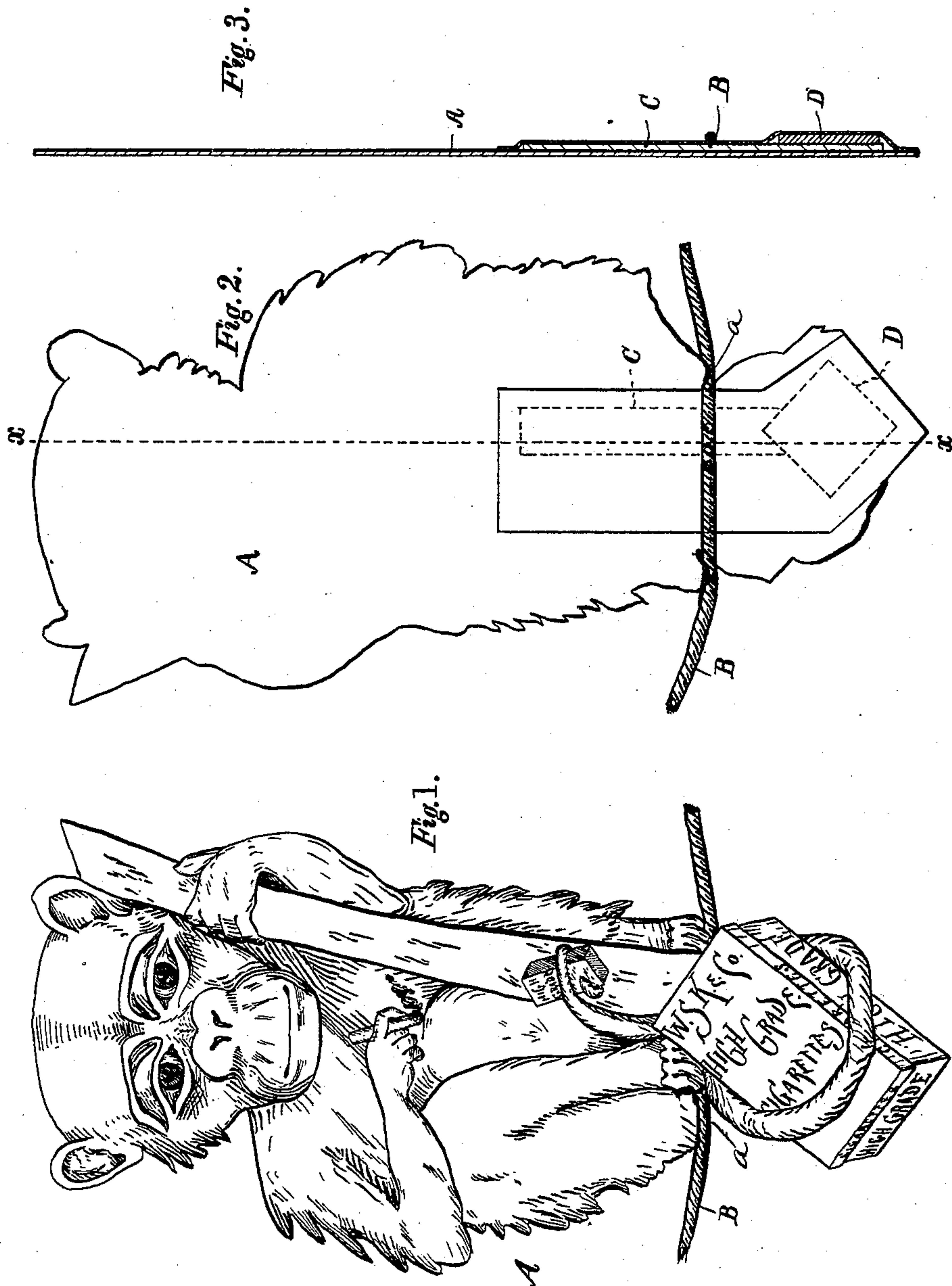


(No Model.)

G. W. BROWNE.  
ORNAMENT AND ADVERTISING DEVICE.

No. 407,636.

Patented July 23, 1889.



WITNESSES:

H. G. Phillips.  
Fred S. Church

INVENTOR

George W. Browne  
BY Church & Church  
his ATTORNEYS



# UNITED STATES PATENT OFFICE.

GEORGE W. BROWNE, OF ROCHESTER, NEW YORK.

## ORNAMENT AND ADVERTISING DEVICE.

SPECIFICATION forming part of Letters Patent No. 407,636, dated July 23, 1889.

Application filed April 4, 1889. Serial No. 305,931. (No model.)

