

(No Model.)

D. K. APPENZELLAR.
PRICE CARD FASTENER AND EXHIBITOR.

No. 437,078.

Patented Sept. 23, 1890.

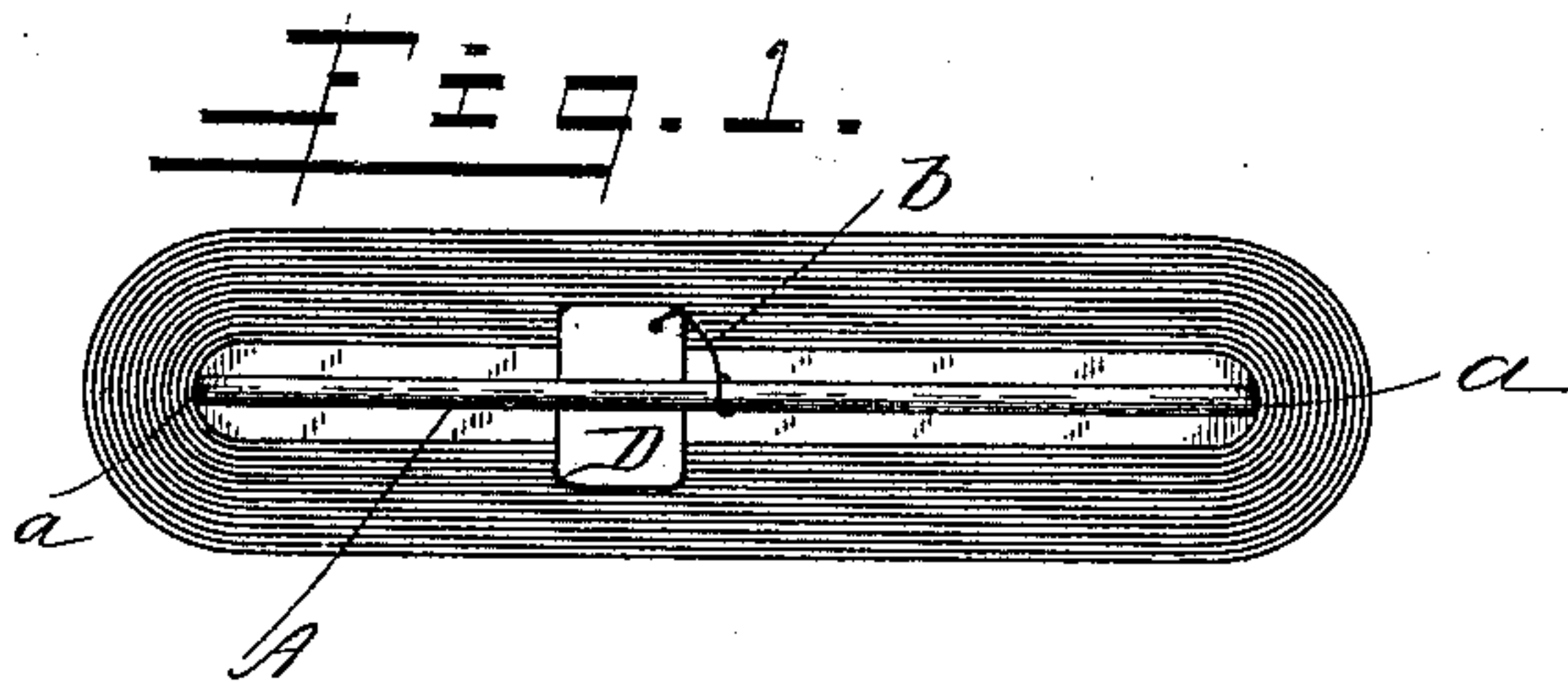


Fig. 2.

