

(No Model.)

C. M. FINCH.  
ADVERTISING CARD.

No. 259,838.

Patented June 20, 1882.

Fig. 1.



Fig. 3.

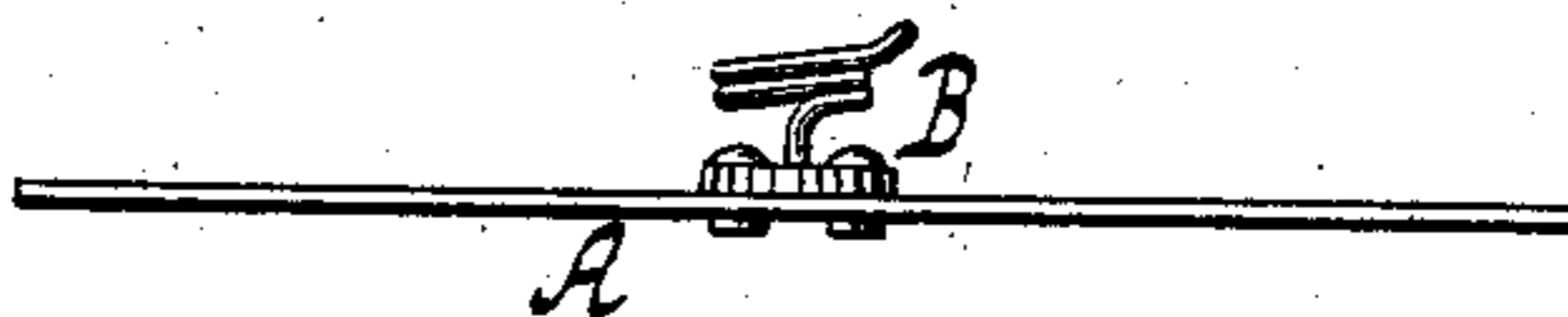


Fig. 2.

