

(No Model.)

F. C. BRIGGS.  
ADVERTISING DEVICE.

No. 377,925.

Patented Feb. 14, 1888.

Fig. 1.

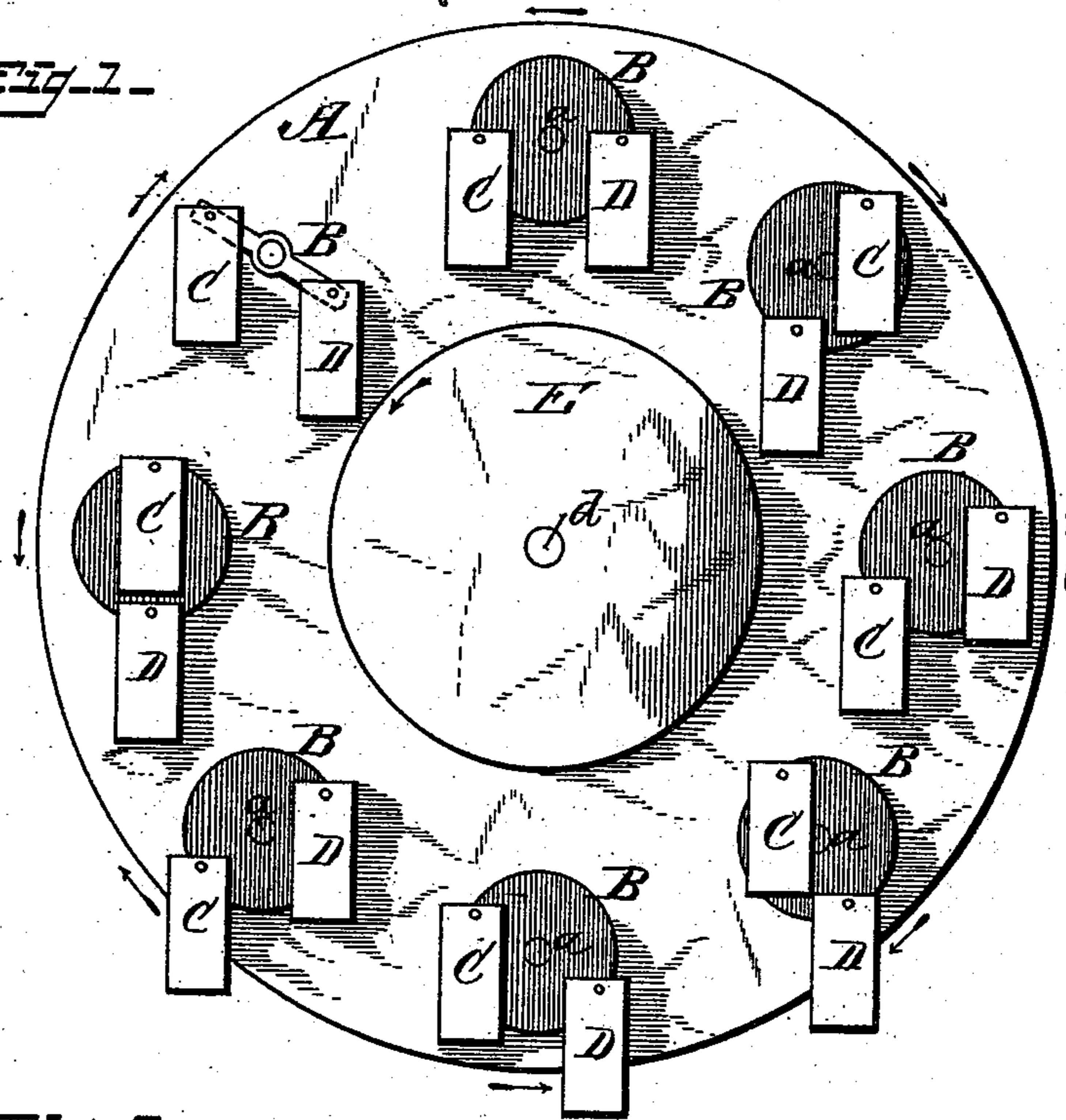
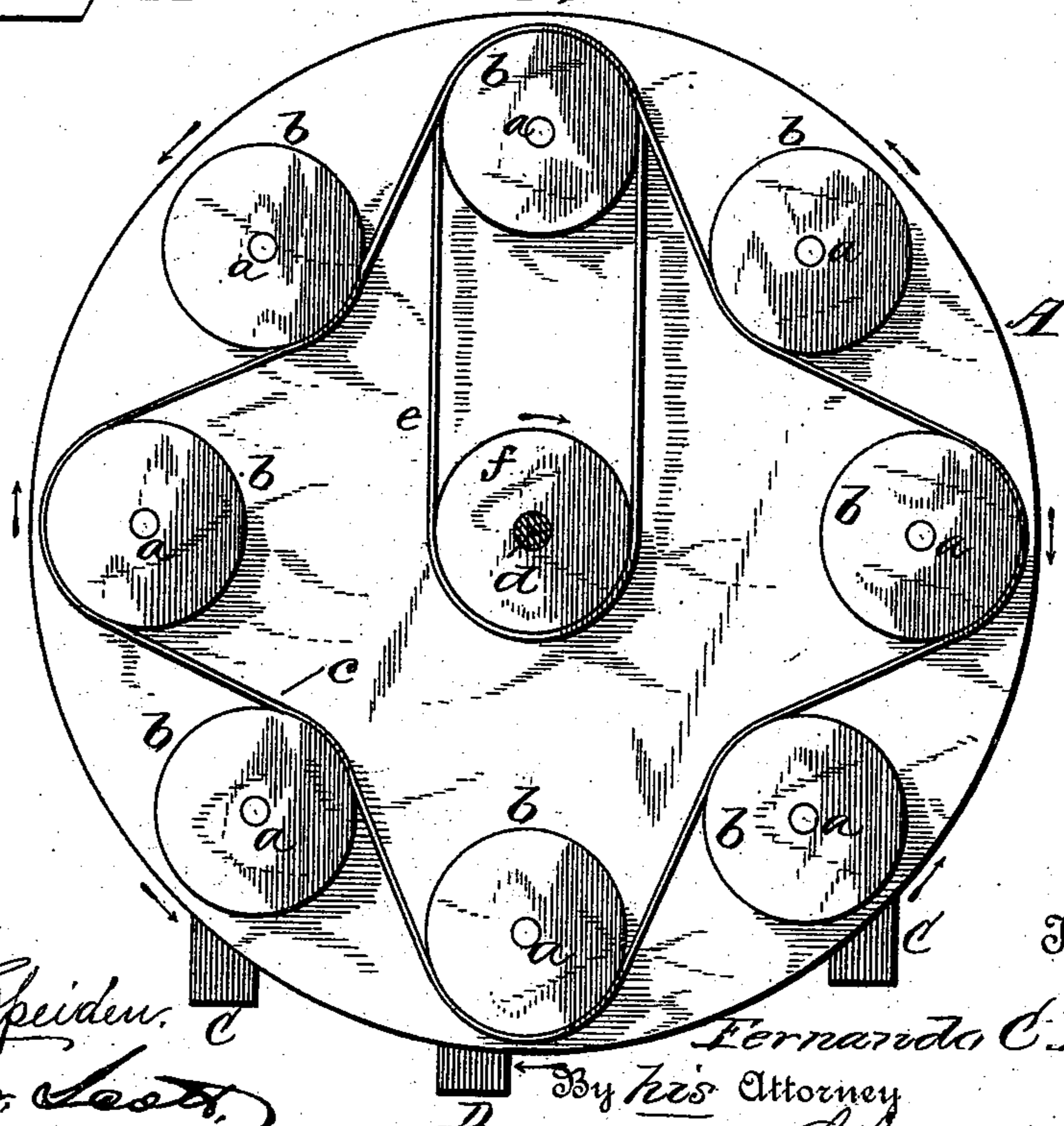


Fig. 2.



