

2 Sheets—Sheet 1.

No. 526,590.

Patented Sept. 25, 1894.



Witnesses,
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(No Model.)

2 Sheets—Sheet 2.

A. S. TERRILL.
ADVERTISING SHIPPING TAG.

No. 526,590.

Patented Sept. 25, 1894.

Fig. 3.

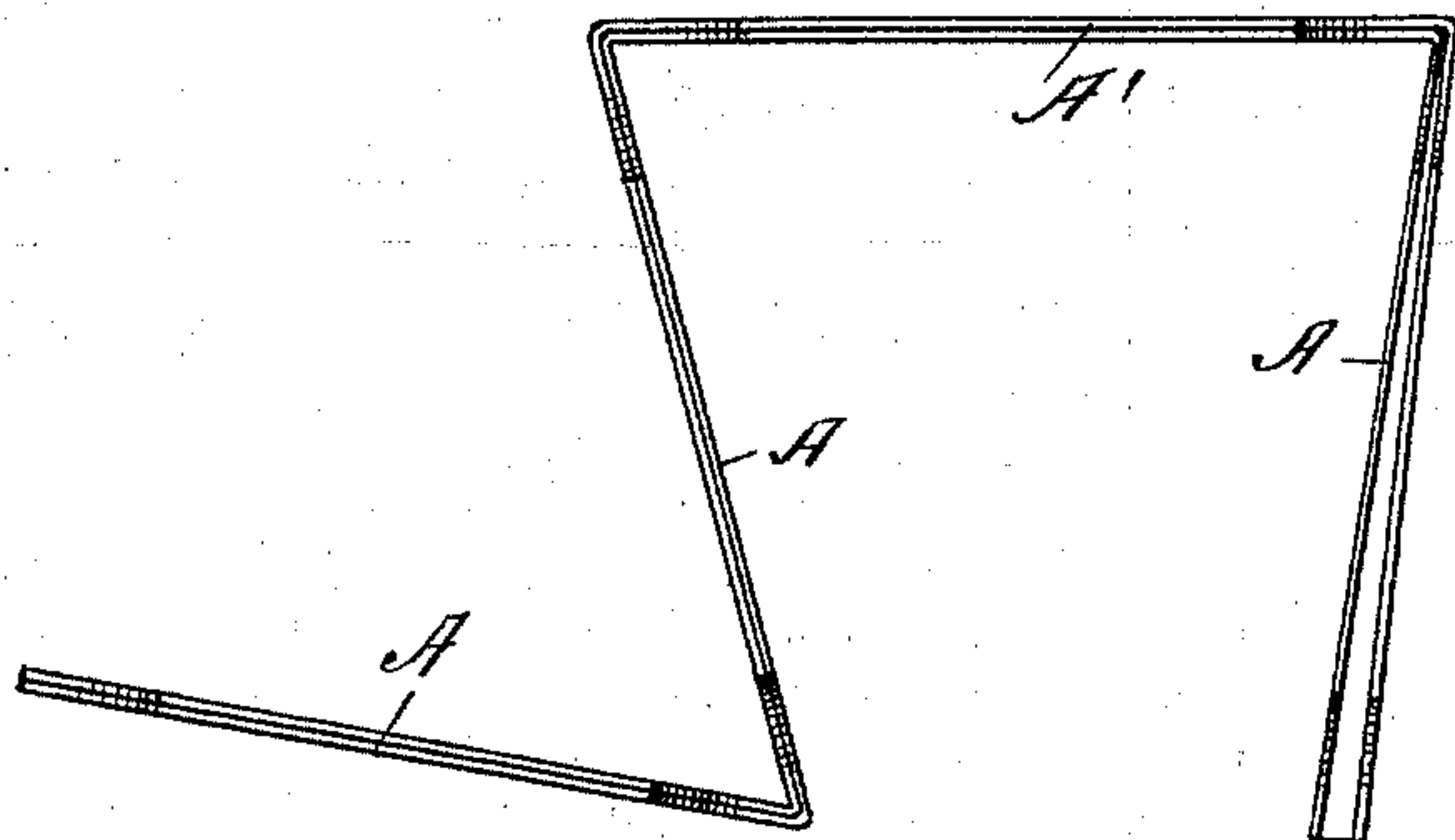


Fig. 4.



