

No. 626,137.

Patented May 30, 1899.

A. H. BROADWAY.

SAMPLE CARD.

(Application filed Apr. 8, 1899.)

(No Model.)

Fig. 3

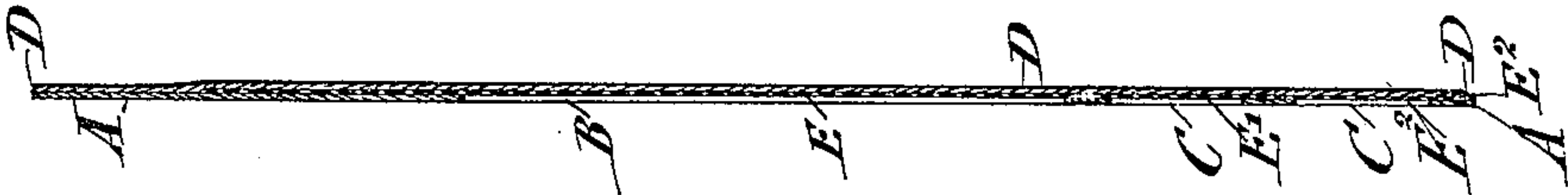


Fig. 2.

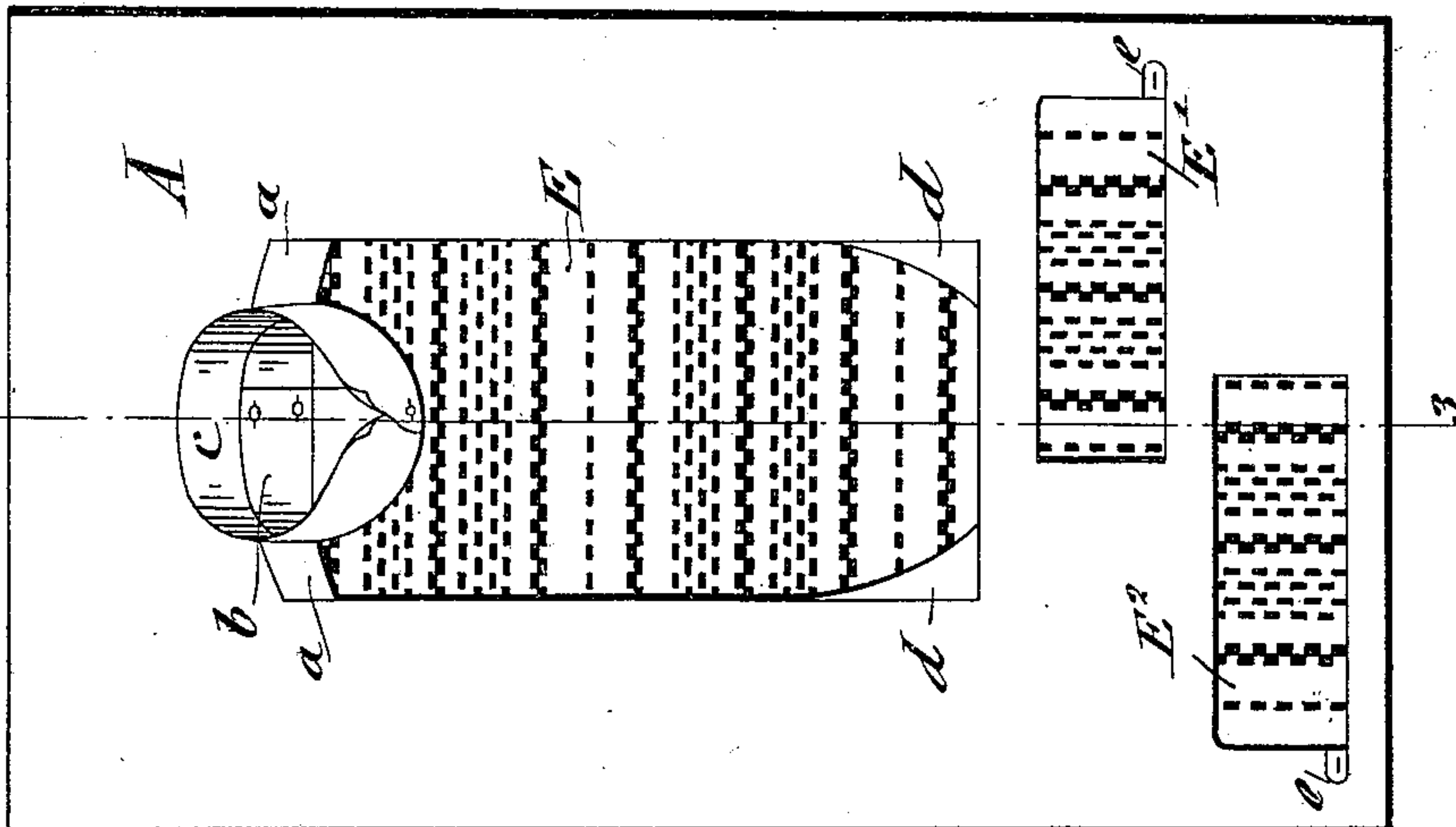
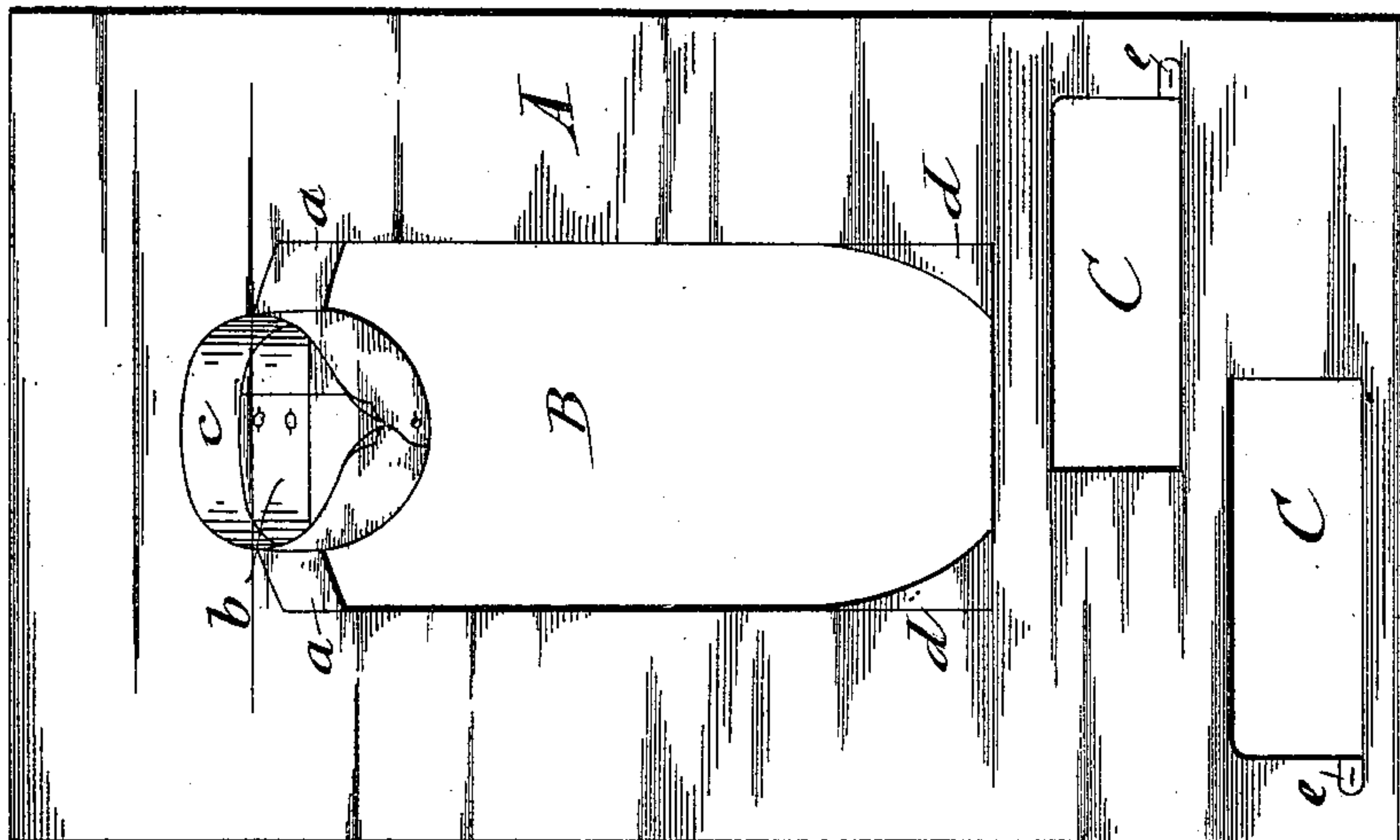


Fig. 1.



