

No. 662,089.

Patented Nov. 20, 1900.

J. A. PETTEY.
DISPLAY DEVICE.

(Application filed Aug. 27, 1900.)

(No Model.)

Fig. 1.

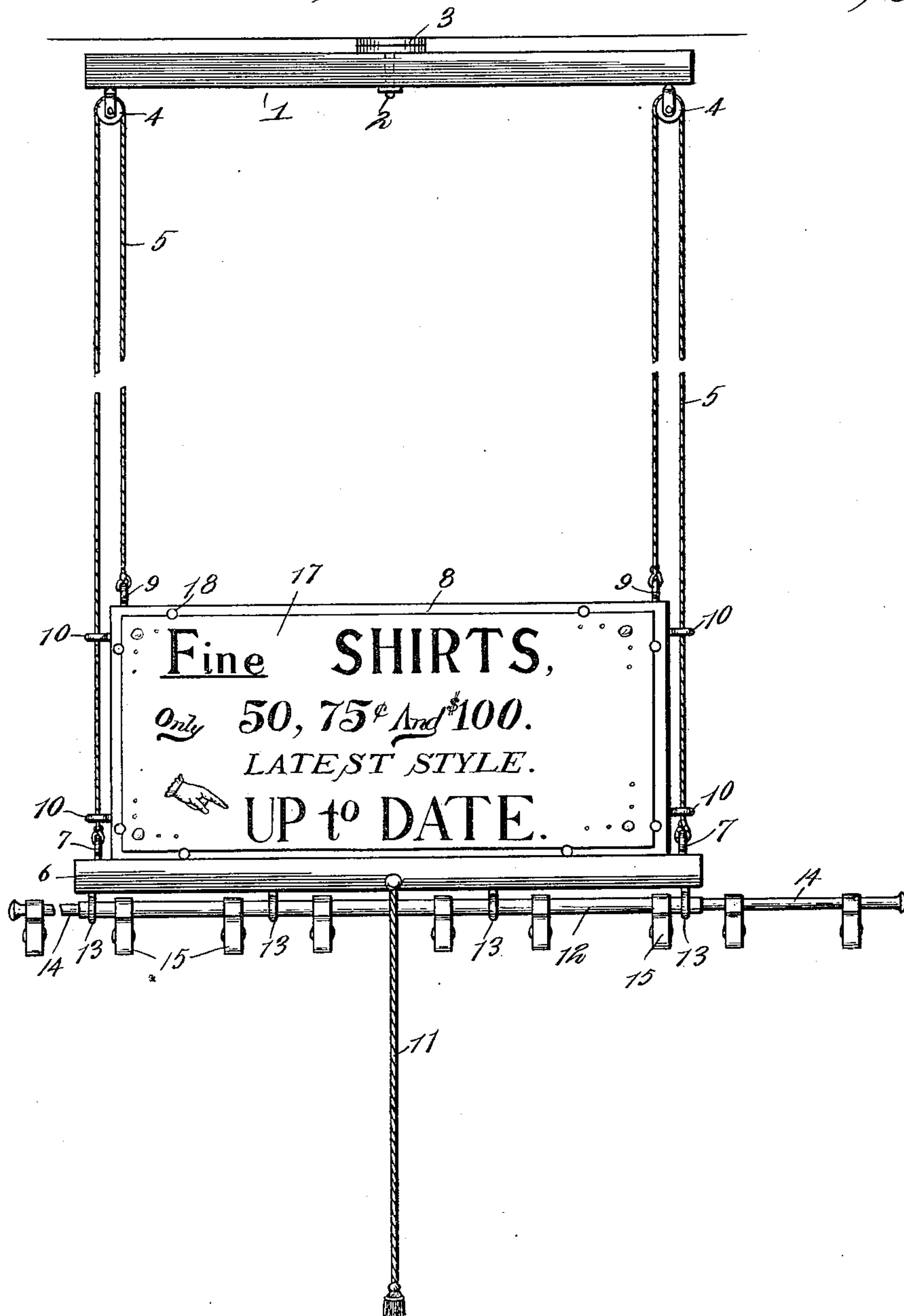
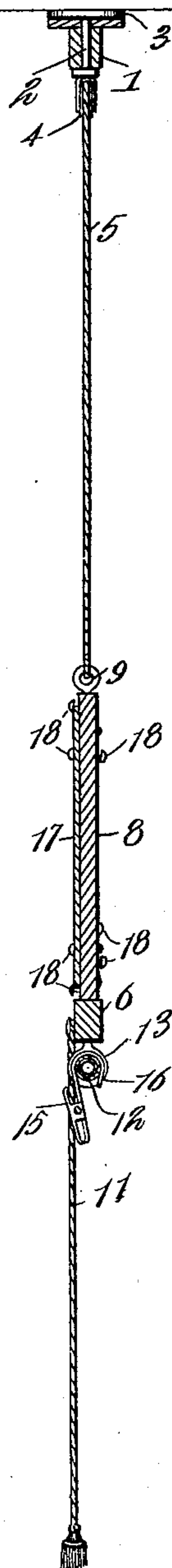


