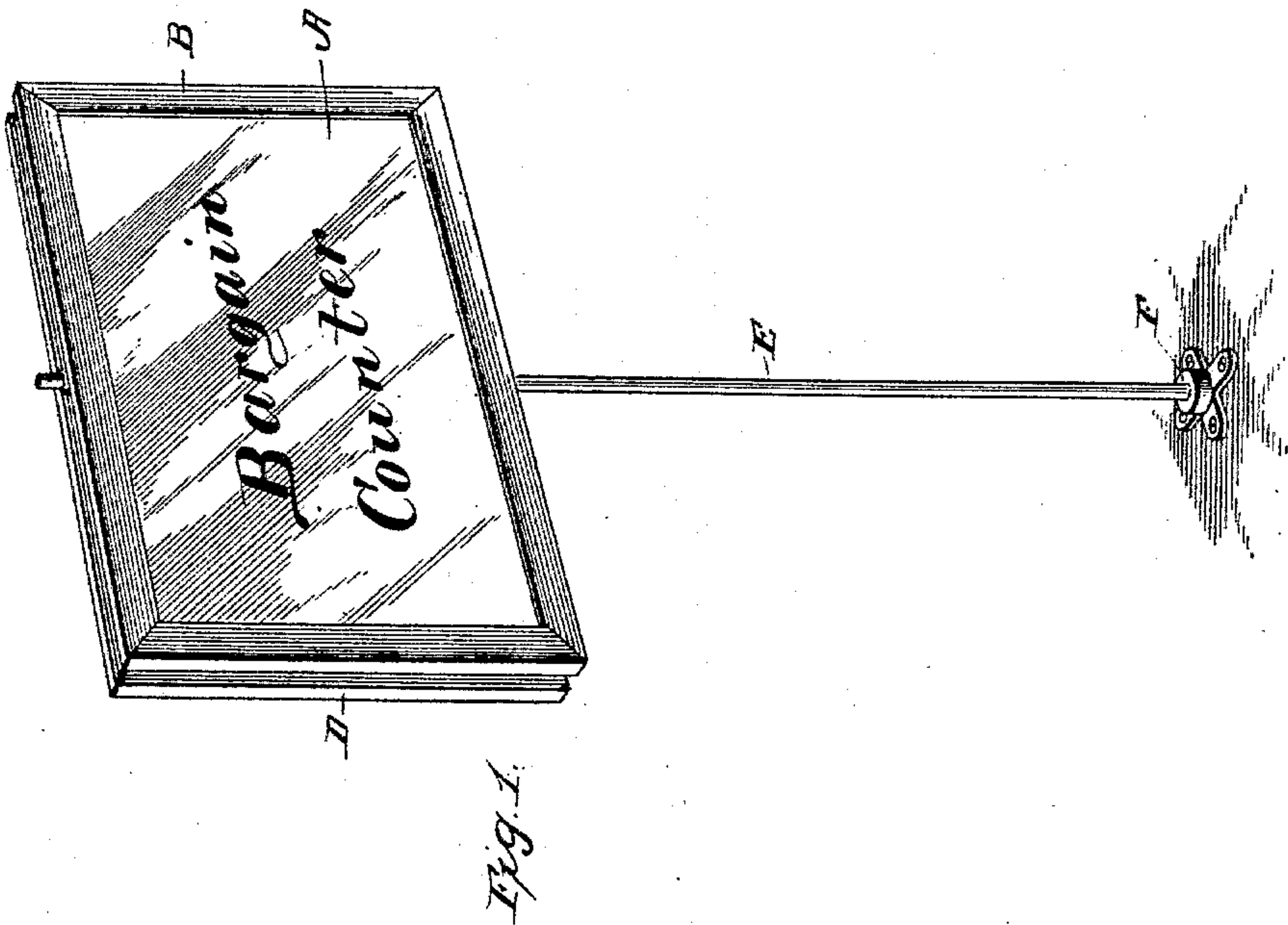
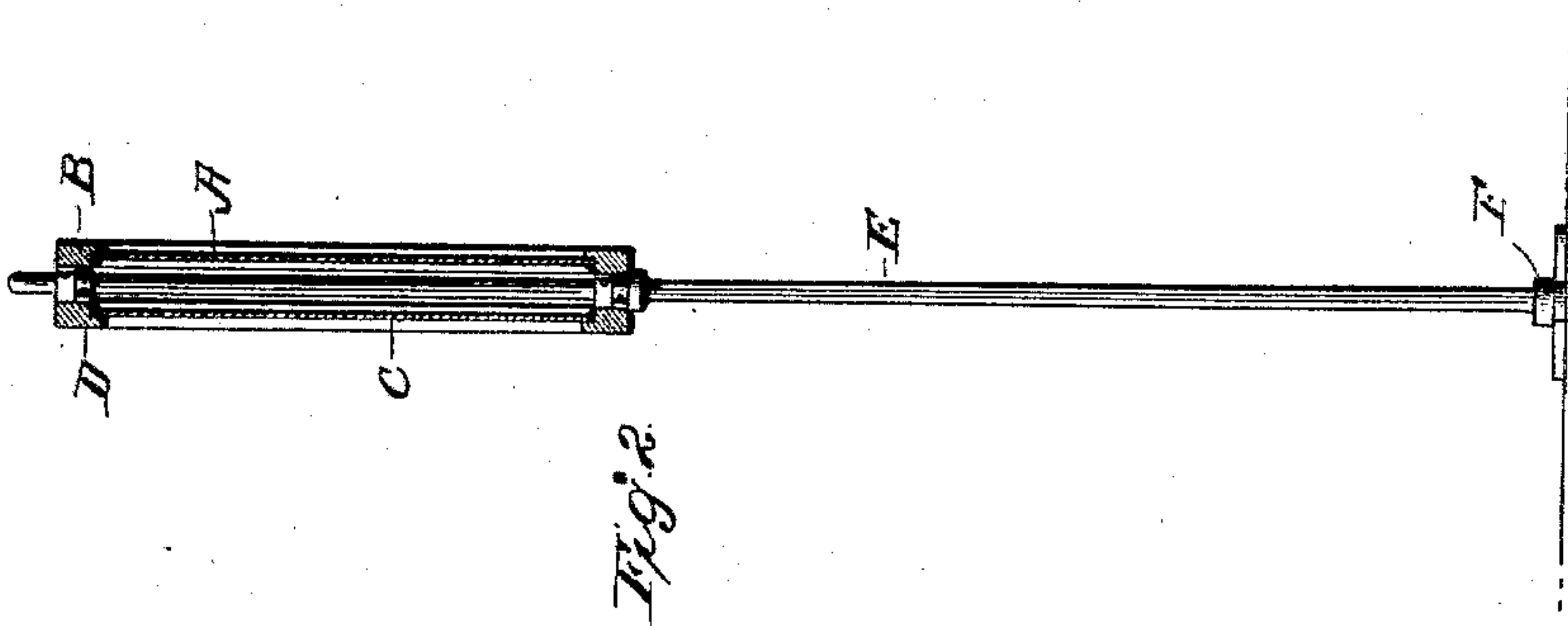