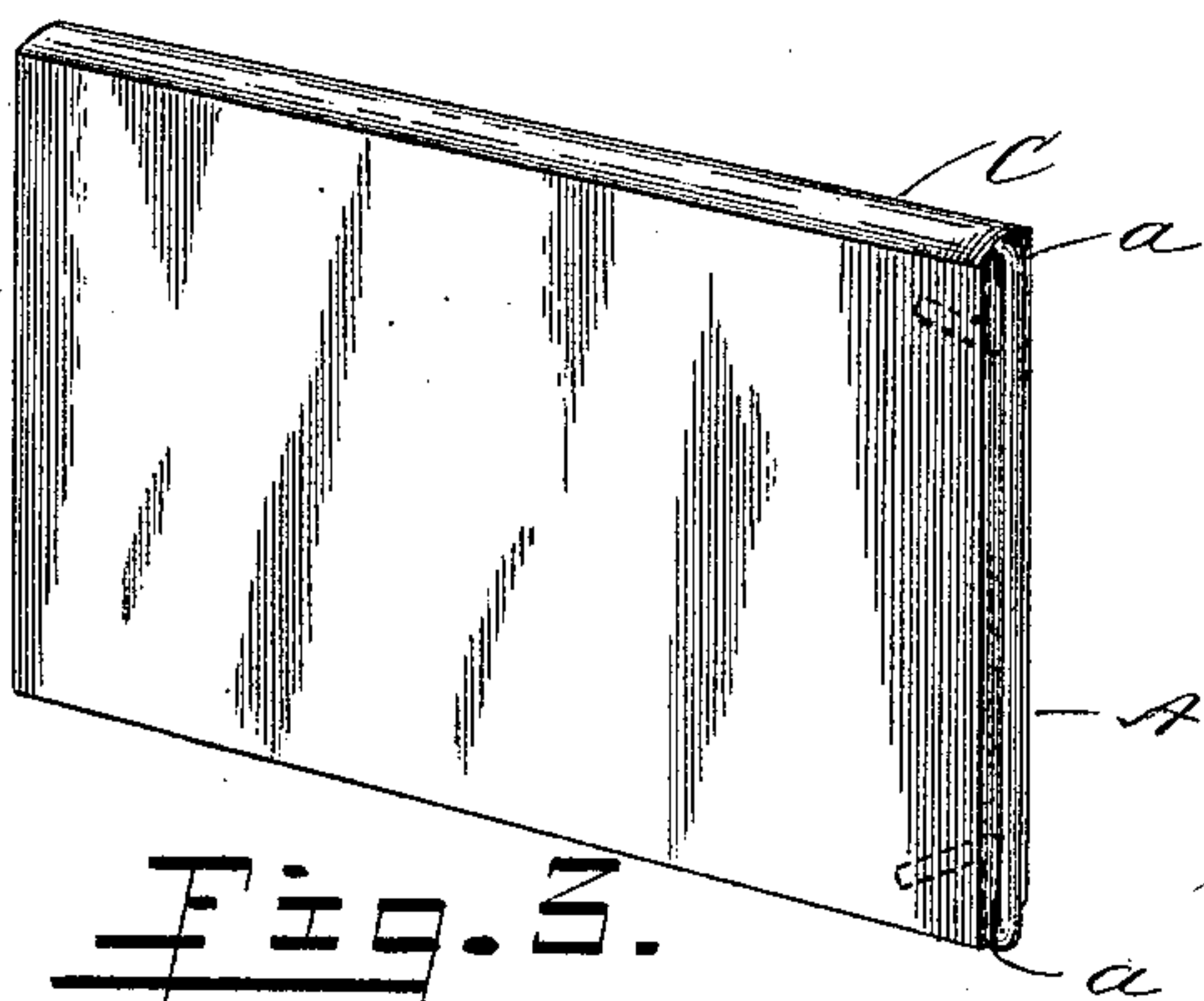
