

(No Model.)

P. J. SORG.
Tobacco Label.

No. 232,771.

Patented Sept. 28, 1880.

Fig. 1

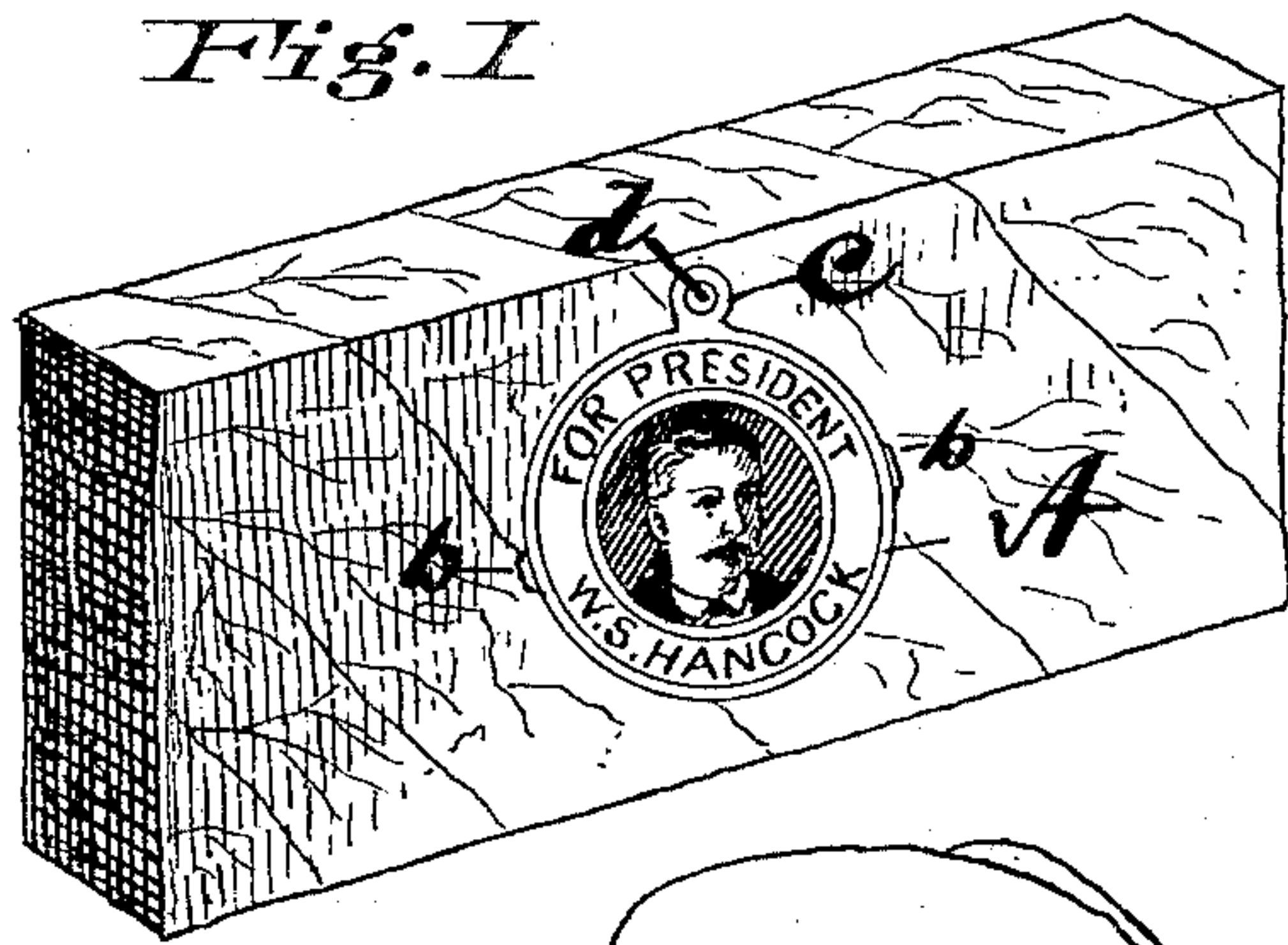


Fig. 2



Attest

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UNITED STATES PATENT OFFICE.