Witnesses

*Albert Speiden,*  
*C. M. Scott,*

Inventor

*Fernando C. Briggs,*

By *his* Attorney

*Chas. A. Fowler*

# UNITED STATES PATENT OFFICE.

FERNANDO C. BRIGGS, OF ST. JOHNSVILLE, NEW YORK.

## ADVERTISING DEVICE.

SPECIFICATION forming part of Letters Patent No. 377,925, dated February 14, 1888.

Application filed December 8, 1887. Serial No. 257,307. (No model.)

*To all whom it may concern:*

Be it known that FERNANDO C. BRIGGS, a citizen of the United States, residing at St. Johnsville, in the county of Montgomery and State of New York, have invented certain new and useful Improvements in Advertising Devices; and I do hereby declare that the following is a full, clear, and exact description of the same, reference being had to the annexed drawings, making a part of this specification, and to the letters and figures of reference marked thereon.

Figure 1 of the drawings is a front elevation of my improved advertising device, and Fig. 2 a rear view thereof.

The present invention has relation to that class of advertising devices in which a revolving disk or wheel is employed, carrying a number of cards upon which suitable advertisements are placed. Usually in this class of devices but one card was displayed at a time, the cards being hung to the disk so that they would drop into position to be read through an opening in an inclosing-case.

It is the object of the present invention to improve the construction of these devices, whereby a large number of cards are displayed at one and the same time, each card at all times assuming an upright position when carried around by the revolving disks, and also to improve the means for imparting motion thereto. These objects I attain by the construction substantially as shown in the drawings, and hereinafter described and claimed.

In the accompanying drawings, A represents a stationary disk, which may be of any suitable shape or construction and of any desirable size. To this disk is connected a series of card-carriers, B, in the form of a disk, or simply a bar, as shown.

As it is immaterial to the successful operation of the device as to the form, shape, or construction of the carriers, I do not wish to be understood as limiting myself to any special construction or shape, and therefore reserve the right to make such changes as come within the scope of my invention.

The carriers B are suitably attached to shafts *a*, which have their bearings in the disk A, and upon the opposite ends of these shafts, at the back of the disk, are pulleys *b*, with which engages a cord or belt, *c*, for driving said pulleys, thus turning the shafts with which they are connected, and also turning the carriers B.

The belt *c* is disposed with relation to the pulleys *b* as shown in Fig. 2, so that the card-carriers will revolve in opposite directions, as indicated by the arrows in Fig. 1. Each carrier B has loosely hung thereto cards C D, so that when the carriers revolve the cards will always assume a vertical or upright position, whereby the advertisements thereon can be conveniently read as they are in motion.

Within the circle formed by the several card-carriers above described is a large disk or carrier, E, which may form a central advertising medium. This disk or carrier may be arranged so as to revolve, and provided with loosely-hung cards, the same as the smaller carriers; or it may be stationary, without the cards, and used as a business directory.

When it is desired that the carrier E shall revolve, a belt, *e*, is employed, which passes around the upper one of the pulleys *b* and around a pulley, *f*, secured to the shaft *d* of the carrier E, thus giving the carrier a revolving motion in the direction of the arrow.

Any suitable gearing or clock mechanism may be employed to operate the device, and the belt may be changed so as to have the carriers all move in the same direction.

Having now fully described my invention, what I claim as new, and desire to secure by Letters Patent, is—

1. In an advertising device, the combination, with a stationary disk, of a series of revolving carriers having loosely mounted thereon and depending therefrom suitable advertising-cards, said carriers revolving independent of each other, and a central disk or carrier around which the smaller carriers revolve, to serve as a central advertising medium, substantially as and for the purpose set forth.

2. In an advertising device, a stationary disk having a central advertising disk or carrier and a series of smaller carriers having loosely mounted thereon and depending therefrom suitable advertising-cards, the shafts of the carriers having pulleys and a belt for imparting thereto a revolving motion, substantially as and for the purpose specified.

In testimony that I claim the above I have hereunto subscribed my name in the presence of two witnesses.

FERNANDO C. BRIGGS.

Witnesses:

ABNER POWELL,  
J. H. MARKELL.