

No. 675,083.

Patented May 28, 1901.

E. F. BULLARD.
LABEL OR TAG.

(Application filed Mar. 22, 1901.)

(No Model.)

Fig. 1.

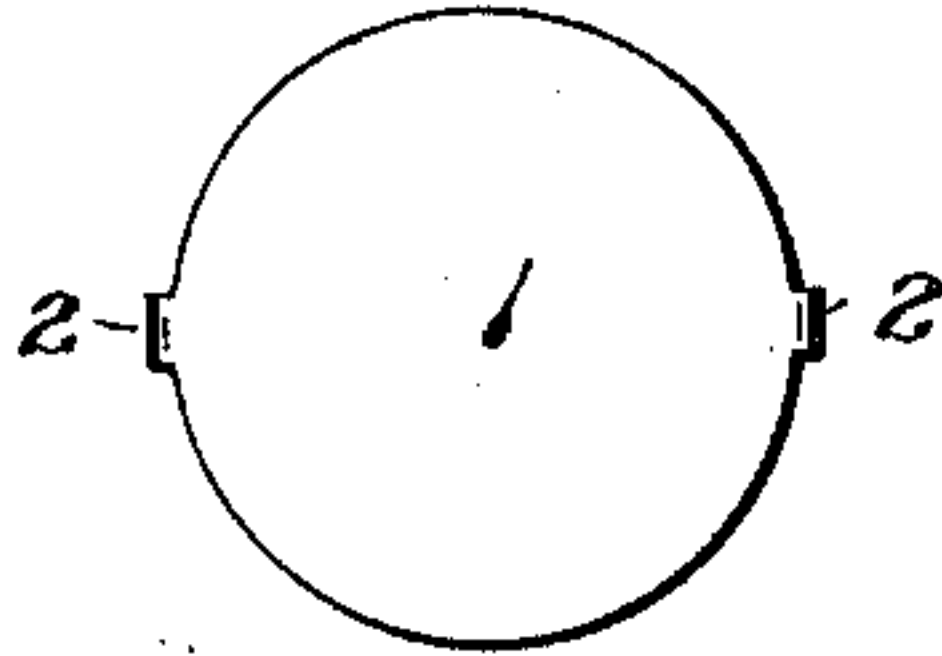


Fig. 2.

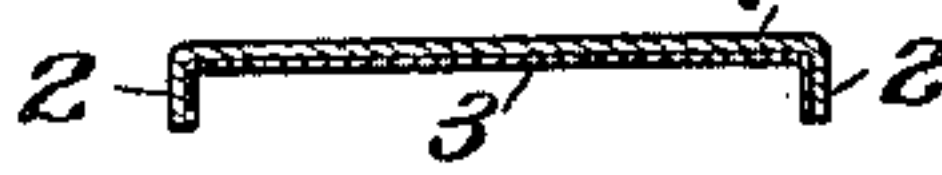


Fig. 3.