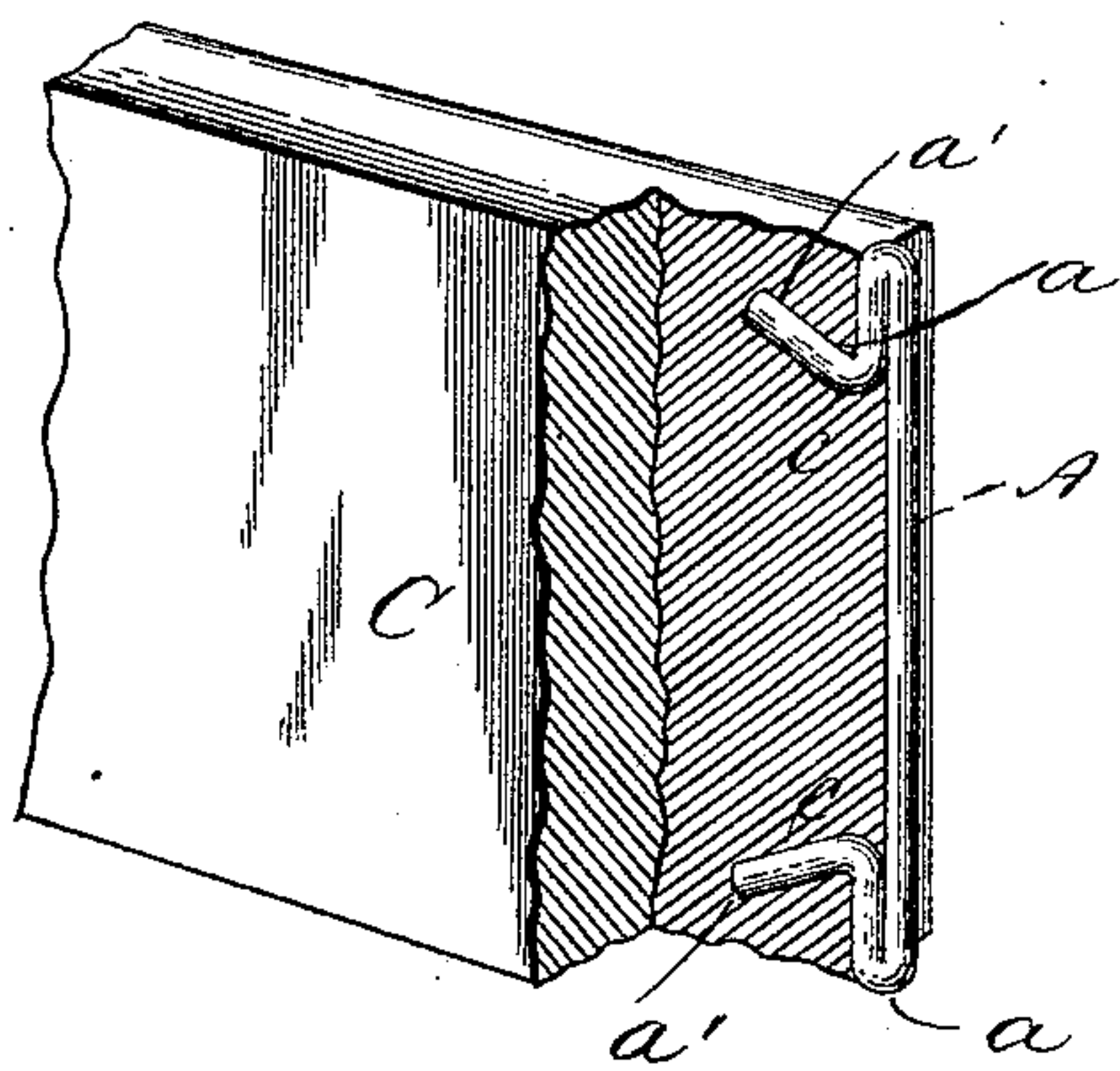


