

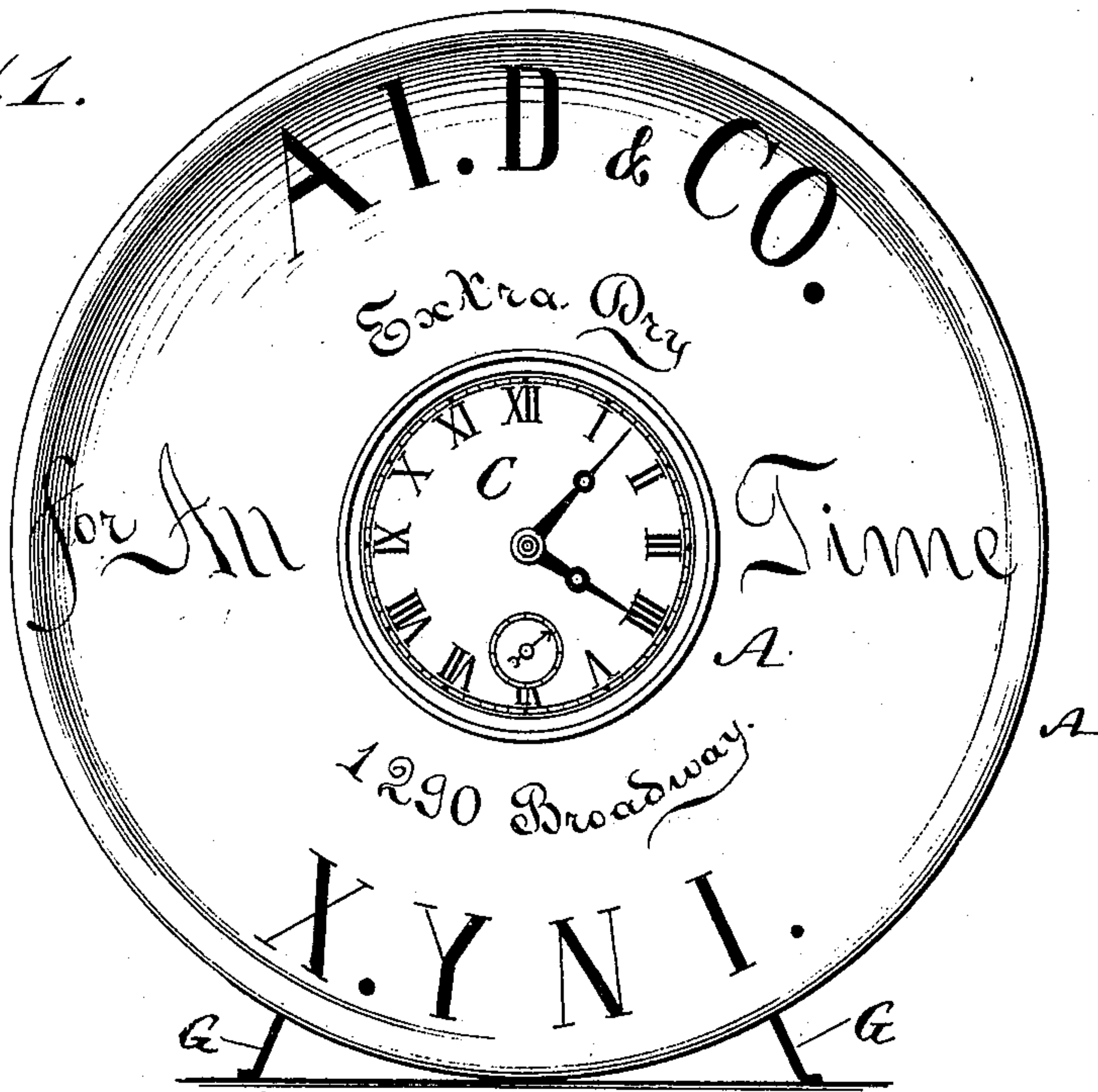
(No Model.)

