

(Model.)

2 Sheets—Sheet 1.

I. M. MILLER.  
ADVERTISING CARD.

No. 359,878.

Patented Mar. 22, 1887.

Fig. 1.

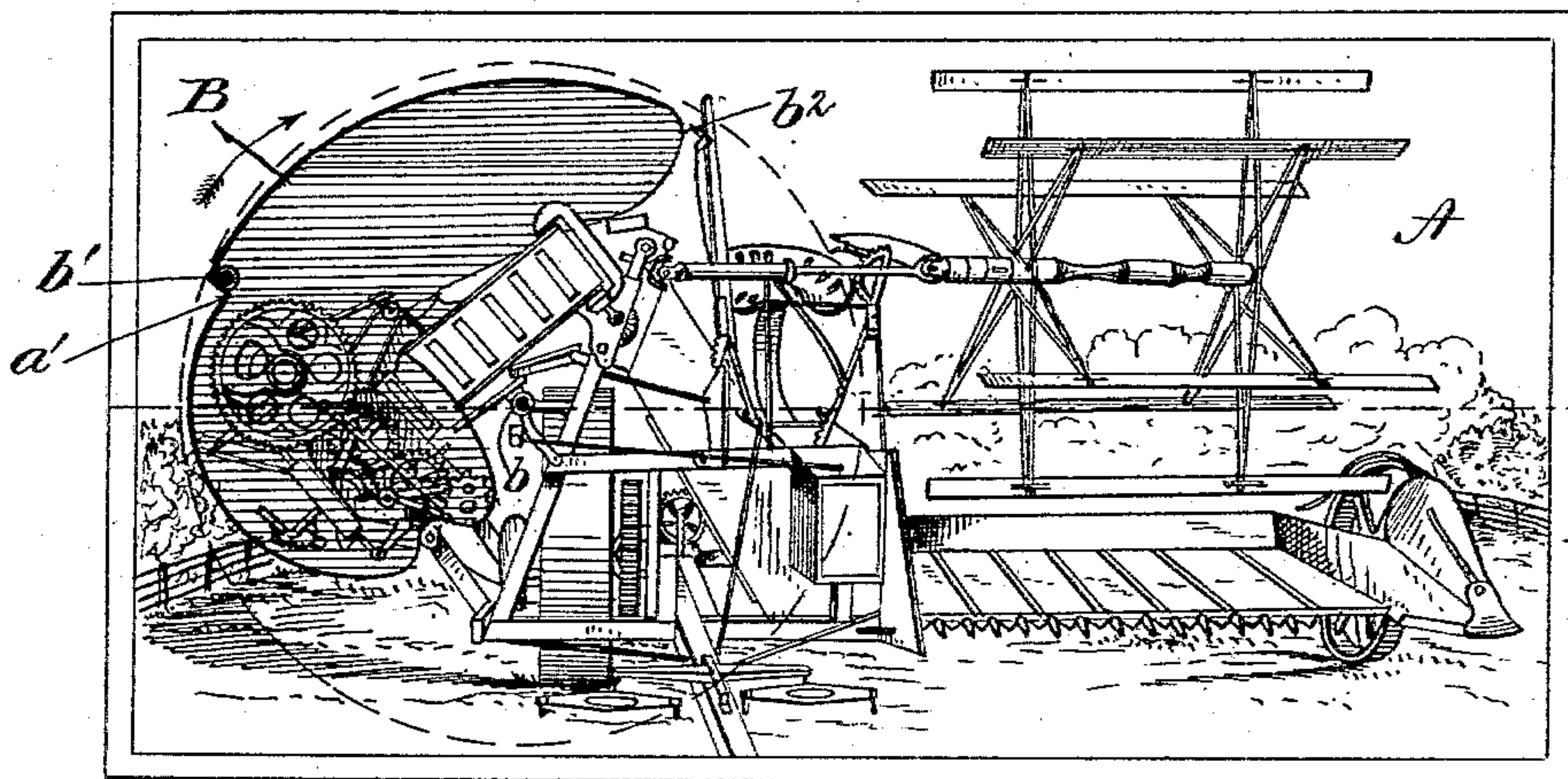
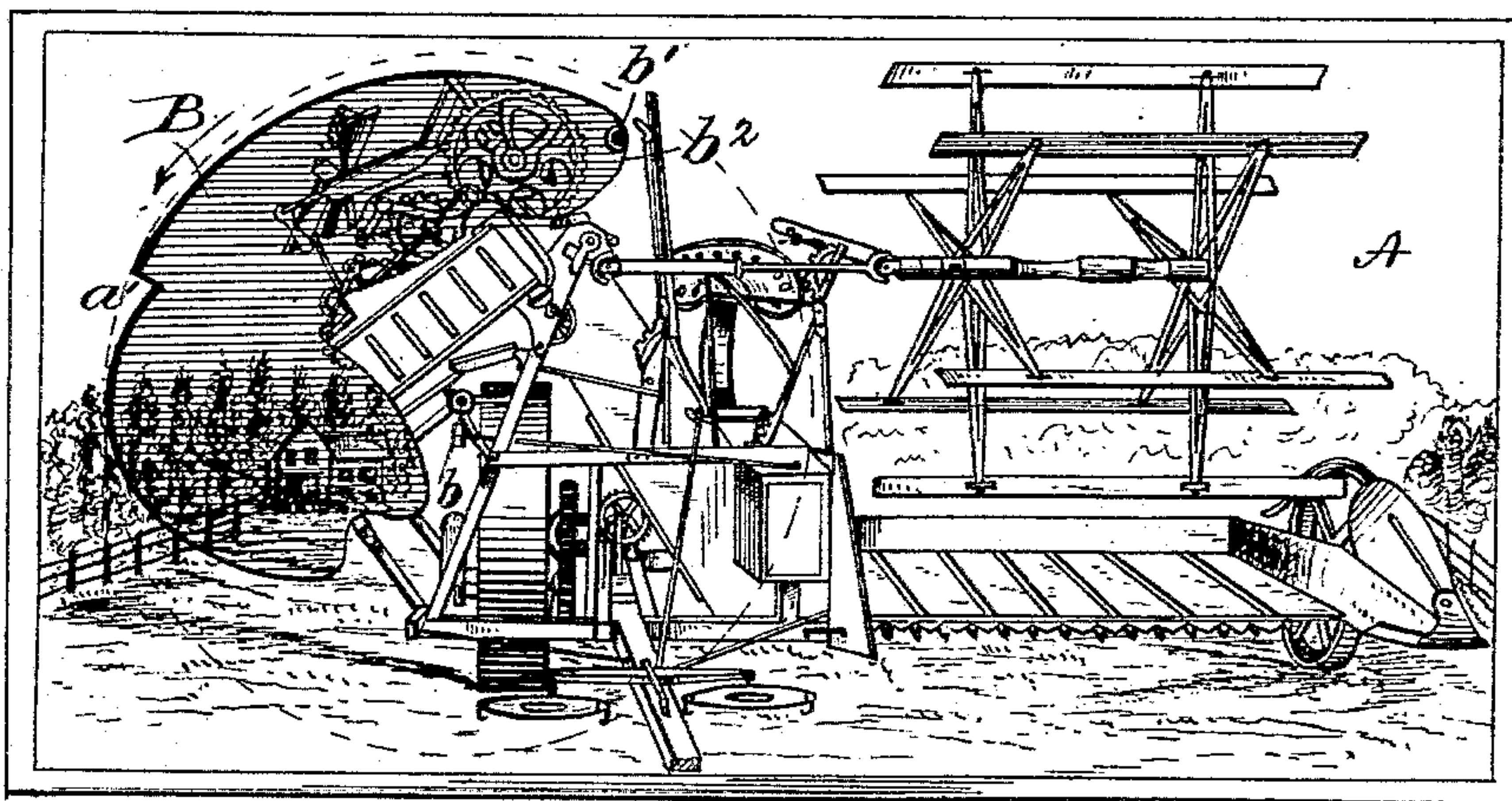