(No Model.)

R. W. VAN HOHENHOFF.  
ADVERTISING SIGN.

No. 596,835.

Patented Jan. 4, 1898.



Witnesses  
E. C. Wurdeman  
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# UNITED STATES PATENT OFFICE.

RICHARD W. VAN HOHENHOFF, OF BROOKLYN, NEW YORK.

## ADVERTISING-SIGN.

SPECIFICATION forming part of Letters Patent No. 596,835, dated January 4, 1898.

Application filed March 1, 1897. Serial No. 625,442. (No model.)

*To all whom it may concern:*

Be it known that I, RICHARD W. VAN HOHENHOFF, a citizen of the United States, residing at Brooklyn, in the county of Kings and State of New York, have invented a certain new and useful Improvement in Advertising-Signs, of which the following is a specification.

My invention relates to a new and useful improvement in signs for advertising purposes, and has for its object to provide a cheap, simple, and effective device upon which a sign or price-list may be painted and thereafter erased and still another sign or price-list substituted for the first.

A further object of my improvement is to provide a simple means for securing the sign in place and permit its being revolved, so as to produce a double effect in a given space.

With these ends in view this invention consists in the details of construction and combination of elements hereinafter set forth, and then specifically designated by the claim.

In order that those skilled in the art to which this invention appertains may understand how to make and use the same, the construction and operation will now be described in detail, referring to the accompanying drawings, forming a part of this specification, in which—

Figure 1 is a perspective of my improvement, and Fig. 2 is a central vertical section of the sign portion thereof.

In carrying out my invention as here embodied I utilize a pane of glass A, which is mounted in any suitable frame B, and the back of this glass is painted in any desired color—as, for instance, black, red, blue, or white—and a similar glass C, mounted in a similar frame D, may be likewise painted and the two frames secured together in any convenient manner and journaled upon the rod E in such manner that they may be revolved horizontally, as will be readily understood. This rod is secured at its lower end to the foot F, the latter being adapted for securement to a counter or other suitable surface in order that the completed device may be securely held in place and yet permit a free revolving of the sign thereon.

The sign or price-list is painted directly upon the front of the pane of glass, as shown in Fig. 1, and a like sign may be painted upon the opposite pane of glass, so that when the

revolving member of the sign is set at the proper angle both sides of the same may be exposed to view, or when it is preferable this member may be so set that but one sign is exposed to view.

Now when the sign or price-list is to be changed the characters painted upon the face of the pane may be erased therefrom by any suitable compound or chemical, such as turpentine, and when the glass has dried another sign or price-list may be painted in its place, thus providing a perpetual sign, which may be altered as occasion requires.

In practice my improvement is of considerable importance for use in department or like stores, since the annoyance and expense of constantly providing new signs of pasteboard or the like are entirely obviated, while a much neater and more substantial sign is presented to the customers.

One of the advantages of my invention is that the back of the panes of glass may be painted in various colors for designating the different kinds of sales which they are then advertising—as, for instance, a black background may represent an ordinary sale, a red background a bargain sale, a white background an opening sale, and so on.

It is obvious that the rod E may be omitted and means provided for suspending the sign from a wire or cord secured to the ceiling or like surface.

Having fully described my invention, what I claim as new and useful is—

In a device of the character described, a sign consisting of a pane of glass, having a color painted on its back, and a sign painted in a contrasting color on the front face of the glass, frame surrounding the glass, a similarly-constructed sign arranged with its back against the first-named, a rod run between the frames, said frames being attached to the rod to rotate thereon and a base formed at the end of the rod to adapt its being secured to a suitable surface.

In testimony whereof I have hereunto affixed my signature in the presence of two subscribing witnesses.

RICHARD W. VAN HOHENHOFF.

Witnesses:

S. S. WILLIAMSON,  
R. M. PIERCE.