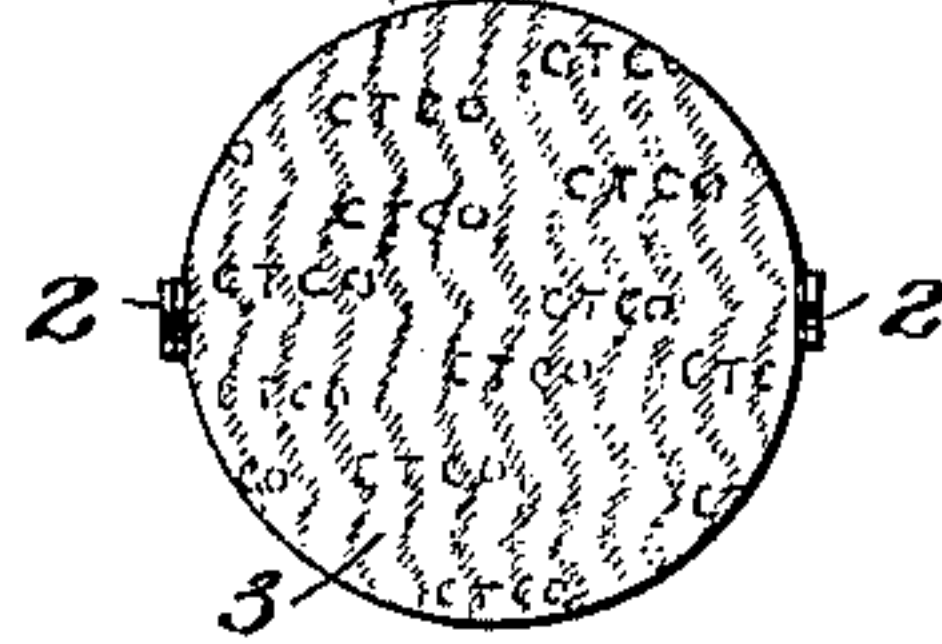


Fig. 4.

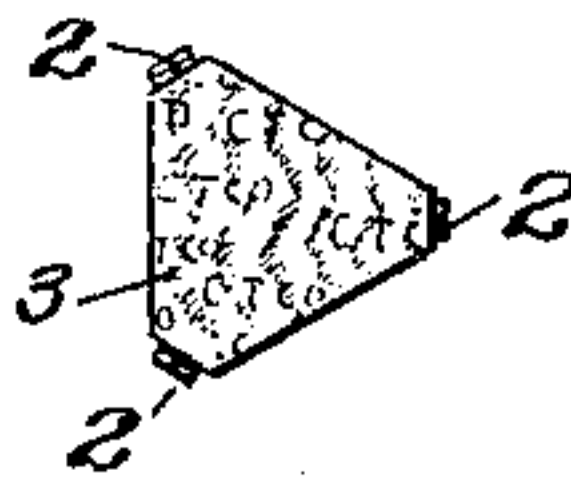
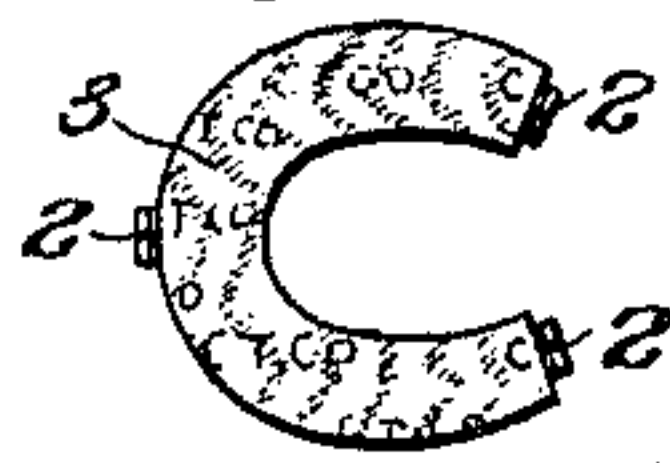


Fig. 5.



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UNITED STATES PATENT OFFICE.

ELLSWORTH F. BULLARD, OF HACKENSACK, NEW JERSEY, ASSIGNOR TO
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LABEL OR TAG.

SPECIFICATION forming part of Letters Patent No. 675,083, dated May 28, 1901.

Application filed March 22, 1901. Serial No. 52,281. (No model.)

To all whom it may concern:

Be it known that I, ELLSWORTH F. BULLARD, a citizen of the United States, residing at Hackensack, county of Bergen, and State of New Jersey, have invented certain new and useful Improvements in Labels or Tags, fully described and represented in the following specification and the accompanying drawings, forming a part of the same.

10 This invention relates to certain improvements in labels or tags.

The identifying-tags commonly affixed to or packed with various kinds of merchandise are ordinarily of a simple and inexpensive character and can therefore be readily counterfeited. This is particularly true, for instance, of the metallic tags usually affixed to plug-tobacco, and when, as is the case with tobacco, the appearance of the merchandise can be readily imitated it is possible for unscrupulous dealers to affix or pack with inferior merchandise spurious labels or tags and to do this with little fear of detection, since the inferior character of the goods can only be detected by actual consumption. Inferior merchandise may be thus palmed off as goods of better quality and high reputation, the purchaser and the manufacturer of the genuine merchandise being thus defrauded and the reputation of the merchandise injured.