WITNESSES:

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PASSAIC PRINT WORKS, OF PASSAIC, NEW JERSEY.

SAMPLE-CARD.

SPECIFICATION forming part of Letters Patent No. 626,137, dated May 30, 1899.

Application filed April 8, 1899. Serial No. 712,238. (No model.)

To all whom it may concern:

Be it known that I, ALEXANDER H. BROADWAY, a citizen of the United States, residing in the city of New York, in the borough of Brooklyn and State of New York, have invented certain new and useful Improvements in Sample-Cards, of which the following is a specification.

This invention relates to sample-cards for exhibiting textile fabrics suitable for wearing-apparel; and the object of the invention is to provide a sample-card which shall show off such goods to some extent as they appear when made into a garment for which the goods are suitable, said sample-card to be of simple and inexpensive construction and preferably of small size, whereby the necessity of using full-size garments completely made up as samples is obviated.

The invention consists of a sample-card comprising a card-body provided at its face side with printing representing in miniature portions of a garment, an opening in said card arranged relatively to said printed matter, a backing attached to said card, and a layer of textile fabric interposed between the body and backing of the card; and the invention consists, further, of certain details of construction and combinations of parts, which will be more fully described hereinafter and finally pointed out in the claim.

In the accompanying drawings, Figure 1 is a plan view of the card-body of my improved sample-card. Fig. 2 is a similar view of the completed sample-card; and Fig. 3 is a vertical transverse section on line 3 3, Fig. 2.

Similar letters of reference indicate corresponding parts.

The drawings illustrate my invention as embodied in a sample-card intended for showing colored shirtings.

A indicates the card-body, which is provided at *a*, *b*, *c*, and *d* with printing representing in miniature portions of a shirt for which the goods to be shown are applicable—such as the shoulders, neckband, and lower portions of the front. The card-body A is provided with an opening B, said opening having the outline of the body or bosom of the shirt and being so arranged that its outline connects with the printed outlines *a*, *c*, and *d*.

Openings C, having the outline of the body of the cuffs, are also arranged in the card A, in connection with additional printing *e*, representing the tabs of the cuffs. To the card-body A is secured in any suitable manner a backing D, of paper or other suitable material, said backing extending over the openings in the card-body and serving to retain in position opposite said openings pieces E E' E² of the textile fabric which it is desired to exhibit. The textile fabric may extend over all the disconnected openings B C C, or two pieces may be used, one for the opening B and the other for the openings C C, or individual pieces may be arranged for each opening. When a card has several openings, different patterns of goods may be shown in each or the same pattern may be differently colored or arranged in any of the openings. In the card shown in the drawings one piece extends over the opening B and other pieces, arranged to bring the design at right angles to the first piece, cover the openings C. The edges of the fabric preferably extend beyond the openings, and the fabric may be secured at its edges to the backing D and card A, or either, or over its whole surface to the backing by paste or other means. The backing extends beyond the fabric and is there secured to the card-body.

It is obvious that the printed matter on the card-body may represent any portion of a garment viewed from any point, the opening in any case being so arranged relatively to said printed matter as to expose the goods in proper relation thereto. Printed matter or lettering descriptive of the goods may be arranged on the card.

The entire sample-card is preferably made up in small size. For example, for shirts the card may be of no larger size than that indicated by the drawings. By reason of their small size a large number of cards may be easily carried by a salesman, thus dispensing with the cumbersome sample garments heretofore in use.

The cards can also be used to advantage as an advertising sample-card which is to be given out by the retailers in quantities, so as to advertise shirtings and other fabrics in an attractive and advantageous manner.

Having thus described my invention, I claim as new and desire to secure by Letters Patent—

5 A sample-card, comprising a card-body provided at its face side with printing representing in miniature the collar and upper portion of a shirt, and the lower corners of the body of the same, and with printing representing the tabs of cuffs arranged separately there-
10 from, a bosom-opening in said card-body between the upper and lower printing for the shirt, cuff-openings in said card-body ar-

ranged in connection with the printed tabs, a backing attached to said card-body, and a layer of textile fabric interposed between the body and backing of the card, substantially
15 as set forth.

In testimony that I claim the foregoing as my invention I have signed my name in presence of two subscribing witnesses.

ALEXANDER H. BROADWAY.

Witnesses:

PAUL GOEPEL,
M. H. WURTZEL.