Fig. 3.



WITNESSES.

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DAVID K. APPENZELLAR, OF CHAMBERSBURG, PENNSYLVANIA.

PRICE-CARD FASTENER AND EXHIBITOR.

SPECIFICATION forming part of Letters Patent No. 437,078, dated September 23, 1890.

Application filed November 5, 1889. Serial No. 329,345. (No model.)

To all whom it may concern:

Be it known that I, DAVID K. APPENZELLAR, a citizen of the United States, residing at Chambersburg, in the county of Franklin and State of Pennsylvania, have invented certain new and useful Improvements in Price-Card Fasteners and Exhibitors; and I do hereby declare the following to be a full, clear, and exact description of the invention, reference being had to the accompanying drawings, which form part of this specification.

This invention has relation to means for attaching price-cards to rolls of cloth, dry goods, &c., and has for its object to provide a means whereby the ordinary stringed tab may be attached to the block or board upon which the material is rolled through the medium of a wire or strip of metal fastened upon one end of the board.

This invention therefore consists in the combination, with a wrapping-board, of a wire or strip of metal fastened to one of the ends of the board by inserting the ends of the wire into holes into the board and attaching to this wire or strip of metal a tag of any of the ordinary styles.

This invention still further consists in the construction, combination, and arrangement of parts more fully described hereinafter, and specifically pointed out in the claims.

The usual methods of attaching tags or price-cards to goods of this character have been either by sewing the tag or ticket directly to the goods or by passing the string attached to the tag through a hole made in or near the selvage of the goods, or in some cases the tag has been attached directly to the board by pasting it thereon or passing the tag-string through a hole in the end of the board. All of these methods are more or less objectionable, particularly those in which the tag is attached directly to the material in the roll, for the reason that there is at all times great danger of tearing the goods by a strain or pull on the ticket. Even if this tearing does not occur the end of the goods to which the ticket is attached is disfigured either in the act of attaching the tag or while handling the goods. Again, tags attached in either of the above-mentioned methods must be allowed to hang down or else they must be placed between the folds of the goods, in both of these

cases the ticket being not alone unsightly but also quickly broken in the ordinary handling of the goods.

All of the above-mentioned disadvantages are overcome in the device herein described, while many special advantages are possessed by my device which are not to be found and are not possible in the ordinary methods.

In the accompanying drawings, Figure 1 is an end view of a roll of cloth with my device in position. Fig. 2 is a perspective view of a board having the wire or strip of metal attached thereto; and Fig. 3 is a detail view, partly in section.

A is the wire or strip of metal, which may be of any desired size and outline—as, for instance, round, square, or flat—the ends of which *a a* are bent inwardly and outwardly, as more clearly shown in Fig. 3 of the drawings. The extreme ends *a' a'* may be either blunted or pointed, as desired.

The wrapping-board C has two holes *c c*, into which the ends *a a* of the wire A are inserted.

D represents the tag or price-card, having a string *b*, by which it is attached to the wire A.

The tag, as shown in Fig. 1 of the drawings, is placed between the wire and the end of the board, and in this position it not alone is free from all danger of being detached in the ordinary handling of the goods, but it is also in a position to be readily seen by the salesman.

My object in bending the ends of the wire, as shown, is in order that there may be a certain amount of spring to the rod, so that the ticket will be firmly held between the rod and the end of the board. This provision is made so that tags or price-cards of different thicknesses may be utilized, all of that being readily compensated for by the spring of the rod.

It will be very readily seen and appreciated that this fastener, in addition to its many advantages, is not alone an ornament to the board to which it is attached, but it can be produced at such a comparatively low cost that the first expense will be but little more than that paid for the usual tag, while the boards to which it is attached may be used time and time again.

Having fully described my invention, what

I claim as new, and desire to secure by Letters Patent, is—

1. The combination, with a wrapping-board C C, having holes *c c* near the corners of one
5 end, of wire A, having inwardly and outwardly bent ends *a a*, said ends being inserted in the holes *c c*, substantially as shown and described.

2. The combination, with a wrapping-board C, of a wire A attached thereto, said wire being
10 formed with bent ends and the points of said wire ends being fastened into one of the edges

of the board, whereby the wire is capable of being sprung from the end of the board, substantially as shown and described.

In testimony that I claim the foregoing I 15
have hereunto set my hand this 30th day of October, 1889.

DAVID K. APPENZELLAR.

Witnesses:

HENRY C. EVERT,
A. A. CONNOLLY.