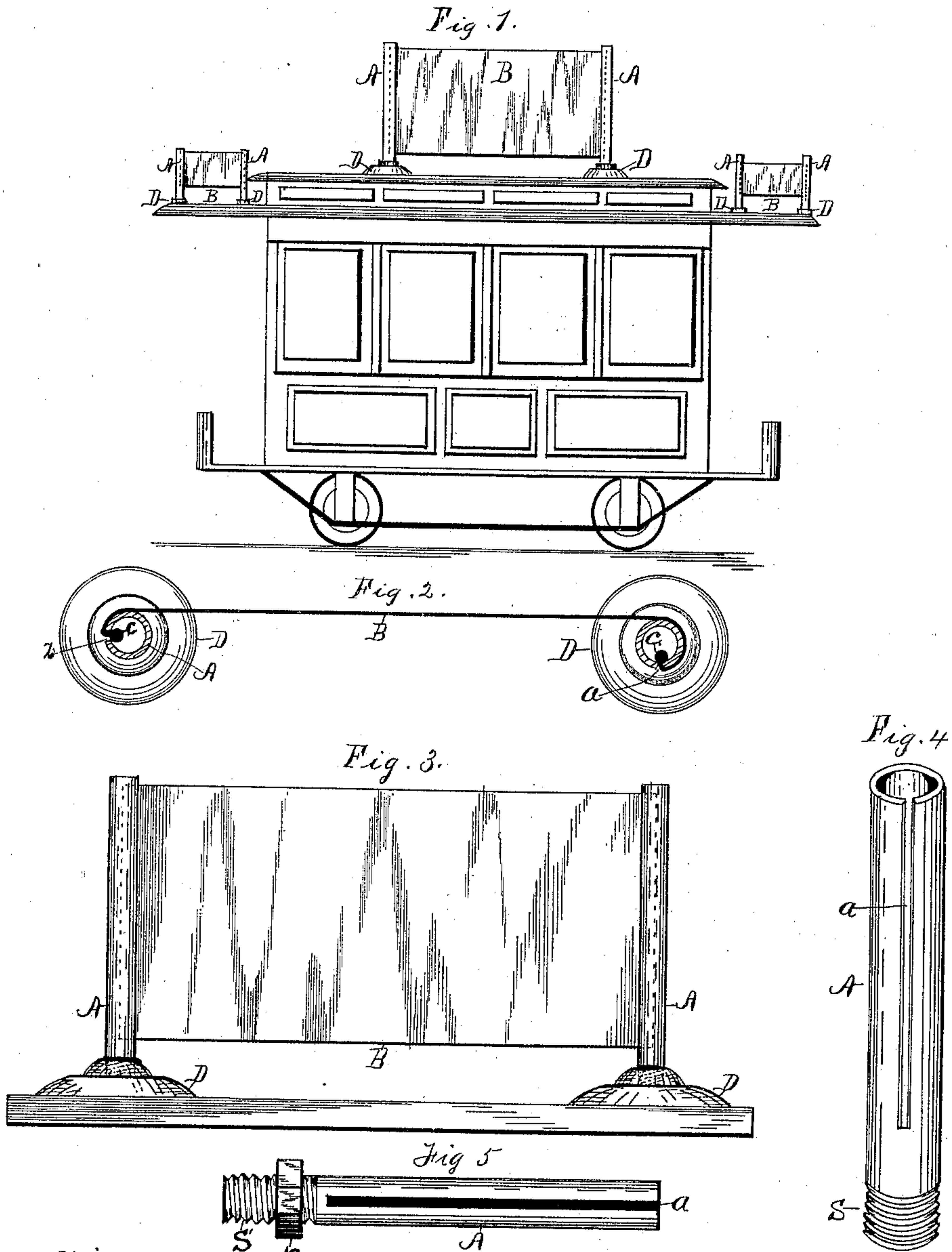


(No Model.)

G. W. BARTLETT.
ADVERTISING DEVICE.

No. 466,926.

Patented Jan. 12, 1892.



Witnesses

F. G. Harris
H. C. Hutchins

Inventor

George W. Bartlett By
Thos. C. Hutchins his atty

UNITED STATES PATENT OFFICE.

GEORGE W. BARTLETT, OF JOLIET, ILLINOIS.

ADVERTISING DEVICE.

SPECIFICATION forming part of Letters Patent No. 466,926, dated January 12, 1892.

Application filed February 17, 1891. Serial No. 381,750. (No model.)

To all whom it may concern:

Be it known that I, GEORGE W. BARTLETT, a citizen of the United States of America, residing at Joliet, in the county of Will and State of Illinois, have invented certain new and useful Improvements in Advertising Devices, of which the following is a specification, reference being had therein to the accompanying drawings, and the letters of reference thereon, forming a part of this specification, in which—

Figure 1 is a side view of the advertising device shown as applied to a street-car. Fig. 2 is a horizontal section of the advertising device, taken on line 1 of Fig. 3, looking down. Fig. 3 is a side elevation of the advertising device. Fig. 4 is a perspective view of one of the tubular slotted standards of the advertising device, and Fig. 5 is a side view of one of the tubular slotted standards having a set-nut applied thereto.

This invention relates to certain improvements in advertising devices, which improvements are fully set forth and explained in the following specification and claim.

Referring to the drawings, A A represent a pair of tubular standards having each a longitudinal slot *a* extending from their upper ends down to near their lower end and screw-threaded on their lower end for screwing into a base-plate D.

B is a strip of cloth or canvas, upon which the advertising matter is to be printed. Each end of said canvas is provided with a hem in which it is intended to place a rod for adapting the ends of said canvas to be placed in the slots *a* of said standards in the position shown particularly in Fig. 2 in such manner that the rods in said hems will prevent the canvas from pulling out of said slots. It is intended that said standards shall screw rather tightly into the base-plates D, so that when they are screwed in they will not turn backward and loosen the sign-canvas. Should the said canvas become loose and baggy, it may be stretched up tight by turning the standards A by means of a pair of pipe-tongs or pliers, and when it is desired to remove the

sign-canvas B the standards A may be turned backward, so as to permit the canvas to be removed from said slots.

It will be observed that any length of sign-canvas B may be used, as, in case it is too long when first placed in said standards, it may be rolled on either one or both, as stated, until it is stretched up taut, and also it is easily interchangeable for any other sign-canvas having a different advertisement on it. The standards meanwhile may be left in their bases D or removed while no canvas is attached to them. This construction furnishes means for regulating the tension of the sign-canvas simply by turning the standards, and also furnishes means for using any number of different kinds of signs simply by turning the standards to loosen the sign so it can be removed in an instant and another inserted.

This device is intended for use on street-cars, as shown in Fig. 1; but it may be applied to any other object, if desired, such as a store-front, simply by furnishing a support for the base-plates D. Fig. 5 shows one of said standards provided with a set-nut N for the purpose of securing said standard in its base should the screw S get worn and loose in its base.

Having thus described my invention, what I claim as new, and desire to secure by Letters Patent, is as follows, to wit:

The advertising device shown and described, consisting of the combination of the tubular standards A A, having the longitudinal slots *a a* extending from their upper end to near their base and being screw-threaded on their lower ends and provided with set-nut N, base-plates D D for receiving the screw-threaded ends of said standards, and the sign-canvas B, having hems on each end for receiving a rod and adapted to be inserted in the slots *a a* of said standards, substantially as and for the purpose set forth.

GEORGE W. BARTLETT.

Witnesses:

THOS. H. HUTCHINS,
WM. F. ELWOOD.