W. C. ROGERS.  
ADVERTISING MEDIUM.

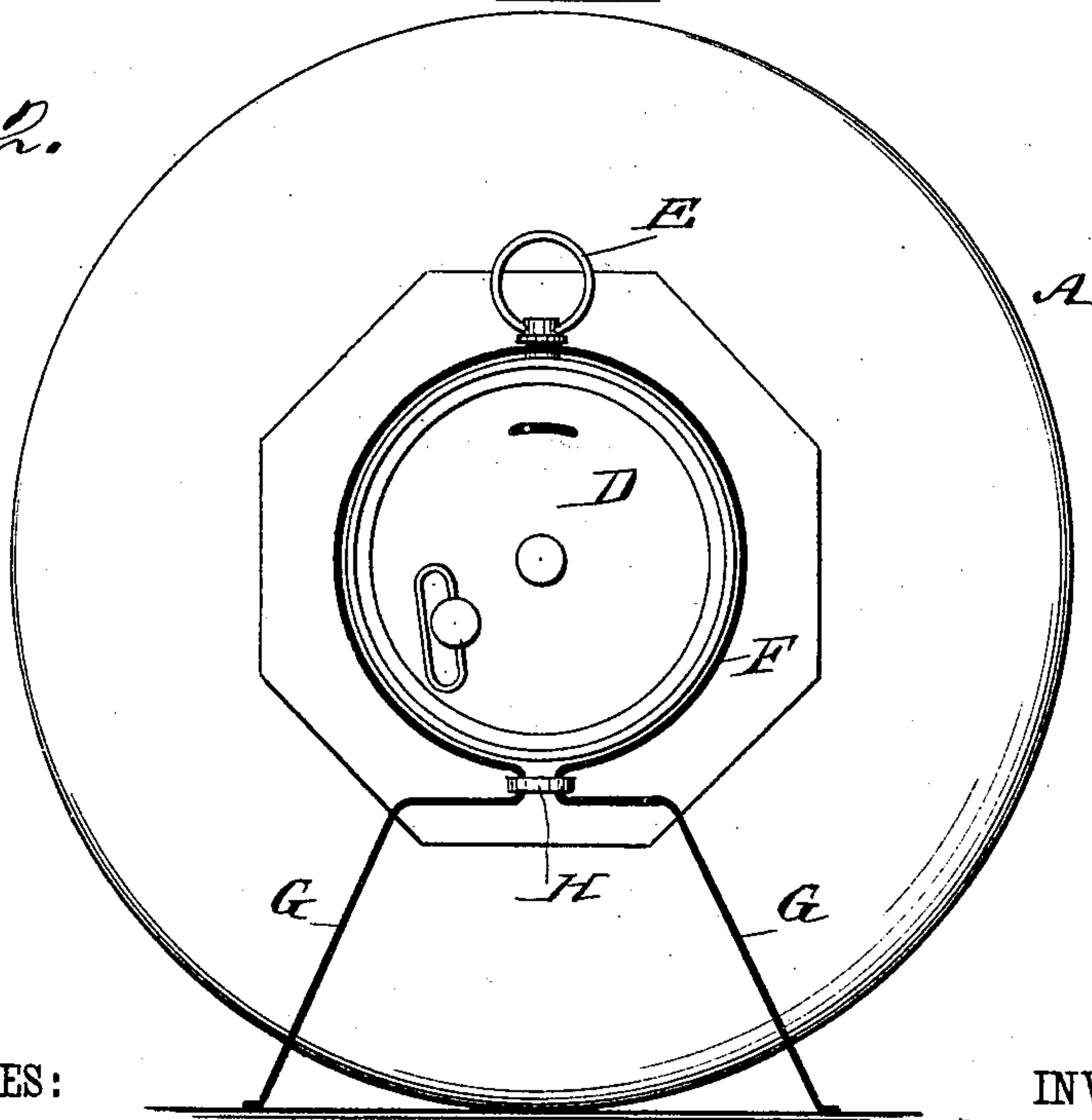
No. 323,210.

Patented July 28, 1885.

*Fig. 1.*



*Fig. 2.*



WITNESSES:

*Thos. G. Hester.*  
*C. Sedgwick*

INVENTOR:

*W. C. Rogers*  
BY *Munn & Co.*  
ATTORNEYS.

# UNITED STATES PATENT OFFICE.

WILLIAM C. ROGERS, OF NEW YORK, N. Y.

## ADVERTISING MEDIUM.

SPECIFICATION forming part of Letters Patent No. 323,210, dated July 28, 1885.

Application filed January 21, 1885. (No model.)

*To all whom it may concern:*

Be it known that I, WILLIAM C. ROGERS, of the city, county, and State of New York, have invented a new and Improved Advertising  
5 Medium, of which the following is a full, clear, and exact description.

The object of my invention is to provide a new and improved combined advertising medium and clock.

10 The invention consists in the combination, with a plaque having advertisements produced on its face, of a clock held in the middle of the plaque.

Reference is to be had to the accompanying  
15 drawings, forming part of this specification, in which similar letters of reference indicate corresponding parts in both figures.

Figure 1 is a face view of my improved advertising medium, and Fig. 2 is a rear view  
20 of the same.

The plaque A, made of wood, papier-maché, glass, china, majolica, metal, or any other suitable material, and which may be made flat, convex, or concave, is provided with a  
25 central aperture, B, in which a clock-dial is held, the clock-casing D being on the back of the plaque. On the plaque advertisements are produced which surround the dial.

The casing D is provided with a ring, E, for holding it, and on the casing a wire, F, is  
30 held, which forms two legs, G, on the back of the casing.

The legs G are held together directly under the clock-casing D by a band, H, thus permitting of attaching or detaching the legs  
35 very easily.

The plaque and clock can be hung or can rest on the bottom edge of the plaque and on the legs.

The advertisement may be painted, printed,  
40 embossed, engraved, or otherwise produced on the plaque.

Having thus described my invention, I claim as new and desire to secure by Letters Patent—

The combination, with a plaque having ad-  
45 vertisements produced on its face, of a clock held in the middle of the plaque, and the wire F, held on the clock-casing back of the plaque and forming legs G, substantially as herein shown and described.

WILLIAM C. ROGERS.

Witnesses:

FRANKLIN F. JACOBS,  
GEO. PARKINS.