PAUL J. SORG, OF MIDDLETOWN, OHIO.

TOBACCO-LABEL.

SPECIFICATION forming part of Letters Patent No. 232,771, dated September 28, 1880.

Application filed August 21, 1880. (No model.)

To all whom it may concern:

Be it known that I, PAUL J. SORG, a citizen of the United States, residing at Middletown, Butler county, Ohio, have invented new and useful Improvements in Tobacco-Labels, of which the following is a specification.

My invention relates to that class of labels, of metal or other hard substance, which are pressed into or secured upon the surface of a plug of tobacco or article of a similar yielding nature for the purpose of identifying the article by means of the letters or symbols stamped or otherwise marked or placed upon the label. These labels not being adapted to any other use, and consequently wholly valueless when detached from the merchandise, are usually thrown away or destroyed by the consumer of the article.

The object of my invention is to adapt the tag or label to be used for other and further purposes after it has served its purpose as a label for the goods—as, for example, as a medallion or badge to be worn upon the breast, or as an advertising-card of the manufacturer, to be suspended upon the wall.

To this end my invention consists in a label, of metal or other hard substance, adapted to be pressed into or secured upon the surface of a plug of tobacco or other article of merchandise, and provided with a perforation or other suitable means, whereby the same may be suspended upon the body of a wearer or elsewhere as a badge or advertising-card when detached from the merchandise.

My invention is illustrated in the accompanying drawings, in which—

Figure 1 shows a plug of tobacco having pressed into its surface a label containing the name and picture of a presidential candidate.

Fig. 2 shows the same label or tag suspended by a pin upon the breast of a wearer as a campaign-badge.

The label or tag A (shown in the drawings) consists of a sheet-metal disk (tin being the metal usually employed in tobacco-labels) having, in the present case, a fire-gilt surface in imitation of gold.

The tag is medallion-shaped, having the letters and border-marks formed in relief by dies in the process of manufacture, and within the

inner border circle a picture of a presidential candidate engraved or printed upon paper and pasted upon the tag. The picture or other device, as will be obvious, may be also stamped in the material of the tag, or the entire device appearing upon the tag may be painted, pasted, or otherwise formed or placed thereon.

The tag, in the present case, is furnished with tangs or pointed projections *b b*, which, when turned at right angles to the general surface of the tag, form tongues which penetrate into and retain the tag upon the material to which it is attached. It is also provided with a projection or tongue, *c*, having a perforation, *d*, for the insertion of a pin, nail, string, or other means of suspending the same from any object, as a badge or advertising-card, after being detached from the merchandise.

It will be obvious that the shape of the label may be varied at pleasure, and that the suspending-tongue *c* may be omitted entirely and the perforation *d* made directly through the body of the label in any position which will enable it to be suspended thereby.

It will be also obvious that the projecting points *b b* may be dispensed with, as the edges of the label, especially when turned over, and the irregularities of the under surface of the label, when stamped with raised letters or symbolic designs, adapt it to be held upon the merchandise by pressure into the surface of the latter.

The perforation for suspending purposes may be omitted altogether and other means provided, such, for example, as the tongue *c*, above, which may or may not require perforations by the wearer after being detached from the merchandise.

Prior to my invention numerous styles of sheet-metal badges have been made and adapted to be worn by the person, and in some instances sheet-metal badges have been provided with openings to receive pictures, and also formed with tangs to secure the badges to the person of the wearer.

Having described my invention, I claim and desire to secure by Letters Patent—

As an improved article of manufacture, a combined tobacco tag or label and badge for

personal wear, the same consisting in the
sheet-metal disk A, struck up with the tangs
b, and the tongue c, formed with a perforation,
d, the face of the said disk being adapted to
5 be utilized in the manner and for the purposes
herein described.

In testimony whereof I have hereunto set

my hand in the presence of two subscribing
witnesses.

PAUL J. SORG.

Witnesses:

L. M. HOSEA,

GEORGE C. SYNNESTVELTT.