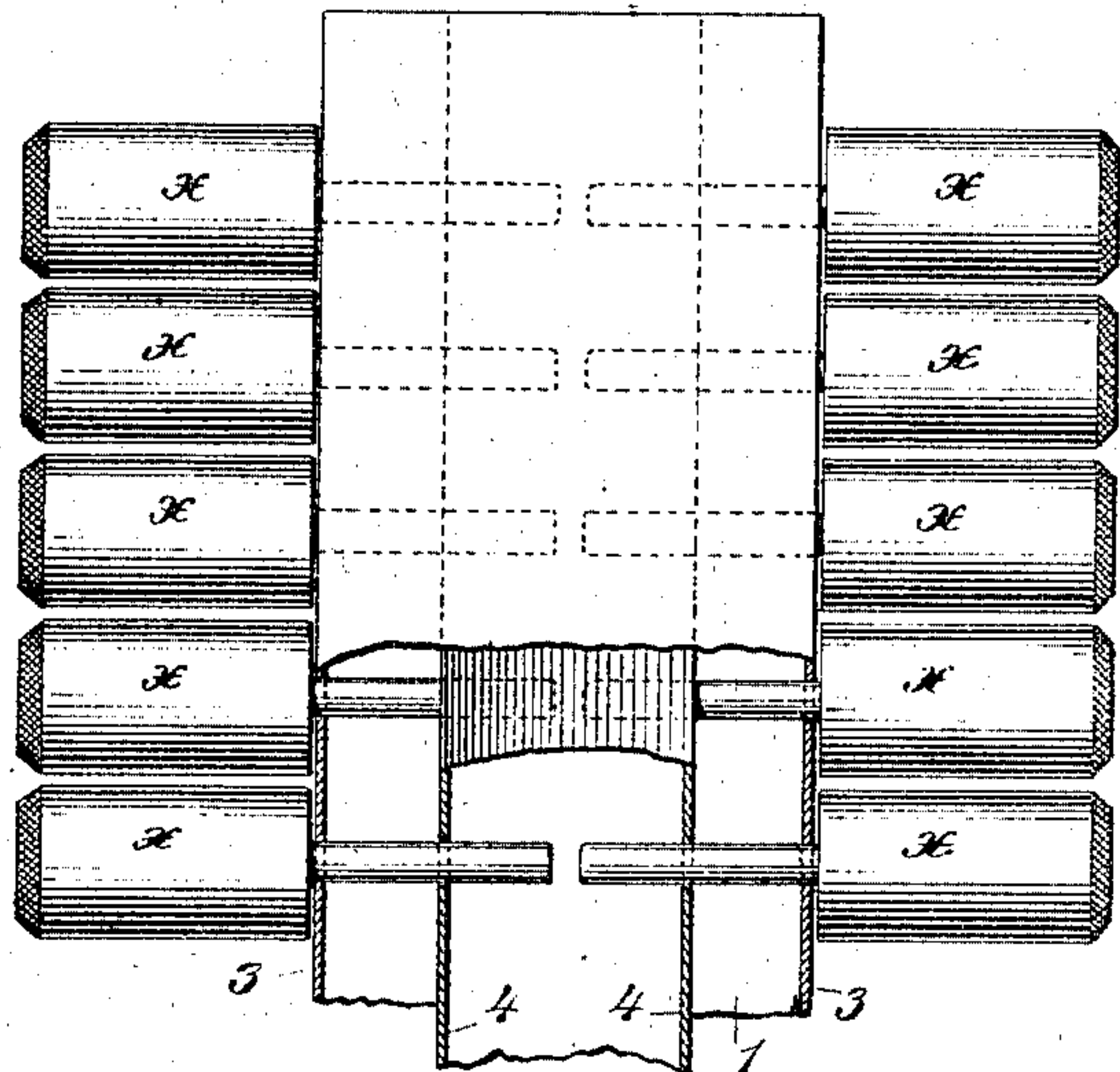
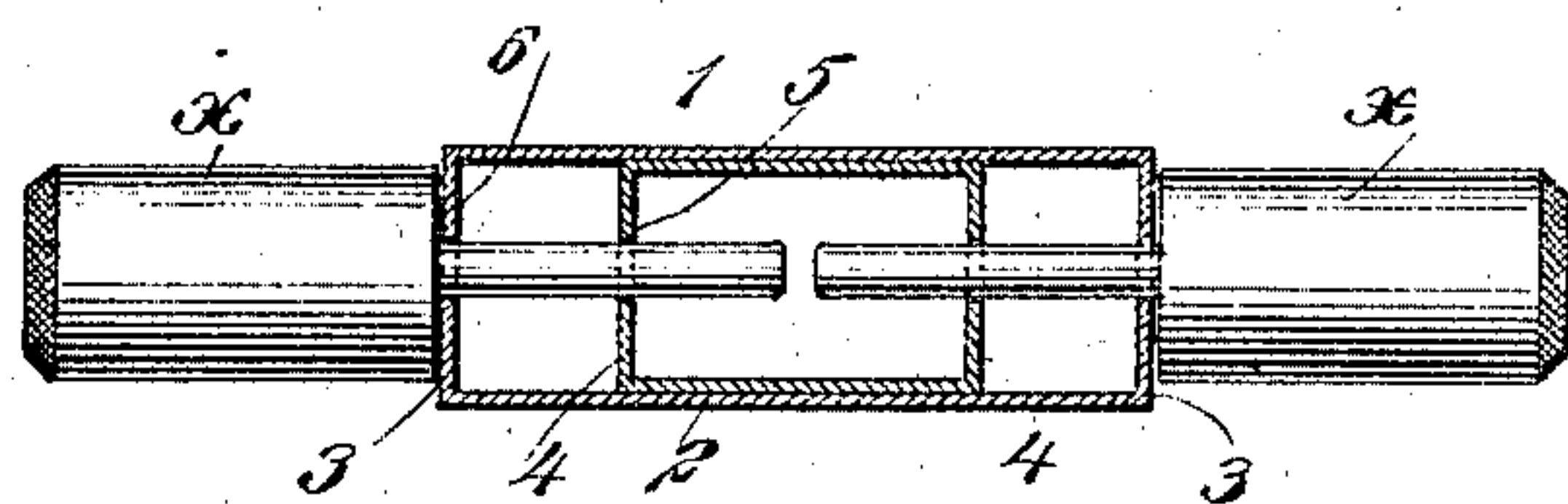