30 It is the object of this invention to produce a label or tag which may be packed with or affixed to merchandise and which cannot be easily counterfeited.

35 With this and other objects in view the invention consists in the construction herein-after described and more fully pointed out in the claims hereunto appended.

40 In the accompanying drawings, Figure 1 is a plan view of one form of the improved tag. Fig. 2 is a central vertical section of the construction shown in Fig. 1. Fig. 3 is an under side plan view of the construction shown in Fig. 1. Figs. 4 and 5 illustrate modifications.

45 Referring to the drawings, the tags or labels which have been selected to illustrate the invention are more particularly intended for use with plug-tobacco, although they might be used with other classes of merchandise.

The tag shown in Figs. 1, 2, and 3 consists of 50 a circular disk of sheet metal 1, having prongs 2, which are preferably integral therewith, said prongs serving to attach the tag to the tobacco or other goods. The under side of the tag bears a piece of "safety-paper" 3—i. e., paper 55 so made or treated that it possesses characteristics which can be readily identified and which cannot be changed or obliterated without detection. A particular design of paper will be selected which can be procured from 60 one manufacturer only, and in addition the paper will preferably bear some distinguishing marks, such marks being indicated by the letters "C T C O." This paper may be affixed to the label or tag in any suitable or desired manner, but will preferably be affixed by 65 a suitable adhesive. In the preferred form of the construction the paper will be applied to the under surface of the tag, although it might be applied to either surface, and will preferably be coextensive with said surface. 70 While, furthermore, the paper may be applied to the tag after the same is made, it will preferably be applied in sheets to the sheets of material from which the tags are cut or formed. 75 Thus in making metallic tags the thin sheet of metal from which the tags are cut will first have a sheet of safety-paper secured to it and then the tags will be stamped out from the composite sheet. 80

When the paper is applied to the under side, the face of the tag may bear any desired label or trade-mark.

The tags shown in Figs. 4 and 5 are similar to that shown in Figs. 1, 2, and 3, except that 85 they differ in shape, the tag in Fig. 4 being generally triangular in shape and that shown in Fig. 5 being horseshoe-shaped.

While the tags shown to illustrate the invention are directly affixed to the tobacco or 90 other merchandise with which they are to be used, it is understood that they might be packed with the merchandise, and the terms "label" and "tag" as used herein are to be construed as covering devices which may be 95 packed with goods as well as affixed to them.

What is claimed is—

1. A label or tag having on one of its sur-

faces a piece of identifiable safety-paper, substantially as described.

2. A metallic label or tag having on one of its surfaces a piece of identifiable safety-paper, substantially as described.

3. A label or tag provided with affixing means and having on one of its surfaces a piece of identifiable safety-paper, substantially as described.

4. A metallic label or tag provided with affixing means and having on one of its surfaces a piece of identifiable safety-paper, substantially as described.

5. A label or tag provided with affixing means and having on its under surface a piece of identifiable safety-paper, substantially as described.

6. A metallic label or tag provided with affixing means and having on its under surface a piece of identifiable safety-paper, substantially as described.

7. A label or tag, one of the surfaces of

which is formed of identifiable safety-paper, substantially as described.

8. A metallic label or tag, one of the surfaces of which is formed of identifiable safety-paper, substantially as described.

9. A label or tag provided with affixing means and having one of its surfaces formed of identifiable safety-paper, substantially as described.

10. A metallic label or tag provided with affixing means which are integral therewith and having its under surface covered with identifiable safety-paper, substantially as described.

In testimony whereof I have hereunto set my hand in the presence of two subscribing witnesses.

ELLSWORTH F. BULLARD.

Witnesses:

MARTIN S. WATTS,
GEO. M. GALES.