Fig. 5.

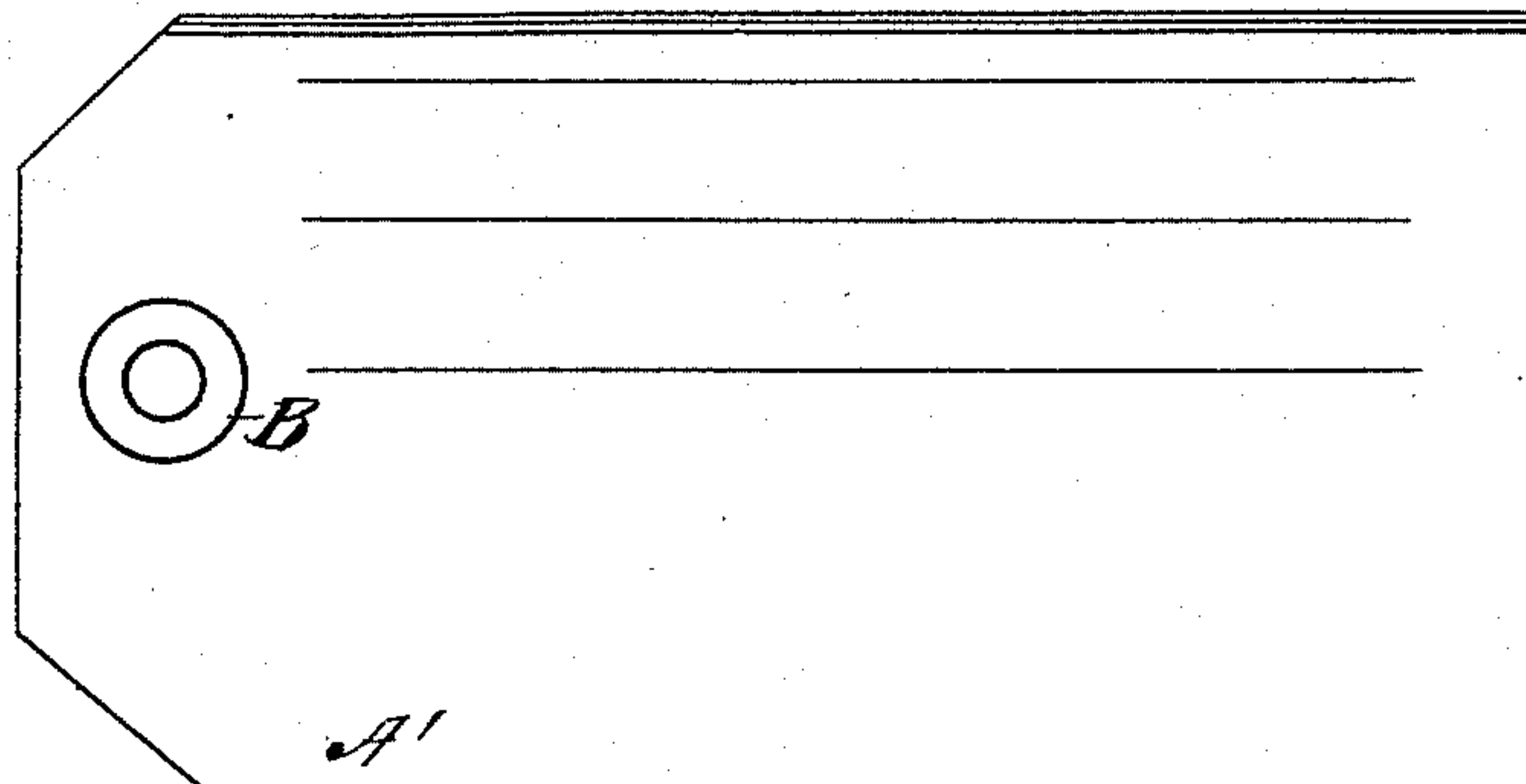