*To all whom it may concern:*

Be it known that I, GEORGE W. BROWNE, of the city of Rochester, county of Monroe, and State of New York, have invented certain  
5 new and useful Improvements in Ornaments and Advertising Devices; and I do hereby declare the following to be a full, clear, and exact description of the same, reference being  
10 had to the accompanying drawings, forming a part of this specification, and to letters of reference marked thereon.

My present invention has for its object to provide a suspended ornament adapted particularly for the purpose of attracting attention  
15 to an advertisement thereon, or by its character to indicate the name or quality of the goods of the advertiser.

Devices of this description must be cheap and simple in construction, and it is desirable  
20 that they be flat or of some shape convenient for packing in the cases in which the goods they are to advertise are shipped, so that the manufacturer can send with the goods something that will serve as an attractive advertisement  
25 as well. It is also desirable that this class of advertisements be as far removed from ordinary pictures or cards as possible and present something unusual—as, for instance, the representation of a person or animal  
30 upon a cord or wire in such a position as would require careful balancing to maintain its equilibrium—and yet capable of being made as cheaply as ordinary lithographic pictures.

35 This invention consists in a certain improved construction of device embodying the above-mentioned desirable features to a marked degree, all as will be described, and the novel features pointed out in the claims.

40 In the drawings, Figure 1 is a front view of a device constructed in accordance with my invention; Fig. 2, a rear view of the same; Fig. 3, a longitudinal section on the line  $x x$  of Fig. 2.

45 Similar letters of reference in the several figures denote similar parts.

50 A represents the main body of the device, constructed preferably of card-board, metal, or light wood, representing an animal in a sitting position suitably colored, having in some conspicuous place a placard containing the advertisement.

In the present instance the animal (a monkey) is represented as smoking a cigarette, the articles to be advertised being cigarettes; and viewed from the front he is so  
55 positioned relative to the sustaining-cord B that he appears to be sitting upon it balancing himself by a box of cigarettes held in his tail below the cord. 60

Upon the back of the figure is arranged a short strip C, of wood or similar material, operating to in a measure stiffen the lower portion of the card-board A, and to the lower end of this piece is attached a counter-weight D,  
65 sufficiently heavy to hold the figure upright, even though the supporting-point be quite low. As a means of attaching this strip to the body, I prefer to lay the strip and attached weight upon the back of the latter and  
70 place over it a covering of strong paper or other textile material, pasting or otherwise fastening the latter to the body at the edges, thus inclosing the strip and weight in a pocket on the rear side out of view. The  
75 suspending-cord B may now be attached to the strip or body, if desired, by suitable fastening devices—such as tacks—care being taken, if the design shown be employed, to have the cord when stretched come beneath  
80 the haunches of the animal, making the illusion more perfect; and in the present instance, in order to prevent oscillations, I extend one of the animal's legs to one side, forming a slight recess  $a$ , into which the cord  
85 projects when in suspended position, as shown. Advertising devices of this description can be very cheaply made, the feature of applying the counter-weight on the rear side by inclosing it in a pocket formed of paper secured  
90 at the edge rendering this possible.

It will be understood that the strip C could be dispensed with and the weight alone placed in the pocket, cord B being attached to the back of the body by any suitable means—  
95 such as loops of paper or fabric secured thereon, through which the cord is passed; but I prefer the arrangement shown, as it increases the cost very little and adds stiffness to the device. 100

Other figures could be substituted for the one shown; but it is desirable that they all in some way co-operate with the sustaining-cord.



As stated, these devices can be packed in boxes with cigarettes or other articles, and, being made cheaply, can be given away, and form attractive ornaments for show-windows, the cord being attached to opposite sides of the window, as will be understood.

I claim as my invention—

1. The combination, with the thin flat body portion having upon it the representation of an animate figure, of a sustaining cord or wire attached to the back of said body and extending transversely thereof, and a counter-weight secured to the back of the body below the cord, substantially as described.

2. In an advertising device, the combination, with the body portion formed of sheet material, of a sustaining cord or wire attached to said body, the counter-weight, and the pocket for the latter formed by the textile covering secured to the back of the body below the sustaining-cord, substantially as described.

3. In an advertising device, the combination, with the body portion formed of sheet material, of the sustaining cord or wire at-

tached to said body, the counter-weight, and the recess in the side of the body at about the level of the cord, into which the latter projects to steady the body, substantially as described.

4. In an advertising device, the combination, with the body portion formed of sheet material, of a sustaining cord or wire, the stiffening-strip and counter-weight, and the pocket for the latter formed by the textile covering secured to the back of the body below the sustaining-cord, substantially as described.

5. In an advertising device, the combination, with a figure formed of sheet material—such as pasteboard—having on one side the pictorial representation of an object or body, of a counter-weight secured to the lower portion of the figure, and a suspension device, as a cord, secured to said figure above the center of gravity, substantially as described.

GEO. W. BROWNE.

Witnesses:

FRED F. CHURCH,

S. E. TRUE.