Fig. 3.



WITNESSES;

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DISPLAY-RACK.

SPECIFICATION forming part of Letters Patent No. 686,063, dated November 5, 1901.

Application filed August 21, 1900. Serial No. 27,569. (No. model.)

To all whom it may concern:

Be it known that I, GUIDO HECKER, a citizen of the United States, and a resident of the city of New York, borough of Manhattan, in the county and State of New York, have invented a new and Improved Display-Rack, of which the following is a full, clear, and exact description.

This invention relates to improvements in display-racks for merchandise for sale—such, for instance, as bottles containing extracts, medicines, or the like, candies, wax, &c.; and the object is to provide a display-rack that shall be light yet strong and serviceable, comparatively cheap to manufacture, and upon which advertising matter may be placed, so as to both display and advertise the goods, obviating the use of extra banners or signs.

I will describe a display-rack embodying my invention and then point out the novel features in the appended claim.

Reference is to be had to the accompanying drawings, forming a part of this specification, in which similar characters of reference indicate corresponding parts in all the figures.

Figure 1 is a perspective view of a display-rack embodying my invention. Fig. 2 is a partial front view and partial vertical section thereof, and Fig. 3 is a cross-section.

The box may be made of any suitable material—such, for instance, as paper, pasteboard, wood, or any composition that shall be light yet sufficiently strong. The rack is made hollow or box-shaped, having a rear wall 1, a front wall 2, and side walls 3. It may be also closed at the ends. Extended longitudinally through the rack and connecting with the back and front walls are partitions 4. These partitions are formed by opposite walls of a box-like structure, the other opposite walls of which are secured to the front or rear walls of the main or outer box, thus giving strength to the whole device.

The partitions are provided with a series of perforations 5, and the side walls 3 are provided with perforations 6 in line with the perforations 5, and into these aligned perforations a portion of the package containing the goods to be displayed may be inserted. I have here shown wax-holding devices *x*, having stem portions engaged in the perforations.

It is obvious that the rack may be made as ornamental as desired, and the front wall and also the back wall, if desired, may have thereon any suitable advertising matter.

The device may be hung against a wall or the like, or it may be placed upon a show-case or counter and supported by a back leg, similar to an easel.

The rack has a greater height than width and a greater width than depth, so that while holding a considerable number of articles to be displayed it will require but very little space.

Having thus described my invention, I claim as new and desire to secure by Letters Patent—

A display-rack for goods, consisting of a box-like construction, and partitions extended lengthwise, the said partitions being formed by opposite walls of the box-like structure, the other opposite walls of the box-like structure being secured to the front and rear walls of the outer box or rack, the said partitions being each provided with a series of perforations while the adjacent side walls of the outer box are provided with perforations in axial line with the perforations of the partitions, substantially as specified.

In testimony whereof I have signed my name to this specification in the presence of two subscribing witnesses.

GUIDO HECKER.

Witnesses:

ARTHUR SCHWARZENBACH,
WILLIAM STIEFEL.