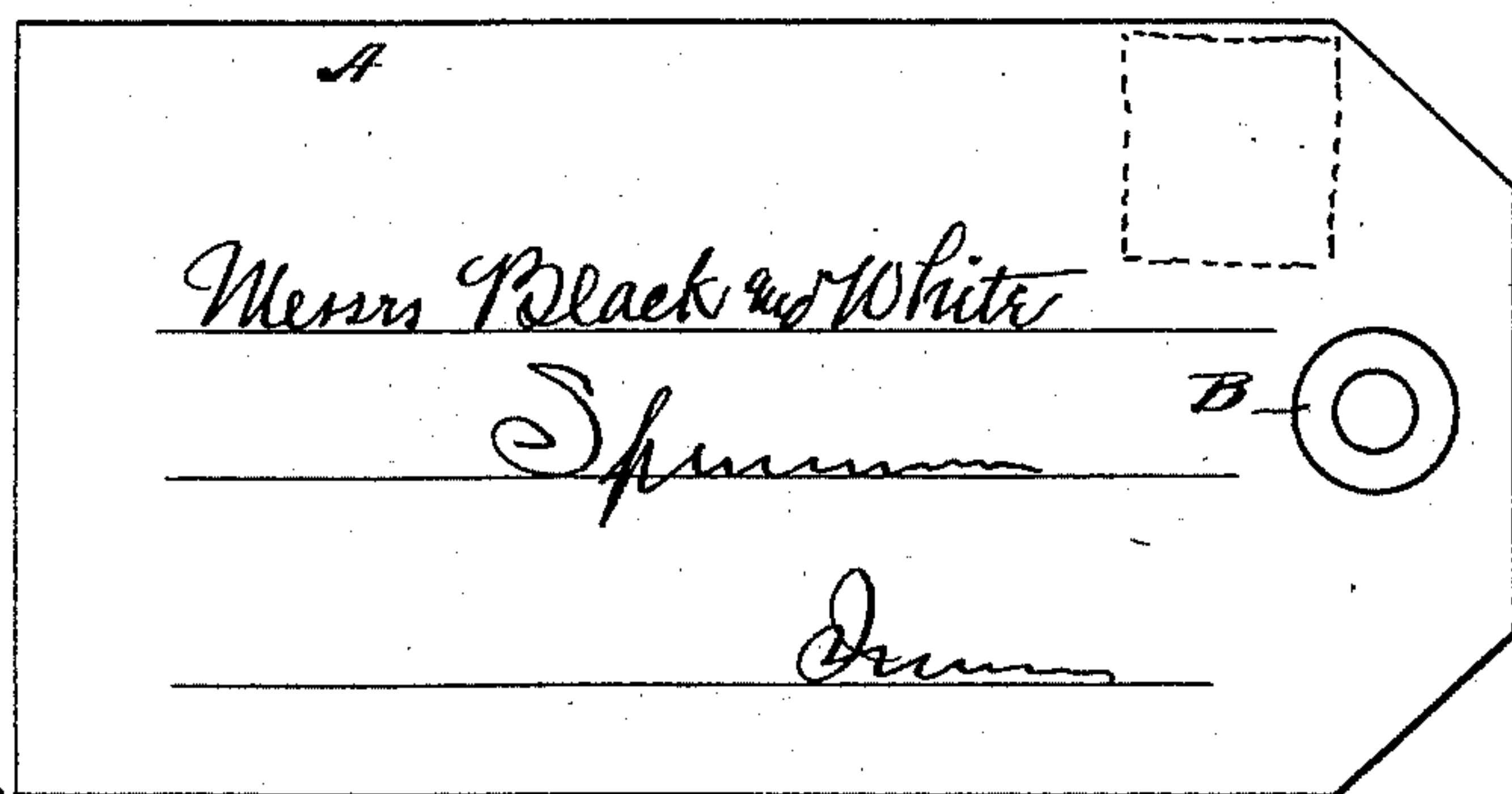