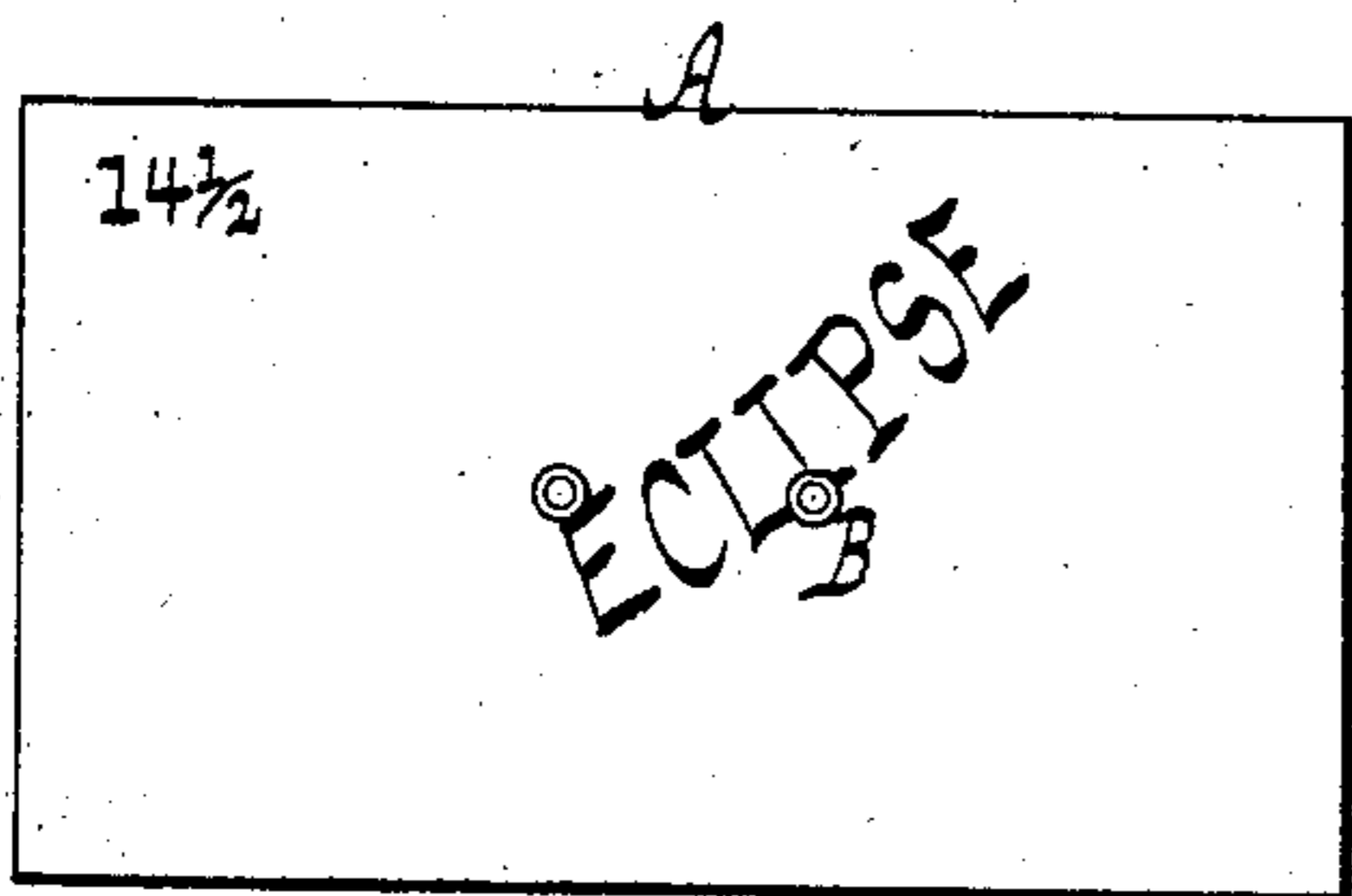
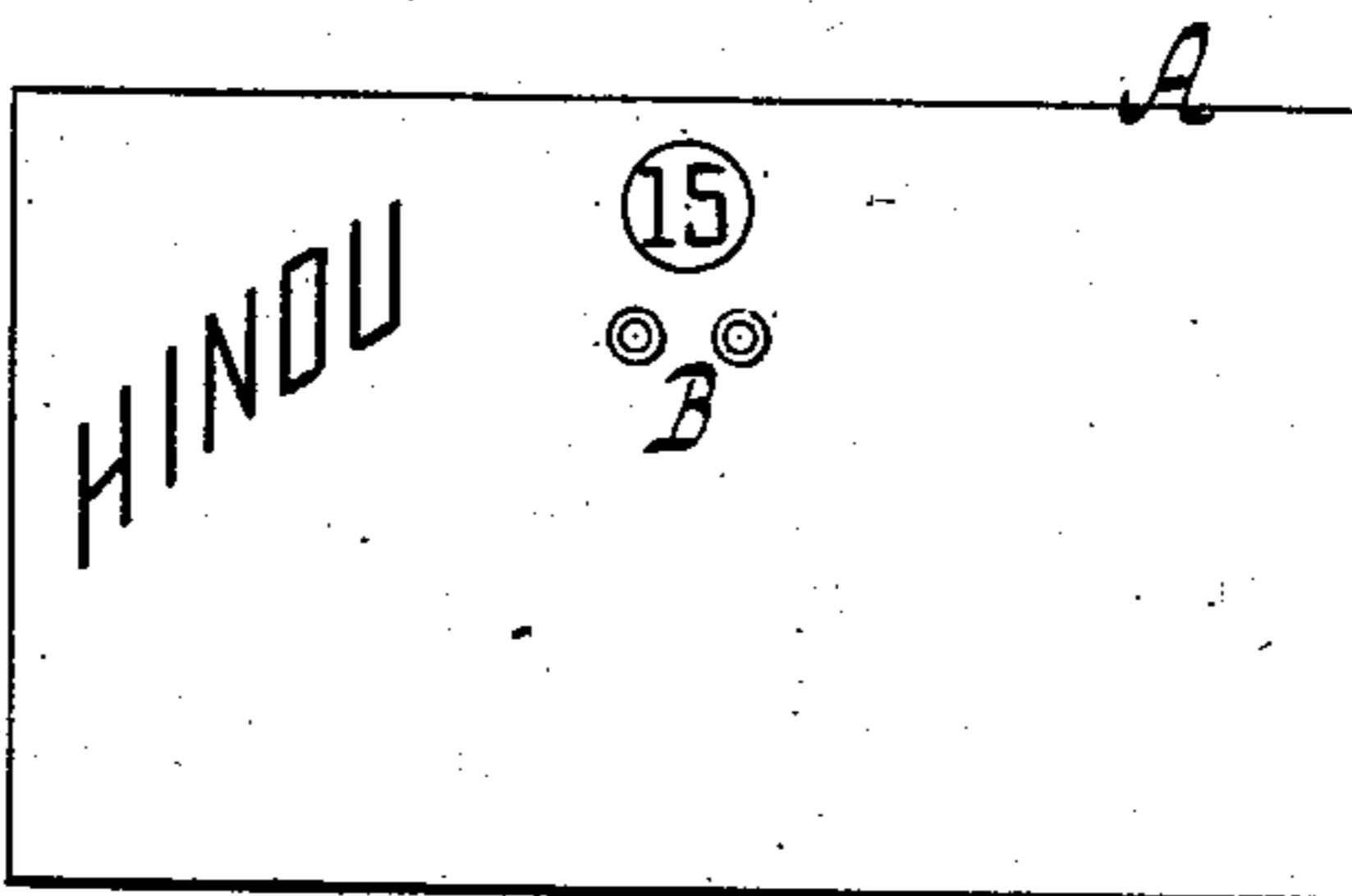