Fig. 2.



WITNESSES

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Attorney

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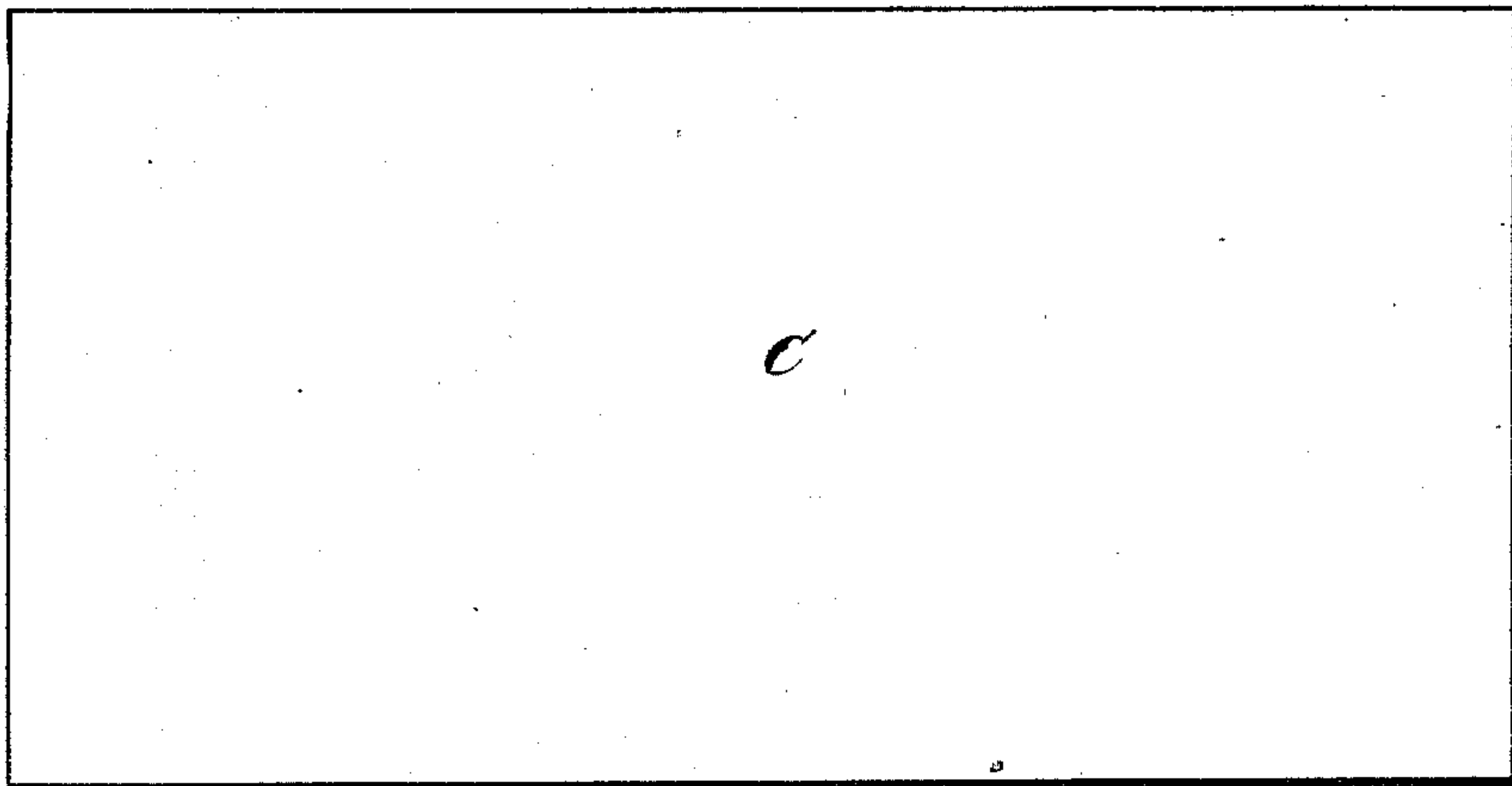