Fig. 6.



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UNITED STATES PATENT OFFICE.

ARCHELAUS S. TERRILL, OF CHICAGO, ILLINOIS.

ADVERTISING SHIPPING-TAG.

SPECIFICATION forming part of Letters Patent No. 526,590, dated September 25, 1894.

Application filed April 17, 1894. Serial No. 507,834. (No model-)

To all whom it may concern:

Be it known that I, ARCHELAUS S. TERRILL, of Chicago, Illinois, have invented certain new and useful Improvements in Advertising Shipping-Tags, of which the following is a specification.

This invention has for its object to provide a convenient means whereby merchants engaged in commission or similar business may furnish shippers with market reports, or call their attention to the business facilities of the commission merchant, and at the same time supply the shipper with shipping tags in convenient form.

To this end the invention consists in a sheet made up of a number of readily separable parts, each of which constitutes when detached a shipping tag, provided preferably with an eyelet and having printed thereon, if desired, the name and address of the commission merchant or consignee, with ruled spaces to receive the name of the shipper or consignor. The sheet which is thus made up of a number of parts readily detachable from each other may be folded so as to reduce its compass to about the external dimensions of one of the separable parts, and the folding may be done so that one of the outer folds is embraced by the other, thus preventing the unfolding, and the folded package may be sent through the mail by affixing a stamp thereon and suitably addressing one of the outer folds. I preferably make two of the parts, which are to constitute the back fold of the package, of greater width than the others so as to provide for the material taken up by the fold.

In the accompanying drawings, Figures 1 and 2 are plan views showing opposite faces of the sheet of tags, the dotted lines indicating perforations and also the folding lines. Fig. 3 is an end elevation, showing the sheet in the process of folding. Fig. 4 shows the folded sheet; and Figs. 5 and 6 are, respectively, rear and front views of the folded sheet.

In the drawings, A, A' represent separable tags, which are weakly joined together end to end by the stock remaining between the perforations *a, a*, and whose sides are also joined together by the stock remaining between the lines of perforations *b, b*. Each tag when separated will be of the common form, or any

desired form, in outline and provided with an eyelet B, whereby it may be affixed by a cord or it may be tacked to the article to be shipped. On one side of the sheet of attached tags may be printed a private circular, market report, price current, or other matter of information or advertisement, which is desired to be conveyed from the commission merchant to shippers, as shown in Fig. 1, and on the face side all of the tags save two may have printed the name of the consignee with space to write the name of the consignor, as shown in Fig. 2, or both names may be printed thereon. After the printing is done the sheet of tags is made ready for mailing by folding it on the line *a*, whereby the tags which are joined together end to end are folded upon each other in pairs. Then by further folding, transversely to the first fold, and as indicated in Fig. 3, the sheet may be reduced to the size in outline of one of the tags, and the doubled portions shown at the left of Fig. 3, may be inserted in the pocket or opening between the tags, at the right of said figure, so that the folded sheet will be prevented from unfolding.

In order to provide for a smooth package, I prefer to make two of the tags A' wider than the tags A. I also prefer to omit all printed matter from the faces of two of the tags, as indicated in Fig. 2, one of which may be ruled with lines on which the name and address of the shipper will be written for mailing, while the other remains blank so as to conceal the contents and the name of the sender until the sheet is unfolded.

I have shown in the drawings a sheet perforated so as to form eight tags. A greater or less number may be thus formed, but the number shown fold readily and make a package which is mailable, by simply affixing to it a one cent postage stamp.

This invention provides an exceedingly convenient method of communication between the commission merchant and his shippers, whereby the merchant may communicate the state of the market or other information, or may use this means as an advertisement of his own business. To the shipper it affords a convenient method of obtaining desired information, and furnishes him with tags in convenient form together with the printed address of the merchant. The sheets may be

conveniently hung about the office or otherwise kept intact, and the separate parts detached for use as required, thus furnishing ready at hand and in convenient form tags properly addressed. One of the chief advantages however resides in the construction and arrangement of the parts in such manner as to adapt the sheet, which when made up of eight tags is about the size of ordinary letter head paper, for folding securely so that it may be transmitted through the mail at small cost.

I claim—

1. As a new article of manufacture, a sheet, substantially as herein-described, having a single row of perforations extending there-across in one direction and a series of parallel rows of perforations extending across the sheet in the other direction and intersecting the first named row, whereby to define folding and severing lines for a number of separable tag sections weakly joined end to end

and side to side and each provided with eyelets, said sheet being adapted to have printed on one side thereof a circular letter and separable sections thereof having upon the reverse side an address, substantially as described.

2. A rectangular sheet of approximately letter sheet size having a single row of perforations extending there-across in one direction and a series of parallel rows of perforations at right angles to the first named row, whereby to provide a number of separable tags, weakly joined together end to end and side to side and provided with eyelets, and two of said separable portions being wider than the others whereby to provide outer covers when the sheet is folded, substantially as described.

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Witnesses:

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