Fig. 2.



Witnesses

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UNITED STATES PATENT OFFICE.

JOSEPH A. PETTEY, OF SEARCY, ARKANSAS.

DISPLAY DEVICE.

SPECIFICATION forming part of Letters Patent No. 662,089, dated November 20, 1900.

Application filed August 27, 1900. Serial No. 28,207. (No model.)

To all whom it may concern:

Be it known that I, JOSEPH A. PETTEY, a citizen of the United States, residing at Searcy, in the county of White and State of Arkansas, have invented a new and useful Display Device, of which the following is a specification.

This invention relates to display devices, and has for its objects to provide an improved device for suspending shirts, handkerchiefs, hosiery, and such light articles, to conveniently display the latter in stores and other places, and to normally support the articles in an elevated position out of the way of clerks and customers and at the same time arranged to be drawn downward, so that the clerk may conveniently remove any of the articles from the device. It is furthermore designed to arrange the device so that it may be conveniently turned in all directions and to provide the same with an improved price-sign which is mounted to travel in a vertical direction and opposite to the movement of the suspended articles of merchandise, so as to attract the attention of customers.

With these and other objects in view the present invention consists in the combination and arrangement of parts, as will be hereinafter more fully described, shown in the accompanying drawings, and particularly pointed out in the appended claims, it being understood that changes in the form, proportion, size, and minor details may be made within the scope of the claims without departing from the spirit or sacrificing any of the advantages of the invention.

In the drawings, Figure 1 is a front elevation of a display device constructed and arranged in accordance with the present invention. Fig. 2 is a vertical longitudinal sectional view thereof.

Corresponding parts in both figures of the drawings are designated by like characters of reference.

Referring to the drawings, 1 designates an upper horizontal cross-bar which forms a suspending-bracket for the device and is provided with an upstanding swiveled bolt or similar fastening 2, which is designed to be set into the ceiling of a store-room. A suitable spacing-block 3 is fitted to this swiveled fastening, so as to space the bar from the ceiling, and thus permit of the free turning

of the bar upon the fastening. Pendent from the opposite ends of this cross-bar are the opposite guide-pulleys 4, through each of which is run the intermediate portion of a suspending-cord 5.

Located a suitable distance below the upper cross-bar is a similar cross-bar 6, the opposite ends of which are provided with the upstanding fastening devices 7, preferably screw-eyes, to which are secured the corresponding ends of the respective suspending-cords.

A sign-board 8 normally rests upon the upper side of the lower cross-bar 6 and has its upper edge connected to the corresponding opposite ends of the suspending-cords by means of the upstanding fastening devices 9, rising from the upper corners of the board. This board is of a length to fit between the opposite suspending-cords and has its opposite end edges provided with the guide-eyes 10, which slidably receive those portions of the respective cords which are connected to the lower cross-bar. It will now be apparent that the sign-board forms a weight to draw the cross-bar 6 upwardly and against the lower edge of the board, so that the entire device may be elevated out of the way, and that by pulling downwardly upon the lower cross-bar the sign will be elevated, the guide-eyes traveling upwardly upon the suspending-cords, and thereby preventing the board from swinging about. To facilitate the drawing downward of the lower cross-bar, a pendent cord or suitable handle 11 is secured thereto.