Fig. 4.



Witnesses

*Lot C. Metcalf*  
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Inventor.

*Cornelius M. Finch*  
Per *Went & Coe*  
Attys.

# UNITED STATES PATENT OFFICE.

CORNELIUS M. FINCH, OF JAMESBURG, NEW JERSEY.

## ADVERTISING-CARD.

SPECIFICATION forming part of Letters Patent No. 259,838, dated June 20, 1882.

Application filed August 9, 1881. (No model.)

*To all whom it may concern:*

Be it known that I, CORNELIUS M. FINCH, a citizen of the United States, and residing at the town of Jamesburg, in the county of Middlesex and State of New Jersey, have invented a new and useful Improvement in Advertising-Cards, of which the following is a full, clear, and accurate description, reference being had to the accompanying drawings.

The object of my improvement is to form a new and improved advertising-card, especially adapted for advertising shirts and other like articles; and it consists in combining with a button or stud an advertising-card, in the manner more fully hereinafter described, and then pointed out in the claim.

In the drawings, Figures 1 and 3 represent edge views of my card attached to a button or a spiral stud, and Figs. 2 and 4 face views of the same.

B represents the spiral or button stud, button, buckle, or other like attachment commonly used on or in connection with shirts or similar garments. This stud or button is connected by arms to a broad base, C, which is secured by rivets to the card A, said base being sufficiently large to prevent the card from becoming easily detached or broken.

A represents the card, on which is placed a name, which serves to designate the particular make or class of shirt or garment to which the device is attached. The size of the shirt is indicated by a number printed or placed on the card, thus doing away with the necessity

of making numbers on the shirt or garment. 35  
A scene or view illustrative of the name on the card may be printed, painted, or shown on the card, as well as the maker's name and other advertising details.

The whole device, consisting of the spiral or button stud, button, buckle, or other like attachment, and the advertising-card, is attached to the shirt or garment by the spiral or button stud or other like attachment. 40

This device forms a neat, attractive, and efficient way of advertising and designating the shirts or similar garments to which it is applied. 45

I am aware that it is not new to provide price-tags with spiral wires which are specially adapted and intended to be screwed into fabrics by first puncturing the same, and therefore I do not broadly claim a spiral wire or stud for securing cards to garments. 50

Having thus described my invention, what I claim, and desire to secure by Letters Patent, is— 55

The card A, having suitable advertisements on one side, in combination with the stud or button B, secured to the other side of the card, said button being provided with a broad circular base, C, by which it is fastened to the card with rivets, substantially as described. 60

In testimony whereof I have hereunto set my hand this 2d day of August, 1881.

CORNELIUS M. FINCH.

In presence of—

W. B. ELLISON,  
F. H. WILSON.