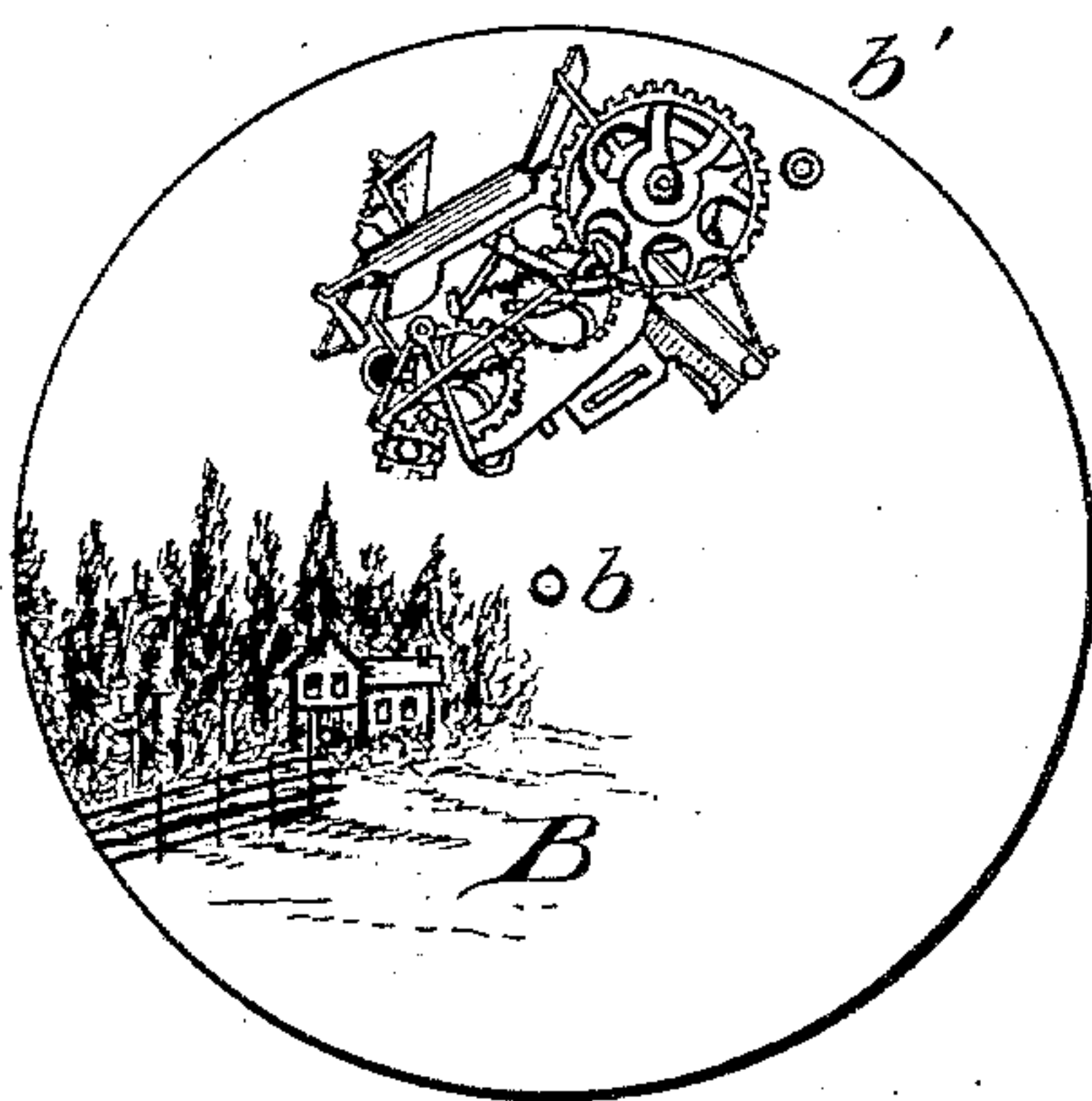
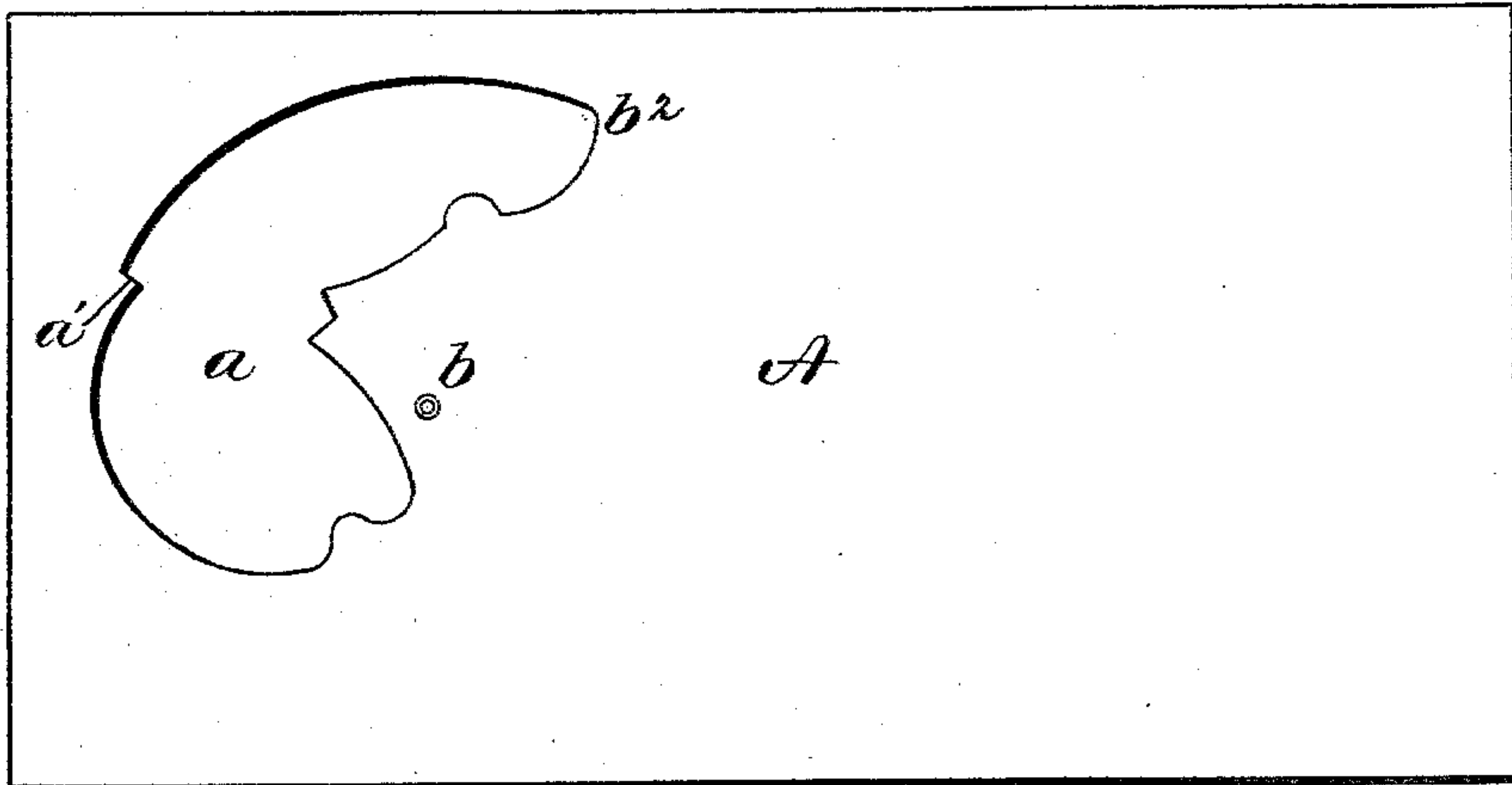