Located adjacent to the under side of the lower cross-bar 6 is a hollow rod 12, which is connected to the cross-bar by means of suitable screw-eye fastenings 13, carried by the cross-bar, the opposite ends of the rod being open for the reception of the telescopic rods 14. Slidable longitudinally upon each of the rod-sections is a plurality of spring-clasps 15, each of which is provided with a suspending-hook 16 to slidably embrace the rod. The purpose of these clasps or fastening devices is to suspend the articles of merchandise from the device.

From the foregoing description it will be understood that the device is shown in its normal position in Fig. 1 of the drawings, the articles of merchandise being elevated over

the heads, and thereby out of the way of clerks and customers. When it is desired to remove any of the articles carried by the device or to more closely inspect such articles, the cord or handle 11 is pulled downwardly, thereby drawing the lower cross-bar downwardly until the articles are in convenient reach and also raising the sign-board, which bears the price of the articles and other advertising matter, as may be desired. Immediately upon the release of the handle 11 the additional weight of the sign-board over the lower cross-bar will cause the sign to travel downwardly, and thereby draw the lower cross-bar upwardly. By this means the sign board is caused to travel upwardly and downwardly, so as to attract the attention of such customers as may be in sight of the device. By means of the intermediate swiveled suspending connection of the upper cross-bar the entire device may be conveniently turned laterally in opposite directions, so as to bring the articles of merchandise into convenient position and also into the proper light for examining said articles.

It will be understood that advertising matter may be placed upon opposite sides of the sign-board preferably by means of a removable card 17, which has its edges held beneath the heads of headed fastenings 18, fixedly carried by the front and rear faces of the sign-board, whereby the device may be employed to display a great variety of different classes of merchandise.

By means of the telescopic suspending-rod the capacity of the device may be conveniently varied according to circumstances, and the terminal rod-sections may be run in, so as to accommodate the device to a corner of a room or other small space.

What is claimed is—

1. In a display device, an upper support, having opposite guides, opposite suspending-cords having their intermediate portions passing loosely through the respective guides, a cross-bar connected to the corresponding ends of the opposite cords, and having means for suspending the articles to be displayed there-

from, and a balance-weight normally resting upon the cross-bar, located between the cords, connected to the corresponding opposite ends of the cords, and having opposite guides loosely receiving those portions of the cord which are connected to the cross-bar.

2. In a display device, an upper supporting cross-bar, having an intermediate swiveled fastening device, and guides located at opposite sides of the fastening device, opposite cords having their intermediate portions passing loosely through the respective guides, a lower cross-bar connected to corresponding ends of the cords, and provided with means for suspending the articles to be displayed therefrom, and a weight connected to the other corresponding ends of the cords and normally resting upon the lower cross-bar.

3. In a display device, an upper support, having opposite guides, opposite suspending-cords passing loosely through the respective guides, a cross-bar connected to corresponding ends of the cords, and a weight connected to the opposite corresponding ends of the cords, normally resting upon the cross-bar, and provided with guide-eyes projecting outwardly from the opposite end edges and loosely receiving the respective portions of the cords which are connected to the cross-bar.

4. In a display device, a lower horizontal telescopic rod, having means for suspending the articles to be displayed therefrom, an upper balance-weight, a suspending-cord having its opposite ends connected to the rod and the weight respectively, and a supporting-guide loosely receiving the intermediate portion of the cord and located above the weight and the rod, the latter being located in the path and forming a stop for the weight.

In testimony that I claim the foregoing as my own I have hereto affixed my signature in the presence of two witnesses.

JOSEPH A. PETTEY.

Witnesses:

W. O. SMITH,
MOC SPRIGG.