Fig. 3



WITNESSES

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Attorney



# UNITED STATES PATENT OFFICE.

IRA M. MILLER, OF AKRON, OHIO.

## ADVERTISING-CARD.

SPECIFICATION forming part of Letters Patent No. 359,878, dated March 22, 1887.

Application filed April 27, 1886. Serial No. 200,359. (Model.)

*To all whom it may concern:*

Be it known that I, IRA M. MILLER, of Akron, county of Summit, State of Ohio, have invented a new and useful Improvement in Advertising-Cards, of which the following is a full, clear, and exact description, reference being had to the accompanying drawings, making part of this specification.

This invention relates to cards for advertising machinery; and the object of the invention is to produce a card which shall clearly illustrate the action of any particular movable part of a machine or any movable attachment thereto.

For this purpose the invention consists in an advertising-card having one or more fixed surfaces bearing pictorial representations of a machine, or one or more parts of the same, and combined with one or more movable surfaces bearing pictorial representations of a movable part or parts of a machine, whereby the action of the movable parts of such machine relative to the fixed part of the same shall be correctly reproduced by proper manipulations of the movable surface or surfaces.

The invention further consists in certain peculiar and novel details of construction and arrangement, as hereinafter described and claimed.

In order that the invention may be fully understood, it will now be described with reference to the accompanying drawings, in which—

Figure 1 is a front elevation of the improved advertising-card. Fig. 2 is a similar view of the same, the movable portion of the card being varied in position. Fig. 3 illustrates the several parts of the card in detached condition.

As shown on the drawings, the card illustrates a harvesting-machine having a folding binder applied thereto. It is to this particular class of machines that the card is especially applicable; but it will be seen that various other machines may be represented by the card and with equal facility.

In the said drawings, A designates the fixed face of the card, which may be either of oblong or rectangular form, as shown, or of any other suitable or preferred form. In the upper left-hand corner of this portion A is formed an opening or aperture, *a*, and to the under side of said portion A, contiguous to one margin

of the opening *a*, is pivotally attached a movable portion, B, the pivotal point of said portion B being shown at *b*.

The fixed surface or portion A of the card bears a pictorial illustration of a harvester, and the movable surface or portion B bears a pictorial illustration of a folding binder for said harvester. It will now be seen that when the portion B is in the position illustrated in Fig. 1 the binder will be correctly shown as it appears when in use, while when the movable portion B is moved in the direction indicated by the arrow in Fig. 1 to the position shown in Fig. 2 the binder will be correctly shown as it appears when folded for transportation. Moreover, as the portion B moves on its pivot *b*, either in the direction of the arrow in Fig. 1 or in the opposite direction indicated by the arrow in Fig. 2, the movement of the binder relative to the harvester will be correctly reproduced.

In order to properly limit the movements of the portion B, it is provided near its outer edge with a stop, *b'*, which comes against a notch, *a'*, cut on the outer margin of the opening. The margin of this opening from the stop *b'* to the point *b* is curved parallel with the movement of stud *b'*, thereby insuring a proper travel of the movable portion B.

C designates the backing of the card, and this portion overlies the back of the movable portion B, so as to protect the same. The backing may either correspond in outline with the face A or vary therefrom, as desired, and said backing forms a convenient surface upon which to print any explanation of the card or of the machine which it illustrates.

Thus a novel and attractive advertising-card is produced, which is as convenient to carry and as durable as a plain card.

Without departing from the spirit of this invention, the card may have two or more openings, *a*, and a corresponding number of movable portions, B, and in any event will clearly illustrate the operation of any part or parts of a machine to which particular attention is to be drawn.

Having thus described my invention, what I claim as new, and desire to secure by Letters Patent, is—

1. An improved advertising card, consisting



of a fixed surface a portion of which is cut away to form an opening, a movable surface pivoted to said fixed surface, the fixed surface bearing a pictorial illustration of one or more parts of the machine, the pivoted surface bearing a pictorial illustration of another portion of such machine, said movable portion being adapted by means of its pivotal connection to be swung into two positions, one of said positions representing the machine in operative condition and the other representing the movable part folded, and both the stationary and movable portions of the card being secured by a suitable backing, as and for the purpose specified.

2. An improved advertising card, consisting of a fixed surface a portion of which is cut away to form an opening, a movable surface underneath and pivoted to said fixed surface, the fixed surface bearing a pictorial illustration of one or more parts of a machine, the

under pivoted surface bearing a pictorial illustration of another portion of such machine, said movable portion being adapted by means of its pivotal connection to be swung into two positions, one of said positions representing the machine in operative condition and the other representing the movable part folded up against the fixed part for more convenient transportation of the machine, the intermediate movements of the pivoted surface representing the relative movements of the parts of the machine when in practice, and both the stationary and the movable portions of the card being secured by suitable backing, as and for the purpose specified.

In testimony whereof I have hereunto set my hand this 23d day of April, A. D. 1886.

IRA M. MILLER.

Witnesses:

NERI NEWCOMB,  
O. L. SADLER.